

bringing on
 ces, this 1 gallon of Re
 with 1 gallon of Pure
 and half a gallon of Pure
 urperine. For second or this
 thin 1 gallon of paste with 6 qu
 Pure Raw Linseed Oil. No drier
 necessary as the necessary amount
 has already been added to the
 paste.

BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "1842" Exterior Base White
 CATEGORY: Exterior Paste White
 COLOR: White
 NUMBER: 925
 QUALITY: First

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 70.7%				
Titanox Barium	250	6.97	\$6.16 cwt.	\$15.40
35% Lead Zinc	519	10.64	7.40 "	38.41
Basic Carbonate White Lead	155	2.76	8.66 "	13.42
Titanium Dioxide	84	2.63	15.16 "	12.73
Asbestine	100	4.00	1.10 "	1.10
VEHICLE: 29.3%				
Refined Linseed Oil		37	.93 $\frac{1}{2}$ gal.	34.60
Nuodex Cobalt Dryer		5	.45 "	2.25
CALCULATED YIELD		69		117.91
MANUFACTURING LOSS 2-1/2%		1 $\frac{3}{4}$		
ACTUAL YIELD		67 $\frac{1}{4}$		

COST ANALYSIS:

Material Cost Per Gallon (Total Cost Divided By Actual Yield).....	\$1.
Direct Labor Cost Per Gallon	.
Factory Overhead Per Gallon	.
Bulk Cost Per Gallon	1.
Complete Package Cost Per Gallon (Container Plus Filling Expense).....	.
Factory Cost In Package Per Gallon	\$2.

Unit cost per gallon includes handling charges as set up by the
 National Paint, Varnish & Lacquer Association, Inc. of 0125 per
 gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have
 been charged in March 1942, to each of the following types of Buyers or
 Transferees:

(A) To a Company owned or controlled outlet	none
(B) To an independent Wholesaler	\$2.601
(C) By Company owned or controlled outlet to retail customer	none
(D) To an independent retailer (Dealer)	\$3.06
(E) To other (specify)	