

Guarding Millions!

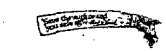
UPON white-lead depends the safety of millions of dollars. For paint made of it is protecting and preserving a vast fortune from loss—a fortune invested in homes, churches, schools and many other structures.

And such has been the case for years. Many generations ago white-lead was the standard protection against the attacks of the weather. It is still the standard and the basis of the painting industry.

Because of their skill in mixing and applying paint made of pure white-lead and pure linseed oil, painters throughout the land have built up reputations as leaders in their profession. They have found white-lead a strong factor in increasing their earning power.

In addition to all that is the satisfaction of working with a material you can trust to give a first-class job. You can rely on pure white-lead paint to do that every time.

Dutch Boy White-Lead is pure white-lead.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State St.; Buffalo, 116 Oak St.; Chicago, 900 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 485 California St.; Pittsburgh, National Lead and Oil Co. of Pa., 316 Fourth Ave.; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

DUTCH BOY WHITE-LEAD

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