

LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N.Y. 10017

TELEPHONE - AREA CODE 212
ON 9-6000

August 2, 1967

SUBJECT: "A Primer on Air Pollution"

To Members of the Lead Industries Association, Inc.:

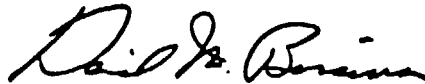
Enclosed please find a copy of "A Primer on Air Pollution" published and distributed by the Mobil Oil Corporation, 150 East 42nd Street, New York, N.Y. 10017.

We feel that their corporate approach to the problem of air pollution as outlined in this booklet is an excellent one and for this reason thought it might be of some value to the members of L.I.A.

The section on lead on page 5 is handled very well with but perhaps one objectionable statement made in the next to the last paragraph. They state "For one thing, small lead deposits in the engine may increase tailpipe emissions a bit." This is still a very controversial point that has not yet been resolved.

Extra copies are available upon request as long as our small supply lasts.

Sincerely yours,

David M. Borcina
Secretary, TreasurerDMB:so
Enc:

Look Ahead with Lead