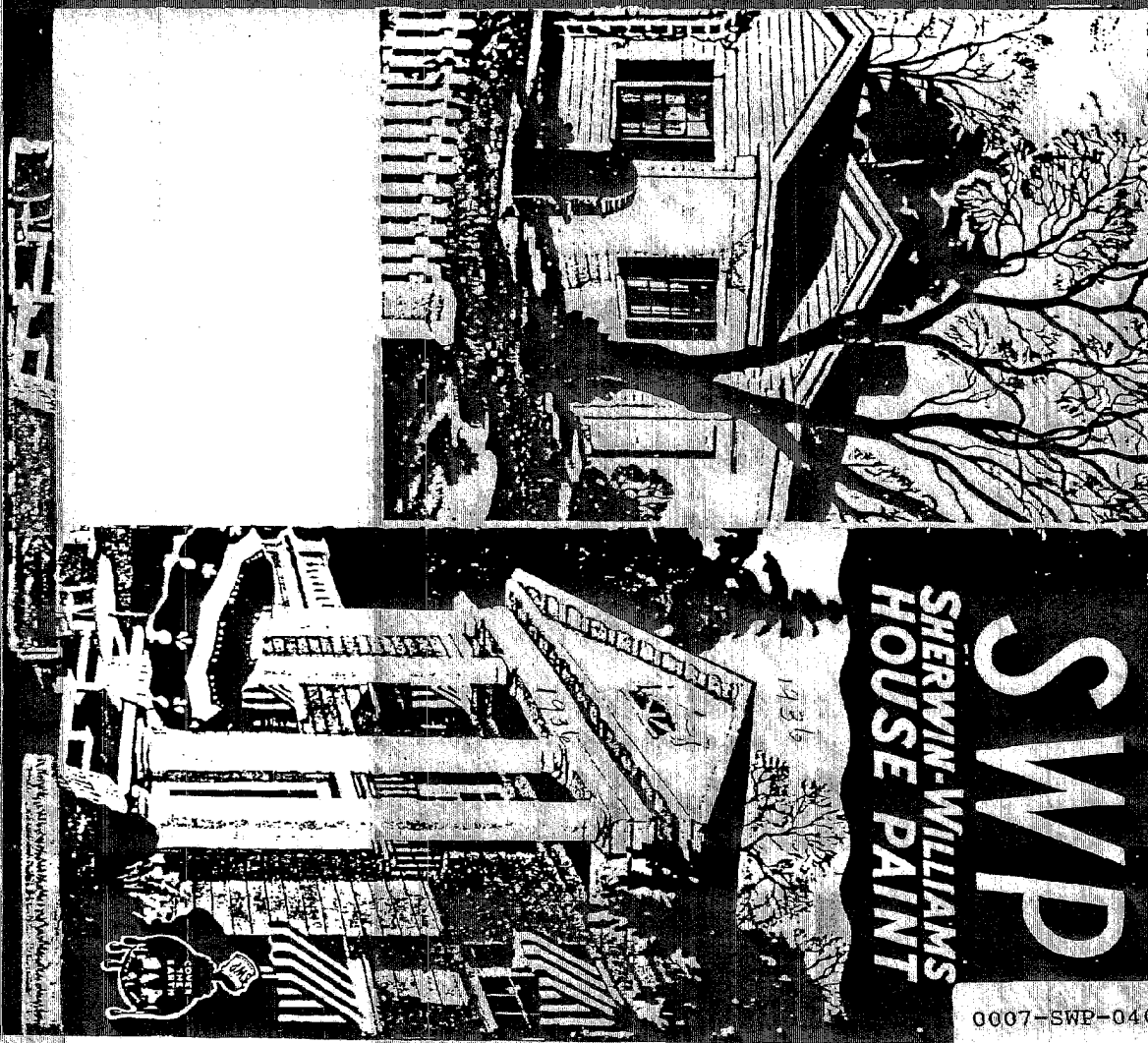
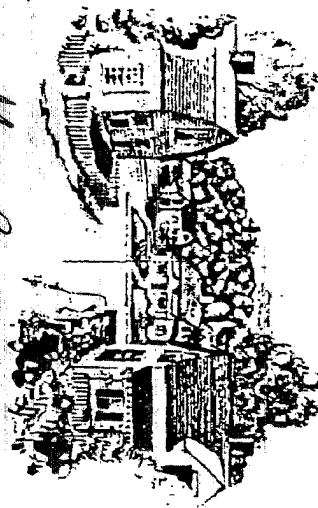
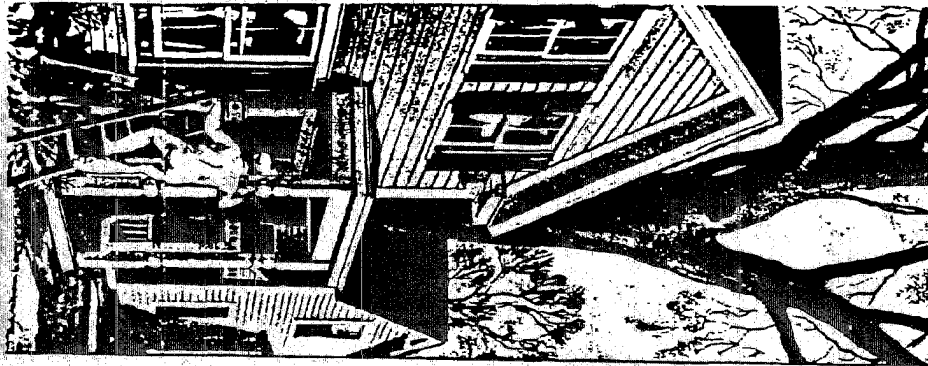




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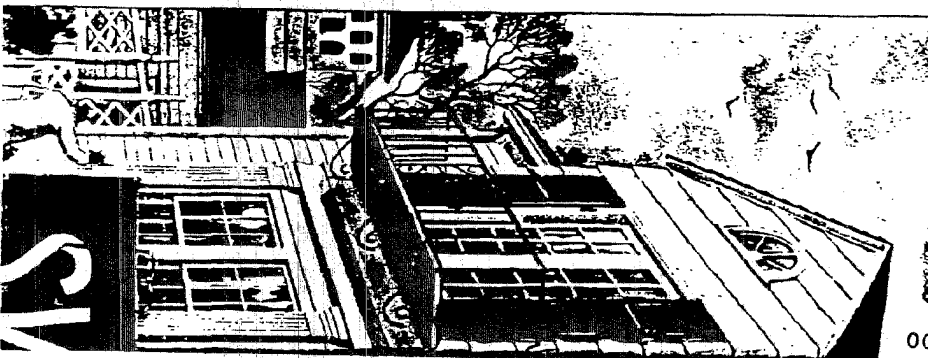


*From Main Street
to Metropolis*
SWP
furnishes beauty and protection
HOUSE PAINT

Wherever the home you plan to build is large or small—use the very best house paint money can buy, and you'll find yourself money-wise. Good house paint can never be called a luxury. SWP provides lasting beauty which people seek, where cost need be no consideration. SWP also provides enduring protection for homes which promise longer economy!



In the making of good paint, honesty at all times is but the necessary addition to good. In making SWP, the quality of the house is through its years making SWP on honest paint, coloring it with the best modern paint science can offer. That's what makes SWP modern. That's how Sherwin-Williams are able to provide Beauty and Protection in SWP paint economy.



0007-SWP-040761



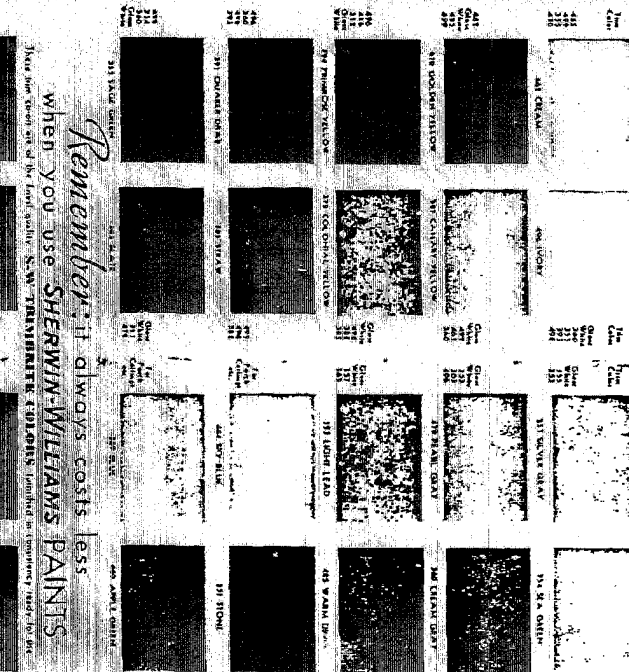
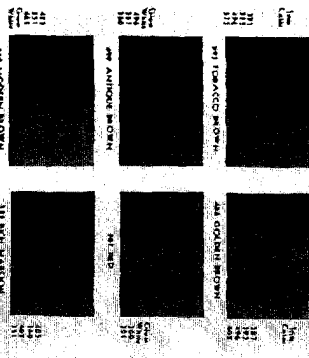
Whether you plan to invest in large or small size, the very best house paint money can buy — and you'll find yourself money short. Good house paint salesmen are called a *huxwa*. SWP throughs buying locally which people sell, where cost need be no consideration. SWP also provides enduring protection for homes which practice sufficient economy!



in the making is good point, however it depends if that the inequality writing part. In making SWP "visions of the future", through a vision making SWP on honest point, continue to bring it the best modern point create, can offer that's what keeps SWP modern. That's how Sherman Williams are able to provide Broadband Projections, SWP with Economy.



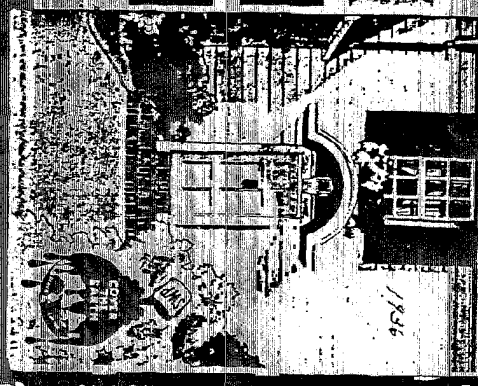
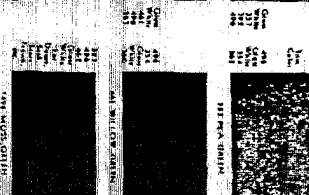
0007-SWP-040762



Remember: it always costs less when you use SHERWIN-WILLIAMS PAINTS

Colton marked #1 also *Quintide Citrus White*. *Chen Tsien White* and *Fuji White* are higher in price than others in this folder.

SWP is also made in black, No. 461.

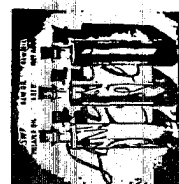




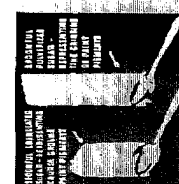
SWEET'S
The only paint company in the world that has been in business for over 100 years. We have a reputation for quality and service that is second to none. Our products are made in the USA and are available in all 50 states.



FROM THE ARTIST COMES THEIR CHARACTER
The artist's touch is what makes a painting special. That's why we use the best artists to create our art. The result is a masterpiece that will last for generations.



THE LABORATORY COMES THEIR QUALITY
Our products are made in a state-of-the-art laboratory. This ensures that every batch is of the highest quality. We use only the best materials and follow strict quality control procedures.



THE LABORATORY COMES THEIR QUALITY
Our products are made in a state-of-the-art laboratory. This ensures that every batch is of the highest quality. We use only the best materials and follow strict quality control procedures.

Why does it Cost Less to Paint your House with SWP?
QUALITY OF MANUFACTURE
It's the only paint company in the world that has been in business for over 100 years. We have a reputation for quality and service that is second to none. Our products are made in the USA and are available in all 50 states.

ECONOMY OF USE
Even in the first coat of application SWP costs less money for the painting of your house than if ordinary paint were used. Fewer gallons of SWP are needed and fewer hours of labor are consumed. Year by year your satisfaction increases. In fact, SWP is the only paint that has been in business for over 100 years.

The Cover-the-Earth Trade-Mark is the World's Greatest Guarantee of Paint Quality
The Cover-the-Earth Trade-Mark is the world's greatest guarantee of paint quality. It's the only paint company in the world that has been in business for over 100 years. We have a reputation for quality and service that is second to none. Our products are made in the USA and are available in all 50 states.

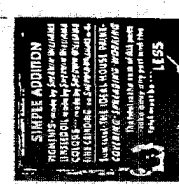
THE LABORATORY COMES THEIR QUALITY
Our products are made in a state-of-the-art laboratory. This ensures that every batch is of the highest quality. We use only the best materials and follow strict quality control procedures.



THE WORLD OVER
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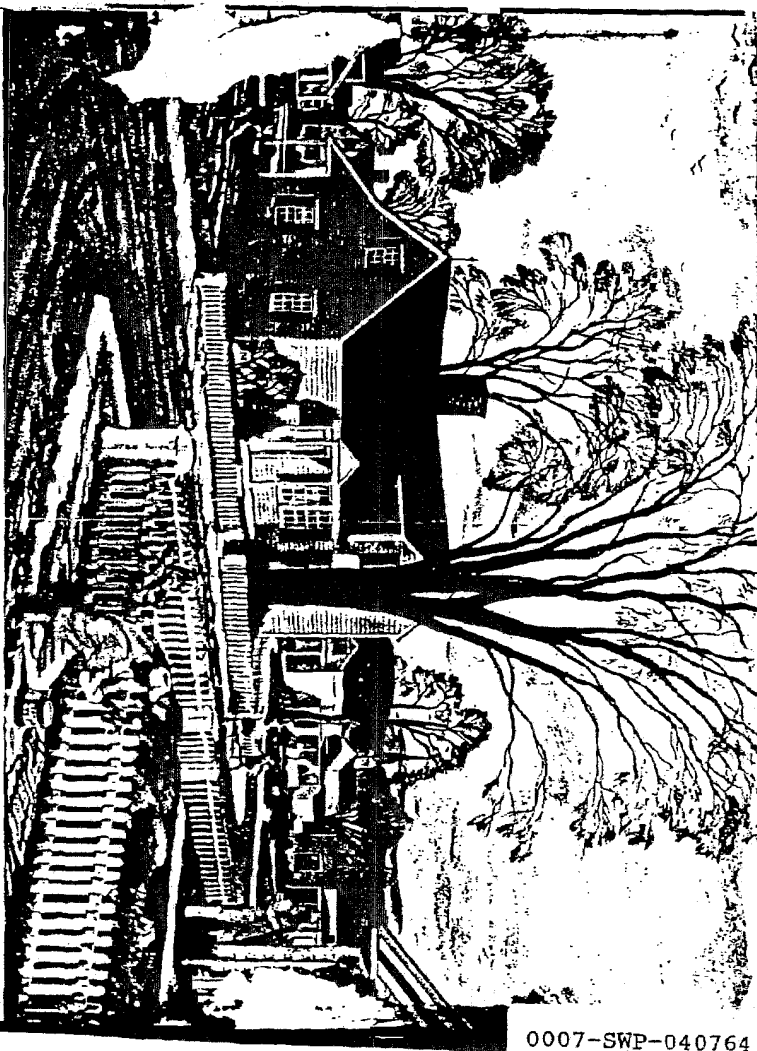
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0007-SWP-040764

SHINGLE STAIN MADE WITH SWP—SWP when properly thinned with pure linseed oil and S-W Evolvent (or Turpentine) makes an excellent shingle stain. Use only color of SWP desired. For the average surface add one half gallon pure linseed oil to one gallon S-W Evolvent (or Turpentine) to each gallon of SWP.

PAINTING GALVANIZED IRON—Use S-W Galvite, a galvanized iron primer, and observe direction on the package carefully for best results.

COVERING CAPACITY OF SWP HOUSE PAINT—SWP covers approximately 400 square feet, two coats per gallon on average surfaces. Be sure to follow thinning directions on the label.

S-W STUCCO AND CONCRETE PAINT—Seal concrete and stucco surfaces, making them water proof. This prevents weathering. In cold climates, keep the house dry and avoid repair bills due to painting.

tion of moisture. The color best—do not wash away with rain—buildings tend to stay discolored without cleaning and disinfection common to unpainted stucco. **WATER-PROOF PAINT**—Follow carefully, directions on the package.

S-W PORCH AND DECK PAINT—Porches protected with S-W Porch and Deck Paint are easy to clean—the wood floor and steps do not decay. Paint porch floor once a year—keep your house attractive.

SHERWIN-WILLIAMS BRUSHES—For best results with SWP House Paint we recommend a 3 1/2 or a 4 inch S-W No. 10 for large jobs. For a smaller job use a S-W No. 20 brush.

THE SHERWIN-WILLIAMS CO.
ADMINISTRATIVE OFFICES: CLEVELAND, OHIO
SALES OFFICES: PACIFIC AND WAREHOUSES
IN PRINCIPAL CITIES
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