PLAINTIFF'S
EXHIBIT
GF-968

The RUBEROID Co.
500 Fifth Avenue
NEW YORK 36, N.Y.

February 15, 1960

Mr. J. Grabus, Instr. Engr.
Fuld Bros.
702 S. Wolfe St.
Baltimore 31, Md.

Dear Mr. Grabus:

This photo is worth

1,000 WORDS

on the subject of insulation.

For interior applications where appearance and efficiency are important factors, Ruberoid Calsilite Insulation gives you

1 - A fine, smooth finished job to present a trim, neat look.

2 - Control of temperature to rigid specifications with a constant coefficient of conductivity - - - with a minimum of bulk.

3 - A quick, clean job of application because it cuts and mitres easily.

4 - Constant service and long life in "problem areas". Exceptionally high strength and the ability to absorb moisture without disintegrating are very important Calsilite features.

Check this photograph to see one way in which Calsilite can fit your needs for an efficient, low cost industrial insulation. The prepaid reply card is the quickest way to get detailed information. Mail it today.

Very truly yours,

Thomas J. Walters

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