



ENDURANCE

ONE-COAT

HOUSE PAINT

1800 IMPERIAL WHITE

MILDEW AND FUME RESISTANT

SELF-CLEANING

DO NOT TINT

ONE G/
3.785 LITR



CAUTION! COMBUSTIBLE

Keep away from heat and open flame. Avoid prolonged contact with skin and breathing of vapor or spray mist. Do not take internally. Close container after each use. Use With Adequate Ventilation.

**KEEP OUT OF THE REACH
OF CHILDREN**

11-62

GLD018292

Made in U.S.A.

1800 ENDURANCE HOUSE PAINT

IMPERIAL SELF-CLEANING WHITE

MILDEW AND FUME RESISTANT FOR SIDING

This brilliant white house paint is formulated to be used wherever mildew, fume resistance and self-cleaning characteristics are desired. Through controlled chalking this paint maintains its whiteness and clean film for years. The smooth consistency and ease of application of this product gives maximum whiteness and minimum dirt retention on siding. This paint will completely cover any previous color in one coat if applied in a uniform coat without thin spots or skips, at rate of 320 square feet per gallon. Failure to apply the paint uniformly at this thickness, or the use of poor quality brushes will detract from this one coat coverage.

Highly recommended for farm rail fences and buildings.

DIRECTIONS

SURFACE PREPARATION

New Wood must be cured, dry and clean. Prime all knots with shellac reduced 1:1 with denatured alcohol. Prime with Glidden 1851 Exterior Basecoat as directed for usage. Allow to dry and putty all cracks, nail holes and open joints. Caulk casings and chimneys where necessary. Allow priming coats to dry at least 48 hours, or longer if weather conditions are not ideal.

Finish Coats — Apply one or two coats of Endurance Self-Cleaning Imperial White without thinning allowing 48 hours drying time between coats.

Previously Painted Surfaces in good repaint condition need only be clean. Painted surfaces that are badly worn, heavily chalked, cracked, blistered, flaking or peeling should be wire-brushed, scraped or burned off to the bare wood. Prime these areas with Glidden 1851 Exterior Basecoat.

Finish Coats — Follow directions for new wood.

MATERIAL PREPARATION

Mix thoroughly before using by stirring with a lifting

motion or by boxing (pouring from one container to another several times). Endurance Self-Cleaning Imperial White should be applied without thinning, although thinning with one-half pint of turpentine or mineral spirits per gallon is permissible when using over extremely hot or very cool surfaces.

CAUTION: Do not tint this paint. It is a self-cleaning white and will fade if tinted. Do not mix with colored house paints. For tinting or finishing white trim on brick houses and houses painted in colors use Glidden 1801 Endurance Non-Chalking Imperial White.

MATERIAL APPLICATION

Paint only when weather conditions are favorable and temperature is above 50° F. Brush paint uniformly and evenly working paint well into surface of one board at a time. After spreading, make light finishing strokes. For best performance do not cover more than 450 square feet with each gallon of paint. To spray, reduce 10% to 15% with turpentine or mineral spirits and use 30-40 lbs. air pressure.

L.C. 764



GLIDDEN COATINGS & RESINS • Cleveland, Ohio 44115
SCM CORPORATION

GLD018293

Pigment	53.2%
Vehicle	46.8%
	100.0%
Pigments:	
Titanium Dioxide	17.2%
Titanium Calcium	46.9%
Zinc Oxide	14.1%
Barium Meta Borate	21.8%
	100.0%
Vehicle:	
Treated Soya and Linseed Oil	61.4%
Mineral Spirits and Driers	38.6%
	100.0%
Y-1800	764

ON