



FIG. 6.19. Antismoking activists lamented the economic costs of smoking, complaining that the equivalent in value of "two million Volkswagens" went up in smoke every year. From *Reine Luft* 23 (1939): 103.



FIG. 6.20. Think of all the things you could buy, if you didn't smoke! I don't know who was buying kayaks in Germany in 1941, but that is the implication of this image. Source: *Reine Luft* 23 (1941): 171.