

COME TO THE NAPA WORLD'S FAIR

THIS IS AN NBC YOU CAN'T AFFORD TO MISS

Why is this year's National Business Conference called the NAPA World's Fair? Because this is the most far-reaching, comprehensive NBC ever held. The whole NAPA network will be involved on a national basis at an international destination... Toronto, Canada. And the timing couldn't be better.

We're living and working in a world of change... change that has been magnified in the past decade and will intensify through the 80's. This is the NBC that will not only show you how to keep up with innovations that are happening now, but prepare you for the changes that will affect you and your business in the 80's and 90's.

At this contemporary display of our industry, NAPA Manufacturers will be out in full force with informative exhibits and sales staffs on hand to discuss current products, new products and products to come. You'll even have special feature exhibits — such as *Machine Shop 2000*, an example of the kinds of advanced equipment and technologies that will make machine shops of the future enormous profit centers.

But your learning experience will go beyond exhibits and displays. You'll take part in a variety of seminars dealing with vital topics affecting your business today... and tomorrow: taxes, merchandising, advertising and potential new markets.

And because a part of learning is sharing, you'll hear top automotive and aftermarket leaders share their views on these progressing times, as well as a renowned speaker who teaches audiences all over the world how to reach new business and life goals through positive thinking. Of course, you'll also have the opportunity to share experiences and ideas with hundreds of other NAPA Jobbers who value their business dollar just like you.

So here's your chance to take part in the biggest and best NBC ever; keep reading for the "nuts and bolts"...

DATES:

Q. *When is the NAPA National Business Conference?*

A. September 24 — September 26, 1982.

LODGING:

Q. *Where will you stay?*

A. All NAPA Jobbers will be assigned to the Sheraton Centre Hotel on a first-come, first-served basis as this is the headquarters hotel for all meetings and exhibits. Overflow will be housed at the Hilton Harbour Castle.

Q. *What type of room will you have?*

A. First class! Both hotels feature deluxe accommodations, individually controlled climate, direct dial telephones, phone message alert and color television.

Q. *May you share a room with another store/branch?*

A. Yes; however, a separate room reservation form should be completed and attached to your reservation form.

Q. *Can three people share a room?*

A. Yes. Write or call NAPA Travel Headquarters for the extra charges.

Q. *Are suites available?*

A. Yes. Again, write or call NAPA Travel Headquarters for details and adjustment costs in your convention registration fee.

Q. *Will you receive a confirmation from NAPA to assure you that you have a hotel room?*

A. Absolutely. You do not need to call the hotel in this regard. Be assured that when you receive a computer-printed acknowledgement letter from NAPA Travel Headquarters, you are registered.

Q. *Why should you register early for the Toronto NBC?*

A. Because if you sign up before May 1, 1982, you are eligible for valuable early registration prizes.

