

Trade Name: Uni-Tex Flat Wall Paint
 Category: Flat Paint
 Color: White
 Quality: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 66.4%				
Ti Cal R-20	500	13.50	.1779 .055	27.50
Scotch Laddie White Lead	100	1.30	.0173 .0805	8.25
Surflex	300	13.65	.1312 .0165	4.95
Asbestine	50	2.11	.0203 .013	.65
Aluminum Stearate	3	.10	.0010 .25	.78
Ultramarine Blue LL.	1 1/2 oz.		.24	.62
Vehicle: 33.6%				
Elastoil W.P.Z.	170	21 3/4	.2091 1.00	21.75
Oleum Spirits	142	21 3/4	.2091 .08 1/2	1.85
White Enamel Grinding				
Varnish 023	78	10	.0962 .87	8.70
Oleum Spirite	43	6 1/2	.0625 .08 1/2	.55
Eocene #5	41	3 1/2	.0625 .07 1/2	.47
Cobalt Drier 6%	4	.44 7/16	.0042 2.65	1.16
16% Lead S-6072	5	.86 7/8	.0085 .84 1/2	.74
				77.37

Calculated Yield 104
 Manufacturing loss 4
 Actual Yield 100

COST ANALYSIS

Material cost per gallon (Total cost divided by actual yield)----- .774
 Direct labor cost per gallon----- .0825
 Factory overhead per gallon----- .1012
 Bulk cost per gallon----- .090
 Complete package cost per gallon (container plus filling expense)---- 13
 Factory cost in package per gallon----- 1.03

PRICES

Show the highest net unit price which was charged or which would have been charged in March, 1942 to each of the following types of buyers or transferees:

- (A) To a company owned or controlled outlet-----
- (B) To an independent wholesaler-----
- (C) By company owned or controlled outlet to retail customer----
- (D) To an independent retailer (dealer)----- \$1.40
- (E) To other (specify)-----

(Our business is principally through the independent retail dealer and therefore we are showing that price only)