

Fine finishes for home and industry for over half of Ohio's 150 years!



THE GLIDDEN COMPANY 1875

In this one story building, The Glidden Company with two 150 gallon varnish making kettles, one helper and a horse and wagon for making deliveries made its start. This modest beginning on March 1, 1875 was destined to become one of the largest manufacturing empires of paint and allied products in the world.



THE GLIDDEN COMPANY HEADQUARTERS PLANT 1953

An aerial view of The Glidden Plant No. 1 on Madison Avenue, "next door neighbor" to LAKEWOOD! The largest single paint plant in the world. The Glidden Company now operates 36 plants and mines throughout the United States and Canada producing paints, varnishes, oils, powdered metals, chemicals, pigments, resins, turpentines, soya products, stock and poultry feeds and Durkee Famous Foods.

- FIRST COLOR VARNISH—JAP-A-LAC
- FIRST FLAT VARNISH—JAP-A-LAC
- FIRST BRUSHING LACQUER—LACQ
- FIRST LEADLESS PAINT—ZINC-O-LITH
- FIRST HOUSE PAINT PRIMER—
ENDURANCE BASE COAT
- FIRST ONE COAT HOUSE PAINT—
ENDURANCE IMPERIAL
- FIRST LATEX BASE PAINT—SPRED SATIN
- FIRST LATEX ENAMEL—SPRED GLOSS

Glidden manufactures hundreds of products for home and industrial use; constantly developing and improving them through intensive research recognized for its thoroughness and pioneering in new fields.

SPRED SATIN introduced by Glidden in 1948 was the first latex base paint! It revolutionized the entire paint industry and contributed to the increased use of paints by consumers. This year Glidden announced SPRED GLOSS, the first latex base enamel. Glidden Nubelite and Nubelon finishes in the industrial field are found on most leading home appliances. Durkee Famous Foods, a division of The Glidden Company, produce quality food products known to all. Glidden products have served Ohio and the Nation for over 78 years!

THE GLIDDEN COMPANY

N 4088

11001 MADISON AVENUE

GLD32249