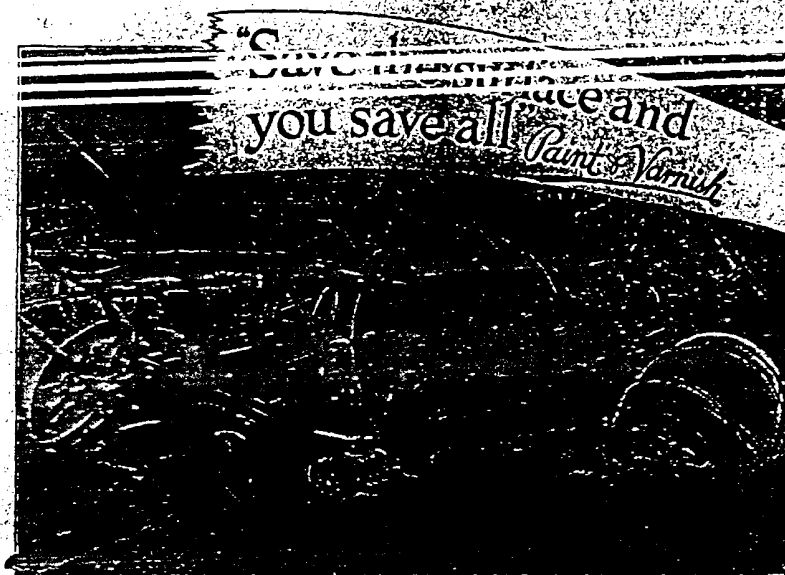


(Copy of our advertisement appearing in the August, 1920, issue of *The Painters' Magazine*, 100 William St., N. Y.)



Save The Surface!

The painters of this country can quadruple their paint business by concentrating on the **Save the Surface** campaign. There is much more to this than the advertising you see in the magazines. **You** have a definite part in it. If you really want to know what the "innards" of this campaign are, and how you can cash in on it, write our nearest branch.

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