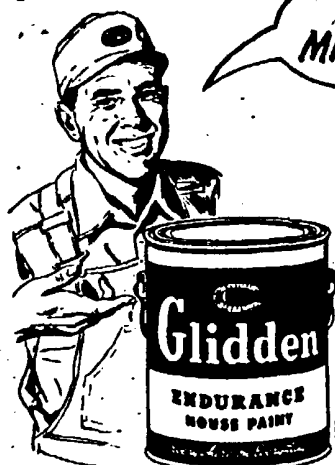


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NEW WONDERS in all these Glidden Paints

THE FIRST CHOICE OF
 MILLIONS OF HOME OWNERS



NEW ENDURANCE HOUSE PAINT

... the paint that lives up to its name!
 1950 ENDURANCE IS 6 WAYS BETTER

- ① More heavy-bodied linseed oil per gallon.
- ② Glass is retained longer.
- ③ Controlled cleaning removes surface dirt.
- ④ Titanium makes it whiter.
- ⑤ Elastic film prevents checking and cracking.
- ⑥ Pure Euston white lead and pure linseed oil gives longer life.

\$0.00
 GAL.

USE BASECOAT AS THE IDEAL PRIMER FOR NEW WORK OR EXTREMELY POROUS SURFACES!

NEW WONDER ENAMEL FOR PORCHES AND FLOORS
 INTERIOR **FLORENAMEL** EXTERIOR



New 5 purpose Floor Enamel out-
 wears other floor finishes 3 to 1

\$0.00
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IF YOU WANT A TRUE ENAMEL FOR FLOORS, STEPS,
 PORCHES, DECKS, LINOLEUM, CONCRETE, METAL OR
 PLASTER, if you want new scuff-proof beauty that stays
 that way, if you want rapid, over-night drying,
 a finish that washes easily over and over again

USE NEW FLORENAMEL Available in 10 colors

NEW ULTRA WHITE JAPALAC ENAMEL



IF YOU WANT A TRULY ULTRA WHITE ENAMEL that looks,
 wears and washes like the baked enamel on your refrigerator,
 a high-quality enamel that really stays white
 and costs less per quart, use NEW JAPALAC. 007. 007.



LOOKS...
 WEARS...
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LIKE BAKED ENAMEL

- A Really Non-Fading Enamel.
- Ready to Use — Easy to Apply.
- Washing, Scrubbing, Scouring Can't Harm It.
- Quick Drying — 3 to 4 Hours.
- Grease or Boiling Water Won't Mar Its Faultless Beauty.
- Ultra White and 16 Enriching New Colors.