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PCB File

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November 17, 1976

Mr. D. R. Bishop
Director, Public Relations
Monsanto Industrial Chemicals Company
800 N. Lindbergh Boulevard
St. Louis, MO 63166

Dear Mr. Bishop:

Thank you for your very thoughtful letter of October 22. I'm sorry that the You and Your World Science story on the PCB tragedy was so disappointing to you. I assure you that our intention was to inform readers of the PCB danger in particular and of the wide-spread problem of water pollution in general.

We certainly were not intent upon "unnecessarily alarming the public and, in particular, the youth of this country."

I've shown your letter to the author of the article in question and have discussed your concerns with him. When space permits, I plan to print (anonymously) all or part of your letter in the YYW Teacher's Edition. That way our teachers will be informed of your criticism and may share it with their students.

Thanks again for writing. We're always happy to have input from professional people. I am forwarding your literature on PCB's to our head librarian so that it may be made available to all the editors here at XEP.

My very best wishes to you for a happy holiday season.

Sincerely,

Charles E. Munat
Editor
You and Your World

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