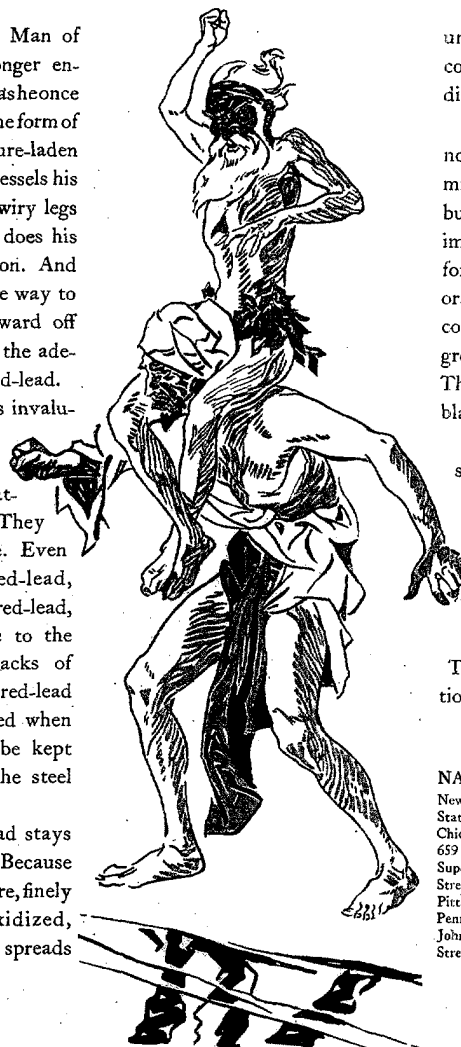


Shake off the "Little Old Man of the Sea"

THE Little Old Man of the Sea no longer enslaves witless sailors as he once did Sinbad. But in the form of waves, sun, moisture-laden air, he makes your vessels his prey. Winding his wiry legs about the steel, he does his best to start corrosion. And there is just one sure way to shake him off, to ward off these attacks. It is the adequate use of pure red-lead.

One red-leading is invaluable, but it is not enough. For wind, waves, air do not attack metal just once. They are at it all the time. Even a shield of pure red-lead, such as Dutch Boy red-lead, must yield in time to the constant, daily attacks of the elements. The red-lead film must be renewed when necessary; it must be kept unbroken, to keep the steel unharmed.

Dutch Boy red-lead stays soft and workable. Because it is exceptionally pure, finely ground, highly oxidized, Dutch Boy red-lead spreads



uniformly, smoothly, and covers more surface than ordinary paint.

Dutch Boy red-lead comes not only in paste form, for mixing with pure linseed oil, but also as a liquid, ready for immediate application. Both forms come in the natural orange-red color. The liquid comes in black, browns, and greens for finishing coats. The paste can be shaded to black, browns, and greens.

Specialists of our technical staff will be glad to furnish you with detailed information regarding protective paint coverings.

Write to them in care of our nearest branch.

There is no obligation, of course.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

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