

(Copy of our advertisement appearing in the August, 1920, issue of *The Painters' Magazine*, 100 William St., N. Y.)

Some "Boss Painters" plan their work months and months ahead

A good paint job is contagious. As soon as a man sees what a difference there is in the looks of a place after it has been painted *he, too, is ready to consider painting.*

The Never Fail Plan (N. F. P.) is the Master Key to more business. It unlocks the door of opportunity. It produces business in dull times. It lets a painter *date his work ahead* so that there is always plenty for him to do.

The Never Fail Plan is Free.

You can put it to work for yourself without spending a cent. We pay all expenses. Write our nearest office. Full particulars about this plan will be sent immediately we get your request.

Don't put this off any longer. Map out your work ahead on a definite schedule. *The plan will work for you just as it has worked for hundreds of other painters.*

National Lead Company

New York
Cincinnati

Boston
Cleveland

Buffalo
St. Louis

Chicago
San Francisco

(John T. Lewis & Bros. Co., Philadelphia)
(National Lead & Oil Co., Pittsburgh)