

**ASBESTOS INTERNATIONAL ASSOCIATION (AIA)****PROFESSIONAL QUESTIONNAIRE
TO MANAGERS OF ASBESTOS INDUSTRIES**

The Executive Committee of AIA has authorized its Communication Advisory Panel to launch an international survey on opinion among the managers of concerned companies in all countries. The results and general conclusion of this survey will be presented during the Biennial Conference of AIA (London, 25-31 May, 1981). Each person having answered the questionnaire enclosed may have a written report sent to any address he wishes (see end of questionnaire page 6).

The secrecy of answers is guaranteed

If you do not wish to answer every question please complete the form as far as you can and send it to us anyway.

This questionnaire is mainly addressed to the general managers of those companies concerned with asbestos.

Would you kindly send it back, anonymously, before March 1st 1981, to the following address :

Communications Economiques et Sociales Marcel VALTAT
10, avenue de Messine 75008 PARIS - France

Thank you.

Do not write anything in this column (reserved for computerizing)

1. a) Have your company experienced over the last five years a decline in the market for its asbestos products ?

1 - 3

Yes ☒ 1
No ☐ 2

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b) If yes, could you classify in decreasing order (from 1 to 9) the causes to which you attribute this

several possible answers

. The general economic situation.....	☐ 1	5
. A decline in any following activity :		
- building industry.....	☐ 2	6
- automobile.....	☐	7
- chemical industries.....	☐	8
- mechanical industries.....	☐	9
- others.....	☐	10
. Attacks against asbestos.....	☐ 5	11
. Competitive products.....	☐ 3	12
. Government regulations.....	☐ 4	13

2. Did public criticisms against asbestos occur in your country ?

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Yes ☒ 1
No ☐ 2

3. a) Could you classify in decreasing order (from 1 to 9) the most aggressive organisations according to you (1 being the most aggressive) :

If not aggressive but helpful, put a cross in the appropriate square, column 2

. Trade unions.....	☐	☐	15-24
. Consumer associations.....	☐ 3	☐	16-25
. Official protection agencies (Health / Environment).....	☐ 5	☐	17-26
. Other government bodies.....	☐	☐	18-27
. Competitive industries.....	☐ 4	☐	19-28
. Media.....	☐ 1	☐	20-29
. Medical bodies.....	☐ 2	☐	21-30
. Asbestos companies medical services.....	☐	☐	22-31
. Others.....	☐	☐	23-32

b) Among the aggressive media, could you classify, in decreasing order (from 1 to 7) in your opinion :

. T.V.....	☐ 3	33
. Radio.....	☐ 2	34
. Daily papers.....	☐ 1	35
. Magazines.....	☐	36
. Consumers magazines.....	☐	37
. Scientific publications.....	☐	38
. Others.....	☐	39

Do not write anything in this column (reserved for computerizing).

4. Among the asbestos related diseases studied by media, which are the most mentioned ? (classify from 1 to 4, 1 being the most frequent) :

. Lung cancer.....	☐ 1	40
. Mesothelioma.....	☐ 2	41
. Asbestosis.....	☐ 3	42
. Others.....	☐ 4	43

5. In your opinion, are criticisms against asbestos in your country mainly

. based on precise data.....	☐ 1
. exaggerated.....	☒ 2
. completely false.....	☐ 3

(put a cross in the appropriate square(s))

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6. Which attitudes did asbestos industries of your country adopt ?

<i>several</i>	. no reaction.....	☐ 1
<i>possible</i>	. reaction only on ad hoc basis.....	☒ 2
<i>answers</i>	. established dialogue with critics.....	☒ 3
	. negotiated with governmental authorities.....	☒ 4
	. others.....	☐ 5

(put a cross in the appropriate square(s))

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7. In your opinion, was the result of the attitude adopted

. very positive.....	☐ 1
. positive.....	☒ 2
. ineffective.....	☐ 3
. negative.....	☐ 4
. very negative.....	☐ 5

(put a cross in the appropriate square(s))

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8. In the near future, do you expect that the criticism will :

. increase.....	☐ 1
. remain stable.....	☒ 2
. decrease.....	☒ 3

(put a cross in the appropriate square(s))

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9. Depending on future criticisms, do you expect the consequences on the general market for asbestos containing products to be :

. Nil.....	☐ 1
. positive.....	☐ 2
. negative.....	☒ 3

(put a cross in the appropriate square(s))

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Not a clear question

10. During the period 1976-1980, can you indicate the percentage of investment expenditure spent on control and safety (control and filtering of air and water, individual protection, special tools and apparatus) in your plants :

. 1976 5 %
 . 1977 10 %
 . 1978 25 %
 . 1979 25 %
 . 1980 50 %

49-50
 50-51
 52-53
 54-55
 56-57

11. Do special regulations exist for asbestos industries in your country ?

Yes ☒ 1
 No ☐ 2

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12. If yes, are those regulations, in your opinion :

. insufficient ☐ 1
 . reasonable ☒ 2
 . somewhat severe ☐ 3
 . much too severe ☐ 4

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(put a cross in the appropriate square(s))

13. Do you expect new or further regulation

. soon ☐ 1
 . within five years ☒ 2
 . unlikely ☐ 3

60

(put a cross in the appropriate square(s))

14. Do you expect the turnover of your company for its asbestos products will (based on steady currency) :

. maintain its present level ☐ 1
 . increase ☒ 2
 . decrease ☐ 3

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(put a cross in the appropriate square(s))

15. a) According to you, could your company turn to substitute materials

. Raw material
 Yes ☐ 1
 No ☒ 2

. Finished products
 Yes ☒ 3
 No ☐ 4

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- b) If yes, do you consider those substitutes as :

several possible answers

	yes	no
. technically equal to asbestos	☐ 1	☒ 2
. economically viable	☐ 1	☒ 2
. of equal safety	☐ 1	☐ 2
. of higher safety	☐ 1	☒ 2

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65

66

(put a cross in the appropriate square(s))

Do not write
anything in this
column (reser-
ved for compu-
terizing)

16. a) Do you expect those substitutes to eventually replace asbestos ?

Yes ☐ 1
No ☒ 2

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b) If yes, when ?

. within 5 years..... ☐ 1
. within 10 years..... ☐ 2
. within 15 years..... ☐ 3
. within 20 years..... ☐ 4

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(put a cross in the appro-
priate square(s))

17. Do you think that in the near future, the asbestos industry should

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. let criticisms continue without reacting
to them..... ☐ 1
. implement acceptable conditions for the
asbestos industries by cooperation..... ☒ 2
. adopt an aggressive attitude..... ☒ 3
. move into other activity..... ☐ 4
. adopt other attitudes..... ☐ 5

(put a cross in the appro-
priate square(s))

18. At last, with tongue in cheek,

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If you had to decide personally today, would you engage your company in the asbes-
tos industry ?

Yes ☐ 1
No ☒ 2

Would you be so kind as to give us the following information (whose answers will not be taken into consideration in the analysis of the survey. They will solely be used for general evaluation).

19. Official position of respondent : 71
20. Continents in which your company is based : 72
21. Do you have any subsidiary company in other continents 73
 Yes ☐ 1
 No ☐ 2
22. What is the yearly average tonnage of crude asbestos handled by your company in the last five years ? 74

23. Please indicate any of the following activities in which you are engaged
several possible answers
- | | | |
|----------------------------|--------------------------|----|
| . Asbestos-cement | ☐ | 75 |
| . Friction materials | ☐ | 76 |
| . Textile materials | ☐ | 77 |
| . Sealing materials | ☐ | 78 |
| . Paper | ☐ | 79 |
| . Other | ☐ | 80 |
- (put a cross in the appropriate square(s))
24. If any point you feel important is missing, we should appreciate your suggestions and comments :

I would like to receive the report and written analysis of this study at the following name and address :

Name CAPCO Pipe Company, Inc. - Att. Mr. W. T. Whitley
 President
 Address Post Office Box 3435
 State country Birmingham , Alabama, U.S.A.
 Zip code 35255