

**NOW AMERICA'S FAVORITE
HOUSE PAINT GIVES YOUR HOME...**

1 EXTRA YEAR OF BEAUTY!



SHERWIN-WILLIAMS SWP HOUSE PAINT

Best buy in home protection,
for over 80 years... that's
Sherwin-Williams SWP
House Paint! America's
favorite, SWP now brings you a great big extra bonus
— beauty that lasts a full year longer than before!
In its whiter, brighter whites—or in its cleaner, more
beautiful colors—SWP now gives your home a new,
"freshly-painted" look that stays on and on!
The superb quality of SWP has made mil-
lions of satisfied users. Today, more than
ever, SWP means the most for your house
paint money!

\$5.45
per gallon

- 1. HONEST-FILM-THICKNESS**
No deep brush marks...
no weak spots in the film!
- 2. QUICK-DRYING** This new
SWP dries before heavy
dust can collect.
- 3. SMOOTHER SURFACE** SWP's
smoother, glossier surface
doesn't grip dirt!
- 4. SELF-CLEANING** Rain keeps
SWP bright and clean!
- 5. WHITER BRIGHTER** Whiter
whites... brighter, more
beautiful colors!
- 6. SAVES MORE MONEY** SWP
does not require repainting
for years!

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Makes a grand entrance!

**SHERWIN-WILLIAMS
PORCH & FLOOR ENAMEL**

Wonderful way to salute guests... with
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