

TRADE NAME: MOORWHITE EXTERIOR PAINT
 CATEGORY: EXTERIOR HOUSE PAINT

COLOR: WHITE
 QUALITY: FIRST

PIGMENT: 70.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate

500 8.95 .0825 lb. \$ 41.25

Titanox R. C.

250 9.23 .0550 " 13.75

Asbestine

250 10.53 .98 cwt. 2.45

Barytes

350 9.45 1.62 cwt. 5.67

Titanox A-24

150 4.74 .15 lb. 22.50

VEHICLE 30.0 %

Raw Oil

420 54.0 .13 lb. 54.60

#3878-R

142 18.0 .86 gal. 15.48

Varsol

52 8.0 .10 " .80

#10-R

29 4.0 .56 " 2.24

CALCULATED YIELD 2143 126.90 \$ 158.74

MANUFACTURED LOSS 2.3 %

ACTUAL YIELD 124 gals.

COST ANALYSIS

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD) 1.28
 DIRECT LABOR COST PER GAL., OR LB. .0628
 FACTORY OVERHEAD PER GAL., OR LB. .0644
 BULK COST PER GAL., OR LB. 1.4072
 COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) .133

FACTORY COST IN PACKAGE PER GAL., OR LB. 1.55

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
 (B) TO AN INDEPENDENT WHOLESALER
 (C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
 (D) TO AN INDEPENDENT RETAILER (DEALER)
 (E) TO OTHER (SPECIFY)

1.90

2.37

OPA 000336

N 4634