

Lion's Announces It's Spring Opening and Display of New Furniture More Extensive and Beautiful Than Any Before

All is in readiness for our Spring opening tomorrow! The furniture that will be revealed to the visitors to this store is for the most magnificent yet produced by America's leading manufacturers. The new suites—the new individual pieces—proclaim the modern trend in furniture fashions—"greater, comfort and utility combined with truer beauty."

New color schemes and effects that give the brightness and freshness of Spring in the home.

We cannot refrain from also announcing at this time that never before has such beautiful furniture been so low in price! That character of furniture which only a few years ago was regarded as being only within the means of the wealthier classes is now so low in price as to be within the average householder's reach. Come tomorrow. See this "treat for the eye" and let us show you how reasonably you can furnish your home today. Special window displays have been prepared and are now ready for your inspection.



New Draperies Moderately Priced

We direct your especial attention to the display of new Draperies for Spring and Summer. Orinoks Sunfats, in dazzling new color harmonies—bright Cretonnes—new Laces and Scrims for Curtains. A display which for variety excels anything we have yet attempted. And the new 1922 prices you will find very attractive and reasonable in our Drapery Department.

Dignified Credit Plan (No Interest Charged)

Lion's credit plan is devised as the most convenient method for you to use in buying the furniture for your home. It permits you to select qualities that make for permanence and beauty at absolutely no added cost, burden or interest charge. Let us explain it to you this week.

We Give *Green Stamps*, Cash or Credit

Established 1856



IT COSTS MUCH LESS TO DO IT NOW



Prices are down. Delay in painting because of price is no longer an excuse.

But regardless of price, it always costs more not to paint than to paint. Decay and rust never let up. And the very next rainstorm may thoroughly soak unprotected spots and start real deterioration.

Suppose that every five years you invest \$20 in good paint. That's \$4 a year. *Neglect* will cost you many times that amount some day in building materials.

And that \$20 investment in good paint will add several hundred dollars to the value of your home, besides preserving your pride in an attractive place, which is itself worth something.

Good paint we say. Cheap paint isn't cheap—it's expensive.

Lowest Tinted Glass Paint, covering 150 to 400 square feet, two coats, cost less to start with than cheap paint which covers 100 to 150 square feet. And lasting much longer, the first coat is still further reduced.

The reason for this is that the *Lowest* materials are ground days longer, more rigid laboratory tests are made, and a larger percentage of high grade linseed oil is used—which not only gives a more beautiful gloss but causes deeper penetration and greater durability.

There's only one place in town to get this paint—at our store. We have the exclusive agency for it—and proud of it.

Valley Hardware Co.
189 South First St.

OPEN TODAY UNTIL 3 P.M.

Lovely Easter Flowers

Little — House — Tulips — Carnations —
Daisies, etc.—
For your Easter table—
To make your Easter message to
those you love last—
Freshly cut, fragrant flowers

Arthur Cann
Seedman and Nurseryman
448 South First St. Phone 1081

"Chernoff" First Aids To Beauty

Chernoff Cleansing Cream
An ideal base for soap powder

Chernoff Rejuvenating Cream
For baby and wrinkled skin

Chernoff Nite Cream
Removes for morning, use before

Chernoff Face Powder
In five shades: White, Flesh, Ivory, Pink and Brownish

Wolff Drug Co.
84 South First St.

WE DELIVER
FRESH CHURNED
BUTTER
AND
BUTTERMILK

OUR OWN MAKE
MADE THE DAY YOU GET
With Butter Orders we deliver
Milk, Cream, Whipping Cream,
Egg, Buttermilk, Cheese, Honey,
Bread, etc.

San Jose Creamery Co.
WE PAY CASH FOR EGGS

Gas Wendt & Son
Opp T. & D. Theatre

We Have Meat Specials
Every Day.

Free Delivery
Tel. S. J. 741

We Close Today at 2 p. m. Flowers for Easter Easter Lilies

A wonderful collection of Easter
lilies—cut and potted—and other
ornamental flowering plants.

Call on Us Today

Our stock today of cut flowers, in-
cluding Pinks, Carnations, Tulips,
Sweet peas, etc. of the valley, after
has never been more beautiful.

Easter Fairyland

Come in and see our display—
want you to feel at home, whether
you intend to make a purchase or
not. Come in and look around.



Chas. C. Navlet Co., Inc.

Wholesale and Retail Dealers
in all Groceries and
Etc. 100 to 1500 St.
Phone San Francisco 1414



Occidental

This Combination Gas Range with Kitchen
Heater Only Takes 32 inches Floor Space

HERE is the latest Occidental Combination Gas Range. Only
thirty-two inches of floor space. The body is of heavy
enamel-coated steel. The top is of heavy
enamel. Pure white porcelain enamel floor, sides, back, broiler
and drip pan are added features. Choice of black or gray enamel
finishes.

Wood and coal heater at the side heats the kitchen and bath
water. Is fitted with heating burner in top of oven, and is a most
convenient range for a small family.

Established in 1856



1922 Everybody's Store 1856