

A guard that says... Keep Out! Corrosion

RED LEAD safeguards Metal

THE blue-coated officer on his beat
T...the grim, gray dreadnaught of
the deep...both are guardians of prop-
erty...both are symbols of protection.

In the same class, you can also place
pure red lead...for it is the guardian
of metal structures. It keeps out cor-
rosion, the destructive agent which
stealthily attacks unguarded metal
structures.

Leading authorities on the subject
know that red lead safeguards metal
by sealing out corrosion. Know that
it keeps out air and moisture which
foster corrosion.

Dutch Boy Red Lead is accepted as
standard by leading engineers and
metal maintenance authorities. Pure,
fine and highly oxidized, it gives a de-
gree of protection available with no
other paint. Red signals safety...when
the red is red lead.

Dutch Boy Red Lead is available in
two forms, paste and liquid. The liquid
(ready for the brush) is supplied in
six colors...natural, orange-red, two
shades each of green and brown, and
black. The paste comes to you as
orange-red but it is easily shaded to
dark colors.

Your request will quickly bring you
the booklet, "Structural Metal Paint-
ing" and you are also invited to
consult our Department of Technical
Paint Service. In either case, address
the nearest branch.



NATIONAL LEAD COMPANY
New York, 111 Broadway, Buffalo, 116 Oak St.
Chicago, 401 W. 11th St. Cincinnati, 659 Free-
man Ave. Cleveland, 820 West Superior Ave.
St. Louis, 722 Olive St. San Francisco, 2240
24th St. Boston National Lead Co.
400 Albany St. Pittsburgh National Lead &
Office of Remedy, 510 North Ave. Philadel-
phia, 101 N. 10th St. St. Paul, 101 W. 10th St.



DUTCH BOY RED LEAD

Job KD 153-C Gas Age Record, April 18-November 1, 1930

N 28483

0000-NLI-000014927