

**To:** Jackson, Ryan[jackson.ryan@epa.gov]  
**From:** Stephanie Tomasso  
**Sent:** Tue 12/5/2017 11:23:00 PM  
**Subject:** RE: SVP of Advocacy and Communications search for APPA - thoughts?

Thanks, Ryan, much appreciated!

**From:** Jackson, Ryan [mailto:jackson.ryan@epa.gov]  
**Sent:** Tuesday, December 05, 2017 3:36 PM  
**To:** Stephanie Tomasso <Stephanie.Tomasso@russellreynolds.com>  
**Subject:** RE: SVP of Advocacy and Communications search for APPA - thoughts?

## Ex. 6 - Personal Privacy

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Thanks for asking,

Ryan.

**From:** Stephanie Tomasso [mailto:Stephanie.Tomasso@russellreynolds.com]  
**Sent:** Tuesday, December 5, 2017 2:15 PM  
**To:** Jackson, Ryan <jackson.ryan@epa.gov>  
**Subject:** SVP of Advocacy and Communications search for APPA - thoughts?

Dear Ryan,

I hope this note finds you well. I can't believe it is December – the year is flying by!

I wanted to pick your brain for a search I am just kicking off for the **Senior Vice President of Advocacy and Communications** for the **American Public Power Association (APPA)**. The SVP oversees APPA's integrated external affairs function, including the 25-person government affairs, regulatory advocacy and communications teams. S/he will lead the development and implementation of a coordinated advocacy strategy and the seamless execution of a multi-faceted external communications plan with the ultimate goal of raising the visibility of the critical role public power utilities play in communities across the country. The ideal candidate would be an accomplished manager of people and teams with demonstrated expertise in the external affairs arena within the utility sector.

I have attached a copy of the position specification and would welcome any thoughts you might have of potentially strong candidates. I'm happy to hop on a quick call to talk through in more detail if that would be helpful.

Thanks in advance for your assistance!

Best,

Stephanie

**Stephanie J. Tomasso**

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