

HOYT

Impression Lead



Just right
.... for quality molds

When buyers of printing and advertising spend large sums for photographs and drawings, they expect perfect reproduction of engravings.

Hoyt Impression Lead plays an important part in delivering quality results. With it the electrotypist is able to make clean-cut, faithful molds because this high quality product is uniform in gauge, free from impurities, smooth as velvet.

Other National Lead products supplied to the printing crafts are electrotype metal, tin plates, electro cases, metal guards, base plates, wire solder, crawl-proof sheet lead for lining tanks, linotype, monotype and stereotype metal.

Talk over your requirements with our nearest office.

NATIONAL LEAD CO.

CHICAGO DETROIT NEW YORK CINCINNATI ST. LOUIS

• 111 Patronize Bulletin Advertisers •

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