

their collaboration is Eaton's new high-energy ion implanter, introduced in 1994 to overwhelming market demand. Eaton and Sumitomo Electric each own 50 percent of the SEN joint venture. Eaton's high-current and medium-current implanters are in demand worldwide.

Successful Joint Ventures

Other joint ventures include Sumitomo Eaton Hydraulics Company (SEHYCO), a partnership with Sumitomo Heavy Industries of Japan that manufactures hydraulic components; Modern Molded Products Ltd., which manufactures Golf Pride golf grips in Taiwan; Nittan Valve of Japan, which has a major position as an Asian automotive valve supplier; and Japan Fawick, which manufactures Airflex clutches and brakes and markets Golf Pride golf grips. Eaton has one wholly-owned manufacturing plant in Asia, an assembly facility in Taiwan that manufactures commercial switches for Asian customers. Total Eaton-related sales in the Asia-Pacific region in 1994 were approximately \$750 million.

Among other areas identified for their exceptional growth prospects are Latin America and India. Eaton manufactures axles and assembles a variety of controls in Mexico, and is pursuing other investment opportunities. In Brazil, Eaton manufactures truck components, engine components, industrial control and power distribution equipment, and appliance controls. In India, the company participates in a joint venture that builds truck axles.



Eaton is also continuing to develop its extensive manufacturing and marketing base in Europe, where it has excellent market positions in automotive and appliance controls, engine components and truck components, and has growing positions in electrical equipment, commercial controls and hydraulics.



Engineers involved in manufacturing molded case circuit breakers in Tou Buja, Puerto Rico, include Ramon Ordoñez, product and process quality improvement engineer; Maridelly Rivera, manufacturing engineer; Rene Rey, manufacturing supervisor; and Larry Kupple, computer-integrated manufacturing engineer.

Eaton's Chairman William E. Butler, center; President John S. Rodewig, right; and Executive Vice President Alexander M. Cutler visited China in the fall of 1994 to evaluate business opportunities. Eaton has seven joint venture businesses in Asia.