

"Let's all help
Pass the
Ammunition"



*From Bullet Lead to Diesel Engine Bearings
the Dutch Boy is Delivering the Goods!*

Yes, the boy in the blue overalls is doing a man-size job for his fighting Uncle Sam.

As you might expect, he's turning out all manner of products to help the war effort — lead for bullets, lead for storage batteries, lead for acid plants. And he's making vital paint pigments and oils to protect our battle machines, our ships, railroads and war plants.

But that doesn't begin to tell the story!

Over the length and breadth of the land National Lead factories and mines are pouring forth a host of other fighting materials, needed to blast the way to Berlin. A plant was built from "scratch" to turn out magnesium — without which you can't make incendiary bombs. A mine was opened in the wilds of the Adirondacks to move a mountain of ore from which comes titanium pigment — important in making protective coatings, paper, welding rods.

Another noteworthy product made and marketed by National Lead is a special die metal used by practically all the aircraft factories of the country to stamp out plane parts faster and give our pilots the most advanced ships in the air.

Also, a member of the Dutch Boy Family is devoting its facilities to turning out precision-built Diesel engine bearings for submarines and other Navy craft. Still another is making various processed minerals and chemicals that enable America's petroleum producers to drill for the life blood of war with more safety and speed.

You're right . . . it's a big family . . . doing a big job on these and many other fronts . . . to hasten the day when the Dutch Boy can again turn to the job of better living for Uncle Sam's boys and their families. National Lead Company, 111 Broadway, New York 6, N. Y.

*Buy War
Bonds*



National Lead Company

Miners, smelters and refiners of: Lead, zinc and other ores. Manufacturers of: Lead, titanium, bismuth and calcium pigments; linseed and castor oils; brass, bronze and babbit bearings; sheet lead; lead pipe; solder; printers' metals and other lead products; magnesium; non-ferrous alloys; acid manufacturing equipment.