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The right foundation



The right foundation for successful painting is B-H Paints—permanent pigments, a base consisting of a combination of pure carbonate of lead and oxide of zinc, ground in refined linseed oil. Quality paints throughout.

Cheap paint is never satisfactory, the colors fade quickly, the paint wears off.

Start right. Use the B-H kind straight through the job from priming coat to finished surface, and you'll get a lasting finish that is the best insurance for any woodwork.

Made for over 60 years by
the Bass-Hueter Paint Co.
of San Francisco. Recogn-
ized everywhere as the
"Paints of Permanence."



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