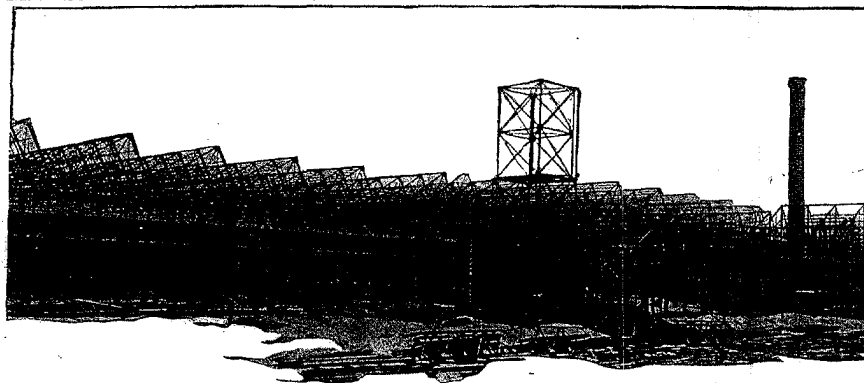




4 out of 5 industrial engineers approve one method of protecting metal against corrosion

ONE of the leading engineering magazines recently sent a questionnaire to a list of representative industrial engineers scattered throughout the country. These men were asked to tell what their practice is in protecting metal equipment from corrosion. Twenty-nine replied. Of this number, twenty-four—four out of every five—said they use, specify, or recommend pure red-lead.

The practice followed by these men, responsible for so much important construction, is only further evidence of the general acceptance of red-lead by the engineering profession. This same questionnaire was previously sent to railway and structural engineers. Their replies showed the same high regard for red-lead. Of twenty-six structural engineers, twenty said they use, specify, or recommend pure red-lead. Forty-one out of forty-six railway engineers also agreed on this method of metal surface protection.

Many of these engineers went a step further, and gave reasons why they prefer red-lead. These reasons were based on years of experience and actual experimentation with all kinds of protective

paints. Here are a few of their comments:

"Best metal surface protector on the market." *"Our use of red-lead is the result of our experience and others."* *"We know of no better rust preventative than red-lead."* *"Does not peel and prevents rust."* *"Pure red-lead is satisfactory from the standpoint of dependability, protection and lasting qualities."*

Dutch Boy red-lead is pure red-lead

The highest grade red-lead obtainable is Dutch Boy red-lead. It can be had in both paste and liquid form. The liquid comes in the natural orange-red for first coats and also shaded to browns, greens and black. The paste, which is the natural orange-red, can be shaded to any desired dark color. If there is any special information you wish on painting, write our technical staff in care of our nearest branch.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 465 California Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

Dutch Boy Red-Lead

This advertisement appears in Engineering News-Record, March 18, 1926