

FIRST LINE OF DEFENSE.

Yours:



Your customers':



An Oncor® M50® line will never lead you astray.

It goes right to the heart of the user's structural steel painting problem. The Defense in Depth system puts a corrosion-fighting force into every coat. Primer. Intermediate. Finish.

That adds up to a paint system that can't be beat. For performance. Protection. Profit.

And M50 works with all finishes. All vehicles. Just about any color.

You're first when you line up with M50.

Send for complete information. Write National Lead Company, Room 3149, 111 Broadway, New York, N. Y. 10006. In Canada: Enclchem Products, Division of Canadian Titanium Pigments Ltd., 1401 McGill College Avenue, Montreal, Quebec.

ONCOR PIGMENTS
National Lead
Pigments and Chemicals Div



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