

For Immediate Release
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Lead Industries Association
420 Lexington Avenue
New York 17, N. Y.

To help users of lead and lead products, the Lead Industries Association has prepared a leaflet which in a few brief pages tells why consumers in this country may depend on adequate supplies of lead in the future and explains the reasons for last year's temporary shortage. The booklet answers with reassuring facts and pictorial charts based on those facts some of the misleading or misunderstood statements made about our lead supplies and reserves in recent years.

Emphasizing that the shortage in 1951 was artificial and based on maldistribution, the leaflet shows that reserves in 1950 were greater than in 1944. It also shows that only 7 percent of United States' lead supplies come from outside the Western Hemisphere and only 11½ percent from outside North America. It refers to some of the sources of increased supply that may be expected in the near future. Sources of lead supply in recent years are given and the excess of supplies over industrial consumption is graphically shown.

Copies of this leaflet, singly or in quantity, may be obtained free of charge from Lead Industries Association, 420 Lexington Ave., New York 17, N. Y.