Monsanto

FROM (NAME & LOCATION) T. L. Gossage - St. Louis - B2SL

DATE April 6, 1972

cc H. S. Bergen

SUBJECT 1972 MARKETING OBJECTIVES

Dobel
For all Red Books

REFERENCE

TO : A. E. Koenig
G. G. Kosup
R. M. Kountz - F4WA
W. R. Richard - T3A
J. R. Savage

Attached is a set of the 1972 Marketing Objectives. These objectives will be incorporated in our 1972 Marketing Plan which should be available to you no later than May 1, 1972.

T. L. Gossage

/bi
Attachment

DSW 283848

IM - 10 REV. 1/72

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