

FOREST CITY
CONFIDENTIAL
DEALERS' NET PRICE LIST

No. 124

EFFECTIVE AUGUST 31, 1950

Subject to change without notice



THE FOREST CITY PAINT & VARNISH CO.

Division of The Glidden Company

11001 Madison Avenue

Cleveland 2, Ohio

N18882



METAL PROTECTIVE PAINTS

	5's each	1's each	1/4's each	1/8's each	1/16's each
NEV-A-RUST					
Gray and Greenbrier	\$3.97	\$4.07	---	---	---
Other Colors	3.92	4.02	---	---	---

GALVANIZED IRON PRIMER	3.12	3.22	---	---	---
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LIQUID RED LEAD— MODIFIED	4.67	4.77	---	---	---
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SMOKESTACK BLACK	2.52	2.62	---	---	---
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ZINC DUST PAINT	(Prices on application)				
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CHROMATIZED METAL PRIMER	4.67	4.77	---	---	---
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WHITE CREOSOTE PAINT	2.87	2.97	---	---	---
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ENAMELS AND UNDERCOATERS

	1's each	1/4's each	1/8's each	1/16's each
RIPOLIN ENAMEL— ARCHITECTURAL BLT				
Gloss, Semi-Gloss White	\$6.67	\$1.83	\$.98	---

QUICK DRYING				
Gloss, Semi-Gloss White	5.92	1.65	.89	.45

RIPOLIN UNDERCOAT	3.87	1.13	.63	---
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SPEED KOTE	3.47	1.03	.58	.34
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SCREEN ENAMEL BLACK	1.92	.65	.39	.25
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STOVE PIPE ENAMEL	---	.68	.41	.24
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FLORENTINE DECORA- TIVE ENAMEL

All Whites, Blacks and Colors	4.47	1.25	.71	.41
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457. 1.31

ALL PRICES ARE FOR FULL CASE LOTS

Split cases or less than case quantities of any color and size take the following additional charges

1's — 6c per can
1/4's — 8c per can
1/8's — 8c per can

GLD025300



VARNISHES — (Interior and Exterior)

	5's each	1's each	1/4's each	1/8's each	1/16's each
TOUGH SPAR BAR & TABLE TOP FINISH VARNISH		\$4.57	\$1.31	\$.72	\$.41

24 EXTRA SPAR EXTERIOR	3.87	1.13	.63	.37	
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62 TRANSPARENT FLOOR RAPID DRI 41 FLAT FINISH 75 TRANSPARENT INTERIOR	3.87	1.13	.63	.37	
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SLICK	3.57	1.06	.59	.35	
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BLUE DIAMOND	3.67	1.08	.61	.36	
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D. C. FLOOR	2.82	.87	.50	.30	
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707 JET BLACK ASPHALT	1.17	.46	.31	.21	
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JAPAN AND LIQUID DRIER					
608 M. P. Japan Drier	1.57	1.67	.58	.36	.23

STAINS

	5's each	1's each	1/4's each	1/8's each	1/16's each
GLID-TONE STAINS					
All Colors		\$2.57	\$.82	\$.48	\$.28
Reducer		1.07	.37	.21	.15

HOUSEHOLD SPECIALTIES

	5's each	1's each	1/4's each	1/8's each	1/16's each
VARNISH STAINS					
All Colors and Natural	\$3.42	\$1.03	\$.58	\$.34	

FLAT YELLOW GROUND	3.22	.97	.55	.33	
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GRAINING COLOR

Light & Dark Graining Color—Pints only				.36	
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TIME-TEST LAC

Linoleum Lac	3.72	1.10			
Reducer					

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1's — 6c per can
1/4's — 3c per can
1/8's — 3c per can
1/16's — 3c per can
1/4's — 2c per can
1/8's — 1c per can
1/16's — 1c per can

GLD025301



AUTOMOBILE FINISHES

	1's each	1/4's each	1/2's each	3/4's each	1's each
SPEEDY AUTO FINISH					
Black, Autumn Brown		\$1.27	\$.70	\$.40	
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue		1.37	.75	.43	
Fire Red, Monroe Maroon, Jersey Cream		1.57	.83	.46	
Gray Primer		.97	.55	.33	
Auto Body Solder					.32

TOUCH-UP BLACK33

MISCELLANEOUS AND SUNDRIES (Continued)

	5's each	1's each	1/4's each	1/2's each	3/4's each
PAINT AND VARNISH REMOVER					
Ad-El-ite—Regular	\$1.32	\$1.42	\$.57	\$.34	\$.22
Ad-El-ite—Non- Inflammable		2.87	.88	.51	

PASTE WOOD FILLER
Natural 2.67 .83 .29

MISCELLANEOUS AND SUNDRIES

	1/4's each	1/2's each	3/4's each	1's each	1 1/2's each
ALUMINUM PAINT	\$1.17	\$.65	\$.38	\$.24	\$.18

SHELLAC
White and Orange (Prices upon application)

	5's each	1's each	1/4's each	1/2's each	3/4's each
METALLITE INTERIOR READY MIXED	\$3.62	\$1.07	\$.60	\$.35	

**METALLITE EXTERIOR
READY MIXED** 3.72 1.10 .61 .36

BLACKBOARD SLATING 2.57 .81

**WAGON AND
IMPLEMENT PAINT**
Black 3.52 1.05

IHC Red, Hi-Way Yel-
low, A.C. Orange, J.D.
Green, J.D. Yellow,
Cletrac Orange 4.52 1.27

IHC Blue and New Ford-
son Gray 3.62 1.07

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1/4's — 3c per can
1/2's — 3c per can
3/4's — 2c per can
1's — 1c per can

GLD025302

TERMS AND CONDITIONS

This price list supersedes all previous lists, terms and other arrangements granted prior to this date, all of which are hereby cancelled.

We reserve the right to refuse any order for any reason and further to grant these new prices and discounts to only those accounts we select as authorized agents for regularly labeled products.

Any tax, customs, import or export duties, or any other governmental charge on the production, sale or shipment (or any combination of these several) of the products listed in this price list or upon the materials from which they are produced, and whether imposed by Federal, State, Municipal, or other governmental authorities, and hereafter become effective, shall be added to the prices printed herein.

TERMS

Our terms on paints, varnishes, enamels, stains, lacquers, white lead, turpentine, linseed oil and sundries not manufactured by us, are 60 days net, 1 per cent discount for cash in 10 days from date of invoice.

All prices are on orders for full case lots. On orders for split cases or less than case quantities of any color and size the following charges are to be added:

$\frac{1}{8}$	1c per can
$\frac{1}{4}$	2c "
$\frac{1}{2}$	3c "
$\frac{3}{4}$	3c "
1's.....	6c "

All shipments of paint products are forwarded f.o.b. our factories or distributing points. Orders of 24 gallons or more will be shipped freight allowed cheapest route if freight bills are submitted with remittance or not later than due date of invoice.

PACKAGING

Products are packed -

	Number to Carton
Gallons.....	4
Quarts.....	6
Pints.....	6
$\frac{1}{2}$ Pints.....	12
$\frac{1}{4}$ Pints.....	12

NOTES ON ORDERING

Always give post office address and shipping directions, naming the delivering railroad.

To insure prompt attention all orders should be addressed to the firm and not to a representative.

SHORTAGE AND CLAIMS

Shortages or errors in packing or invoicing must be reported immediately upon receipt of goods to enable proper checking and adjustment.

All claims for losses and damage enroute must be filed by the customer with the carrier. Be sure to have a proper official of the transportation company inspect all instances where there is concealed damage and report to them promptly all shortages and goods received in damaged condition, obtaining their notation on the freight bill to avoid inconveniences and the making of affidavits at a later date.

The manufacture, sales and delivery of all products mentioned in our price lists are contingent upon strikes, fires, floods, the elements, explosion, war, riot, embargoes, insurrection, acts of God, or the public enemy, acts of governmental authorities, labor troubles, delays of vendors or in transportation, inability to obtain raw materials or containers or transportation facilities, or any other causes beyond our control and we may cancel orders for said products undelivered because of any such causes.

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THE FOREST CITY PAINT & VARNISH CO.

Division of The Glidden Company

11001 Madison Avenue

Cleveland 2, Ohio

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
Chicago 16, Ill., 1833 S. Normal St.
Chicago 39, Ill., 1856 No. LeClaire Ave.
New Orleans 8, La., 424 Josephine St.
Minneapolis 13, Minn., 1901 E. Hennepin Ave.

Reading, Pa., Third and Bern Sts.
St. Louis 2, Mo., Main and Gratiot Sts.
San Francisco 7, Calif., 1300 7th St.
Toronto 9, Ont., Canada, 351 Wallace Ave.

BRANCHES AND DISTRIBUTING POINTS

Arkansas City, Kansas
Atlanta, Ga.
Baltimore, Md.
Billings, Mont.
Birmingham, Ala.
Buffalo, N. Y.
Cambridge, Mass.
Charlotte, N. C.
Chattanooga, Tenn.
Chicago, Ill.
Cleveland, Ohio
Columbus, Ohio
Dallas, Texas
Detroit, Mich.

Duluth, Minn.
El Paso, Texas
Evansville, Ind.
Honolulu, T. H.
Houston, Texas
Huntington Park, Calif.
Indianapolis, Ind.
Jacksonville, Fla.
Knoxville, Tenn.
Long Beach, Calif.
Los Angeles, Calif.
Louisville, Ky.
Memphis, Tenn.

Miami, Fla.
Minneapolis, Min.
Mobile, Ala.
Montreal, Quebec, Canada
Mt. Vernon, Ill.
New Orleans, La.
Norfolk, Va.
North Bergen, N. J.
Oklahoma City, Okla.
Omaha, Neb.
Orlando, Fla.
Philadelphia, Pa.
Portland, Ore.
Reading, Pa.

Richmond, Va.
St. Louis, Mo.
St. Petersburg, Fla.
San Antonio, Texas
San Diego, Calif.
San Francisco, Calif.
Scranton, Pa.
Sioux Falls, S. D.
Tampa, Fla.
Toledo, Ohio
Washington, D. C.
West Palm Beach, Fla.
Winnipeg, Manitoba, Can.