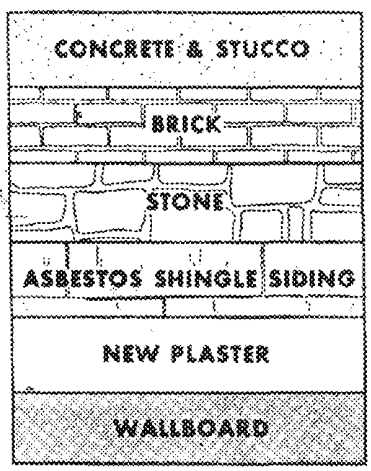
NEW! DU PONT VINYL MASONRY PAINT

—another product of Du Pont Paint Chemistry



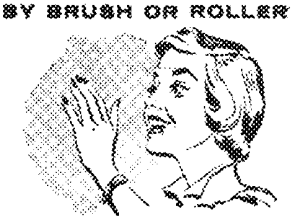
Now! Easy application for these surfaces—usually in one quick coat!



Covers rough textures easily, inside or out. Dries to a smooth, hard finish that stays bright and fresh! Brush or roller washes clean in soap and water.



EASY TO APPLY BY BRUSH OR ROLLER



DRIES FAST—ODORLESS



WEATHER-RESISTANT—LASTS FOR YEARS!



36 LOVELY COLORS AND WHITE

Du Pont chemical research brings you a completely new idea in paint . . . a completely *wonderful* kind of paint. It's the new, easy-to-apply VINYL MASONRY PAINT that resists weather, gives the smoothest-looking, toughest surface *ever*.

What makes it so different? The vinyl base. It gives you that tough, hard-wearing surface to resist weathering. Excellent for masonry where alkali is often a problem. Use it indoors or out . . . this masonry paint applies fast and smooth . . . dries in just 1 to 2 hours! Odorless, too! **What makes it so wonderful?** Extra-high hiding that covers most surfaces in one quick, easy coat. Ready-mixed for instant use in white and stunning colors. You can clean your brush or roller with soap and water alone! New Du Pont VINYL MASONRY PAINT—for brick, stucco, cement—all masonry, asbestos siding and asphalt-type shingle siding. Try it yourself or ask your painter to use it.

DISCUSS YOUR PAINTING PROBLEMS WITH YOUR DU PONT PAINT DEALER LISTED BELOW.

SAN DIEGO
City Paint Store
3013 El Cajon Boulevard
City Paint Store

CARLSBAD
Stringer's
2986 State Street

CHULA VISTA

EL CENTRO
Christian's Hdw. & Paint Co.
[illegible] Main Street

LEMON GROVE
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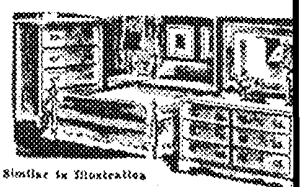
SOLID MAPLE BEDROOM GROUP



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