

WHITE LEAD PROMOTION PROGRAM

LEAD INDUSTRIES ASSOCIATION

Graybar Building, 420 Lexington Avenue
New York, N. Y.

March 16, 1939.

BULLETIN NO. 6
COPY OF FIRST ADVERTISEMENT

To Members Supporting the White Lead
Promotion Program:

Attached please find a copy of the first advertisement to appear in the White Lead Promotion Program. As indicated on the copy, the following magazines will carry this advertisement:

Saturday Evening Post April 9, 1939
Collier's April 15, 1939

Courier-Gentleman May, 1939
Better Homes & Gardens May, 1939
American Home May, 1939

Respectfully yours,

Rutman
Secretary.

P.S. We will be glad to send you additional copies of this and subsequent ads as they appear for your own distribution to other executives, salesmen or branch offices. Please notify us how many you desire regularly.
P.S.W.

