



Release and photo sent to: University of Wisconsin, Newark Post, Steel, Iron Age, Printers' Paint & Varnish Production, American Paint Journal, Oil, Paint and Drug Reporter, Metalworking News, New York World-Telegram and Sun, New York Herald Tribune, New York Journal American, New York Times, Wilmington News.

FOR RELEASE: MONDAY
JULY 13, 1964

NEW YORK, JULY 13, 1964 - Richmond W. Unwin, Jr. has been named advertising manager of National Lead Company at New York, succeeding T. Howard Sarine who is retiring.

Since 1955, Mr. Unwin has been an advertising supervisor for E. I. DuPont de Nemours & Company at Wilmington, Delaware. Prior to his association with DuPont he was sales manager of American Tire Machining Co., Muncie, Indiana. Mr. Unwin received his B.S. degree from the University of Wisconsin.

Note: Copy of this release and photograph sent to
Peter Bart - Advertising News.

Release sent to: Messenger Deliveries, For All Releases, Ceramics, Chemical & Engineering, Financial, Flooring, Metal & Other, Mining Pubns., Miscellaneous, Paint, Paper & Printing, Plant Pubns. Editors, Plastics, Rubber, Jersey Releases.

N12706

0000-NLI-000024722