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DEALER STORE FRONT SIGN REQUISITION

Dealer's Name _____ Date _____
Address _____ Salesman _____

Check type of sign requested

☐ "Station House" Indoor Sign

☐ Horizontal Fluorescent-Fluorescent double face

Circle correct size

☐ 12-foot parabolic enamel sign (Fluorescent)

6' x 32" 5' x 32" 3' x 32"

☐ 16-foot parabolic enamel sign (Fluorescent)

☐ Special sign (Give full details and reason for need in comments below)

ESTIMATE REQUIRED

(Show number of letters for 12 ft. sign—12; all others—24)

Total width of store front _____

Location for sign (Sketches must be attached of store front with sign location indicated) _____

Person who will erect sign _____

Cost of erection (including all necessary electrical work) _____

Salesman's comments _____

To be filled out by Manager of Pigment Division

Dealer desires ☐ Full Size ☐ Port Size, Dealer's actual purchase

New dealer ☐ Manager's estimate of potential annual purchase

Manager's recommendation _____

Manager's signed authorization _____

Final disposition by General Office _____

INSTRUCTIONS

Salesman fills out one requisition and forwards it to Branch Office. If approved, Manager fills out two copies completely and forwards both copies to Advertising Department, 111 Broadway, New York 6, N.Y.

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