

Before you buy paint  
see this **"PRICE CARD"**



... at your  
**Dealer's!**

... Everywhere farmers have  
turned to this "Money-Saving"  
paint... this pure white-lead  
paint that lasts so long.

... Read this remarkable story  
and see how easy it is to paint  
this new inexpensive way.

In the new soft-paste form, Dutch Boy  
White Lead is easily stirred... simple to  
mix. All done in a jiffy.

Just thin with linseed oil... add turpen-  
tine and drier... and, presto, it's made.

Could anything be simpler? Is there any  
easier way of saving money? Any surer way  
of getting the best paint money can buy?  
12½, 25, 50-lb. pails and 100-lb. kegs.  
Send for the little folder offered free in  
the coupon. It shows you how to get better  
results so much easier. Send for it now.



JUST go to your regular  
dealer. Look at the  
Dutch Boy price card.  
That's the way to save  
money... and get the  
very highest grade paint  
in the bargain.

Be sure to do this be-  
fore buying a bit of paint.  
If you'll just remember this suggestion,  
you'll certainly be glad you saw this "ad."  
Because you'll be getting the very selfsame  
paint which 8 out of 10 painters use. Pure  
white-lead paint. Paint in its purest, most  
economical form (as any painter will tell  
you; and nobody knows paint like a painter).

One reason 8 out of 10 painters use  
Dutch Boy is because it provides an elastic,  
protective coating which does not crack or  
scale. Thus, when you eventually repaint,  
there will be no time and money spent for  
burning or scraping. Just paint right over  
the old, long-lasting coat.

#### REPAINTING OUTSIDE WOOD

##### FOR UNDERCOAT

Mix equal measured parts Soft Paste White  
Lead and thinner (half linseed oil and half  
turpentine). Then add one-quarter pint of  
drier for each gallon of paint.

##### FOR FINISHING COAT

Mix equal measured parts Soft Paste White  
Lead and linseed oil. Then stir in one-  
quarter pint each of tur-  
pentine and drier for every  
gallon of paint.

100 Pounds Soft Paste  
White Lead (3½ Gallons)  
make about 6½ gallons of  
pure white-lead paint which  
will cover about 600 square  
feet per gallon, one coat.  
(If heavy paste white lead  
is used, ½ gallon more oil  
will be required per 100 lbs.)



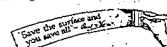
Real Dutch Boy  
White-Lead Paint  
for about \$2.85\* per  
gallon and a few  
minutes of your  
time!



... One user tells another

#### NATIONAL LEAD COMPANY

New York, 111 Broadway - Buffalo, 116 Oak Street  
- Chicago, 506 West 18th Street - Cincinnati, 659  
Freeman Avenue - Cleveland, 820 West Superior  
Avenue - St. Louis, 722 Chestnut Street - San  
Francisco, 2245 24th Street - Boston, National  
Boston Lead Co., 607 Albany Street - Pittsburgh,  
National Lead & Oil Co. of Pa., 315 Fourth  
Avenue - Philadelphia, John T. Lewis & Bros. Co.,  
Widener Bldg.



#### JUST MAIL THIS COUPON

National Lead Company  
Address: (See list of offices above)

Gentlemen:

Please send me the folder that tells me how to  
do much better painting, easier and for less money.

Name

Address

Place and State

\*This price (as of April 1930) will vary somewhat depending upon buyer's  
distance from producing centres.

**DUTCH BOY** *Soft Paste* **WHITE LEAD**

Job KD-44—Farm Journal, June, 1930

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