

TRADE NAME: Lo Lustre
 CLASS: Interior Semi-Gloss Paints
 COLOR: White
 CODE NO: 883
 QUALITY: First

	LBS	YIELD(GAL)	UNIT COST	TOTAL COST
<u>PIGMENT: 56 %</u>				
Calcium Carbonate	350.	16.17	.0163 lb.	5.70
Rutile Titanium Calcium	100	3.87	.0606 "	6.06
Lithopone	50	1.40	.0459 "	2.29
Rutile Titanium Dioxide	125	3.85	.158 "	19.75
Alumina Stearate	1	"	.252 "	.25
Ultramarine Blue	.06	"	.224 "	.02
<u>VEHICLE: 44 %</u>				
Prepared Varnish Oil	80.	10.00	1.15 gal.	11.50
Varnish	267.30	35.63	.8375 "	29.82
Mineral Spirits	126.99	19.50	.092 "	1.79
Driers	6.05	.63	1.71 "	1.08
CALCULATED YIELD	1106.40	91.05		78.26
MANUFACT. LOSS		1.82		
ACTUAL YIELD		89.23		

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb.	Gal	.88
DIRECT LABOR		.035
FACTORY OVERHEAD		.109
BULK COST		1.024
COMPLETE PACKAGING COST (container plus filling)		.25
		1.274
FACTORY COST IN PACKAGE	gal. or pound	

HIGHEST PRICE IN MARCH 1942

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	
(B) TO AN INDEPENDENT WHOLESALER	1.874
(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER	
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.205
(E) TO OTHER (SPECIFY)	