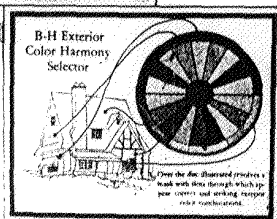


heres no color guesswork

in B·H color charted homes

The
way to Beautiful Homes



THE Gregorys are about to paint their house. Mrs. Gregory wistfully hopes it may be something besides gray or white. Mr. Gregory is entirely in sympathy with his wife's desire to be a bit individual in their choice of house colors, but he points out that a good paint job lasts for years and that gray and white are colors not easily tired of. Mrs. Gregory reluctantly agrees but wishes she could justify her own private feeling that they ought to be able to use color on the outside of their house with the same harmonious effectiveness that she has used it on the inside.

Of course they are both right. And fortunately there is an easy way to satisfy Mrs. Gregory's intuitive feeling for color and at the same time maintain Mr. Gregory's practical desire to choose safely.

Let them choose their colors from the B-H Exterior Color Harmony Selector, which takes all the guesswork out of color selection. It is made up of B-H brand Prepared Paints and Concrete and Stucco Coatings—ready mixed and of the best materials tempered to meet Western climatic conditions.

Based on the natural laws of color harmony, the Selector will show you that a half timber house will become a colorfully pleasing part of the landscape if its body is painted light cream and warm drab, its trim Carmel blue, the roof metallic brown and touches of purple in its awnings.

All the houses on this page have had their color schemes chosen in this sure and simple way. And whatever the color problem—trim or body or both—the Selector with its revolving mask and determining color slots will give the answer with the same harmonious certainty.

With the color question firmly settled in your mind, by the help of the Selector, you can specify paint brands and colors so definitely that the results will be exactly what you have pictured. Though your choice be the gayest, it will so follow the laws of color harmony that the combination chosen will please every time you approach your front door.

Unless it is a small job which you plan to do yourself, it is advisable to engage a master painter. He has both the skill and the equipment to give expert service.

And whether you are planning to paint now or later, the Color Harmony Selector and its companion booklet "Harmonious Exteriors" will be of immense value and interest to you. Just send ten cents and the name of your paint dealer to the Home Beautiful Department, Bass-Hueter Paint Company. Both the booklet and the Selector will be mailed to you at once. They are real guides to house painting and are full of practical suggestions. Use the coupon below and be sure to give the name of your dealer.



BASS·HUETER Prepared Paint

also Stucco and Concrete Coatings

BASS-HUETER PAINT COMPANY—makers of Satin Eggshell Finish, B-H Brush Lacquer, Superior Shingle Stains, Lustrelac Enamel and Varnish Stains, Versatile Spar Varnish, Overnite Floor Enamel and other quality products.

Northern Division
1022 First Avenue South
Seattle, Washington

Central Division
2240-24th Street
San Francisco

Southern Division
117 Wilhardt Street
Los Angeles

BASS-HUETER PAINT COMPANY, 2240-24th Street, San Francisco

Efficient Home Beautiful Department

Enclosed is 10c (stamps or coin) and the name of my paint dealer.

Please send me the B-H Color Harmony Selector and booklet "Harmonious Exteriors" regularly 25c each.

My name

Street No. or R.F.D.

City

My dealer

Address

Note: I have in mind painting a stucco ☐ wood ☐ half timber ☐ shingle ☐ house

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