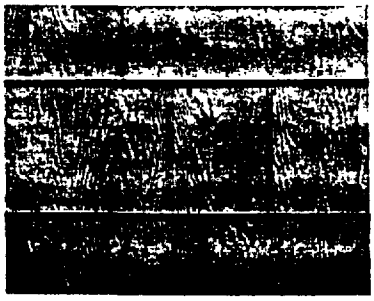
PLAINTIFF'S
EXHIBIT
GF-1517



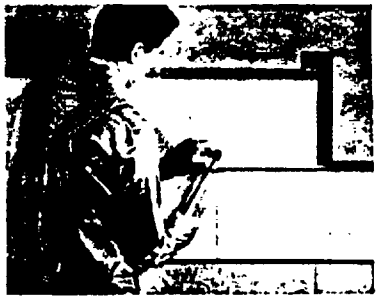
NAIL DOWN THE SALE WITH TRU-GRAIN VITRAMIC



NEW RUBEROID VITRAMIC SIDING features the most natural, realistic Tru-Grain wood texturing on the market today. Adds dramatic character to any re-siding on any style home. It's the ideal, premium, all-mineral siding.



RUBEROID TRU-GRAIN VITRAMIC has a "built-in" shadowline in darker shades of all seven 1960 Trend Colors. These colors are fused on to the all-mineral material and baked to a hard finish for easy cleaning.



RUBEROID TRU-GRAIN VITRAMIC comes in standard 12" x 24" size. Easy to apply. See your Ruberoid representative for more details or write: The RUBEROID Co., 500 Fifth Avenue, New York 36, New York.

RUBEROID®

HELPS YOU BUILD...BUSINESS

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