

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

1935

00048

05 13

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

"THE CARSON" SCRAP BOOK

Date	TITLE	Page	Date	TITLE
	American Federationist			Pgs. 1, 2, 3
	American Lumberman			Pgs. 5, 6, 7, 8, 9
	American Magazine			Pgs. 11, 12, 13, 14, 15, 16
	American Paint Journal			Pgs. 32, 33, 34, 35, 36, 37
	American Paint and Oil Dealer			Pgs. 20, 21, 22, 23, 24, 25
	American Painter and Decorator			Pgs. 26, 27, 28, 29, 30, 31
	Architectural Forum			Pgs. 39, 40, 41, 42, 43, 44
	Architectural Record			Pgs. 39, 40, 41, 42, 43, 44
	Letter Boxes and Gardens			Pgs. 11, 12, 13, 14, 15, 16
	Brotherhood of Master Painters and Decorators			Pg. 19
	Building Modernization			Pgs. 39, 40, 41, 42, 43, 44
	Building Supply News			Pgs. 47, 48, 49, 50, 51
	Buildings and Building Management			Pgs. 39, 40, 41, 42, 43, 44, 45
	Copper Farmer			Pgs. 52, 53, 54, 55, 56, 57
	Chemical and Metallurgical Engineering			Pgs. 63, 64, 65, 66, 67, 68
	Chemical Engineering Catalog			Pg. 69
	Country Gentleman			Pgs. 52, 53, 54, 55, 56, 57
	Collier's			Pgs. 11, 12, 13, 14, 15, 16, 17
	Drugs, Oils, and Paints			Pgs. 22, 23, 24, 25
	Engineering News-Record			Pgs. 59, 60, 61, 62
	Gas Age Record			Pgs. 59, 60, 61, 62
	Hardware Age			Pgs. 20, 21, 22, 23, 24, 25
	Hardware Retailer			Pg. 20, 21, 22, 23, 24, 25
	Hardware Retailer Sales Manual			Pg. 72
	Illinois Master Plumber			Pg. 20
	Industrial Arts and Vocational Education			Pg. 46
	I. C. & E. U. Convention Souvenir Book			Pg. 46
	Hotel Management			Pgs. 39, 40, 41, 42, 43, 44
	Journal of Commerce			Pg. 10
	Literary Digest			Pgs. 11, 12, 13, 14, 15, 16, 17
	Marine Engineering			Pgs. 59, 60, 61, 62
	Master Painter and Decorator			Pgs. 26, 27, 28, 29, 30, 31
	Modern Hospital			Pgs. 39, 40, 41, 42, 43, 44
	National Geographic			Pgs. 11, 12, 13, 14, 15, 16
	Oil, Paint, & Drug Reporter			Pgs. 32, 33, 34, 35
	Oil, Paint, & Drug Reporter Convention Issues			Pg. 4
	Paint, Oil & Chemical Review			Pgs. 32, 33, 34, 35
	Painter and Decorator			Pgs. 26, 27, 28, 29, 30, 31
	Painters Magazine			Pgs. 32, 33, 34, 35
	Packet List of Railroad Officials			Pg. 58
	Railway Engineering & Maintenance			Pgs. 59, 60, 61, 62
	Port-Authorizing News			Pg. 74
	Saturday Evening Post			Pgs. 11, 12, 13, 14, 15, 16, 17, 18
	Successful Farming			Pgs. 52, 53, 54, 55, 56, 57
	Sweet's Catalogs (Mechanical Industries Section)			Pg. 71
	Sweet's Catalogs (Engineering Section)			Pg. 73
	Time			Pgs. 11, 12, 13, 14, 15, 16, 17, 18
	Wall Street Journal			Pg. 73
	Porto Rican Newspaper "Ada"			Pgs. 73, 76, 77, 78

START A NEW BOOK EACH YEAR

00048

0516

NLI 104616

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Please watch calling
'HOME'
as watch painting with
Dutch Boy



The old Dutch Boy was the best painter of a house. He was a good painter and had a good reputation for his work. He was a good painter and had a good reputation for his work.

Dutch Boy does not crack and wash. It is the best paint for a house. It is the best paint for a house. It is the best paint for a house.

It is the best paint for a house. It is the best paint for a house. It is the best paint for a house.

When you have a Dutch Boy house, you have a good house. You have a good house. You have a good house. You have a good house.

DUTCH BOY WHITE-LEAD
Good Paint's Only Name
NATIONAL LEAD COMPANY

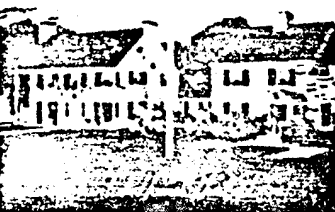


TWO BUCKETS OF PAINT
THAT
LOOKED ALIKE

"I bought the cheap paint," he said. "I bought the cheap paint," he said. "I bought the cheap paint," he said. "I bought the cheap paint," he said.

And he was right. The cheap paint was the best. The cheap paint was the best. The cheap paint was the best. The cheap paint was the best.

DUTCH BOY WHITE-LEAD
Good Paint's Only Name



When you have a Dutch Boy building, you have a good building. You have a good building. You have a good building. You have a good building.

DUTCH BOY WHITE-LEAD
Good Paint's Only Name
NATIONAL LEAD COMPANY

00048

0577

NLL 10401

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

2

YOU CAN'T FOOL THE WEATHER with a "CHEAP" paint



Look at the examples shown at the left. Small photographs of paint performance. Not here, our housework made an appeal of saving 1/2 of the cost... and here within a year that "cheap" turned into a \$100 loss. Contrast that performance with the Dutch Boy White Lead paint made with Dutch Boy doesn't crack, and wash, but wears down by gradual chalking and leaves a perfect foundation for the new coat at repainting time. There's no really knowing when and, consequently no extra cost - to pay for. When you paint, consult a capable painter who gives you a custom-made job. No one knows paint like a painter.

NATIONAL LEAD COMPANY
111 Broadway, New York, 10038, U.S.A.
In Canada: 111 Broadway, New York, 10038, U.S.A.
In England: 111 Broadway, New York, 10038, U.S.A.
In France: 111 Broadway, New York, 10038, U.S.A.
In Germany: 111 Broadway, New York, 10038, U.S.A.
In Italy: 111 Broadway, New York, 10038, U.S.A.
In Japan: 111 Broadway, New York, 10038, U.S.A.
In Russia: 111 Broadway, New York, 10038, U.S.A.
In Spain: 111 Broadway, New York, 10038, U.S.A.
In Sweden: 111 Broadway, New York, 10038, U.S.A.
In Switzerland: 111 Broadway, New York, 10038, U.S.A.
In the Netherlands: 111 Broadway, New York, 10038, U.S.A.
In Belgium: 111 Broadway, New York, 10038, U.S.A.
In Luxembourg: 111 Broadway, New York, 10038, U.S.A.
In Austria: 111 Broadway, New York, 10038, U.S.A.
In Czechoslovakia: 111 Broadway, New York, 10038, U.S.A.
In Denmark: 111 Broadway, New York, 10038, U.S.A.
In Finland: 111 Broadway, New York, 10038, U.S.A.
In Greece: 111 Broadway, New York, 10038, U.S.A.
In Hungary: 111 Broadway, New York, 10038, U.S.A.
In Ireland: 111 Broadway, New York, 10038, U.S.A.
In Norway: 111 Broadway, New York, 10038, U.S.A.
In Poland: 111 Broadway, New York, 10038, U.S.A.
In Portugal: 111 Broadway, New York, 10038, U.S.A.
In Rumania: 111 Broadway, New York, 10038, U.S.A.
In Slovakia: 111 Broadway, New York, 10038, U.S.A.
In Slovenia: 111 Broadway, New York, 10038, U.S.A.
In the Soviet Union: 111 Broadway, New York, 10038, U.S.A.
In the United States: 111 Broadway, New York, 10038, U.S.A.
In the United Kingdom: 111 Broadway, New York, 10038, U.S.A.
In the United States of America: 111 Broadway, New York, 10038, U.S.A.

Illustration copied from the National Lead Company
© 1937 American Federation of Labor

1/2 PRICE MONEY

THAT'S SCALING OFF!



NATIONAL LEAD COMPANY

DUTCH BOY WHITE-LEAD

Good Paint's Other Name

111 Broadway, New York, 10038, U.S.A.

"This money saved you to learn off what's left of the 'cheap' paint... and pay for a new prime my wall, but?"

"When you see the Dutch Boy job, you're done off them!"

Think that White Lead does not crack, and so it is no reason at all to be paid 1/2 the price for a perfect surface but depend on it. No more, no more of new priming cost.

When you repaint get a painter who uses Dutch Boy. He gives you a custom-made job. No one knows paint like a painter who uses Dutch Boy. He gives you a custom-made job. No one knows paint like a painter who uses Dutch Boy.

00048

05718

NLI 104618

00018

What you really
see is Paint

And you know looking at a person that it is pointed with various numbers. That's right. Instead of a chain band, which was

1. The first part of the report is a general statement of the purpose of the study.

The above information was provided to the
 FBI on 10/10/78 by the FBI on 10/10/78
 The above information was provided to the
 FBI on 10/10/78 by the FBI on 10/10/78
 The above information was provided to the
 FBI on 10/10/78 by the FBI on 10/10/78

NAVIGAL LEAD COMPANY

PITCH BOW WHITE-LADY

FD-302 was filled out on 10/1/77. The shape was looked at and was good as the block. The rest was done.

[illegible]

Comparison of with the other
that job which is more than

There are still some who think that the only way to get rid of the problem is to get rid of the people who are causing it. This is a very dangerous and shortsighted view. The only way to solve the problem is to get rid of the system that is causing it. The system is the one that is responsible for the problem, not the people who are working in it. The system is the one that is causing the problem, not the people who are working in it. The system is the one that is causing the problem, not the people who are working in it.

Wander a good job good for years. I'll be a black this morning... a reflection of the new black this is not the representation of any job and this has good for the new order of the world. No more human.

101701 BOY WHITE-LEAD
Good Times Under Your

100-5754 - James Edmund Thayer, 1942

**NATIONAL LAW CENTER**

四七五

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

November 14, 1935

OIL, PAINT AND DRUG REPORTER



The surest way to maintain the demand for your paints is to make them enduring.

The more white-lead you use the better the paint...not only in lasting qualities but ease of spread and in coverage.

Throughout the paint industry National

Lead Company white-lead pigments are favorably known for their high quality and uniformity.

In addition to the white-lead pigments listed below, National Lead Company is also a dependable source of supply for lead oxides — red-lead, litharge and orange mineral.

NATIONAL LEAD COMPANY
 111 Broadway, New York, 110 (New York Office)
 Boston Office: 110 Broadway, Boston, 110
 Chicago Office: 111 Chicago Street, Chicago, 111
 San Francisco Office: 111 California Street, San Francisco, 111
 Seattle Office: 111 1st Avenue, Seattle, 111
 Portland Office: 111 1st Avenue, Portland, 111

DRY WHITELEAD
 (Pigment, white, opaque)

W.H.T.S.
 (White Heavy Tint)
WHITELEAD

BASIC LEAD
SULPHATE

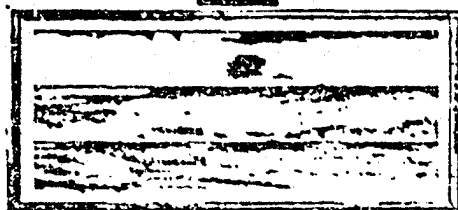
00048

0588

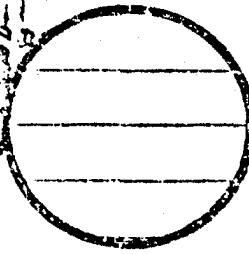
NLI 104620

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

A 'Cheap' Paint Job is a BILLBOARD CONDEMNING LUMBER!



← CHEAP PAINT
The paint on this billboard is so cheap that it has faded and peeled off in many places, leaving the wood exposed and the scene ruined.



Some of the most successful photographs are those that show a scene in a way that is not only clear but also convincing. We picture this photograph as a billboard for the fact that a cheap paint job will ruin an advertisement as much as it will ruin a picture.

Consider the picture above where it is assumed by the fact that the paint would go to pieces in some kind of place that is passing would be either the least expensive or the best and in keeping with the bill poster.

You can't blame him for saying that lumber gives a picture of a picture. You can't blame him either at the fact. Some time, I think I'll see more such bill posters.

When you look at a cheap paint job, you are not only looking at a picture but also at a picture of a picture. And the picture is a picture of a picture. And the picture is a picture of a picture. And the picture is a picture of a picture.

But there is a way to avoid this. When you use Dutch Boy's paint, you are not only looking at a picture but also at a picture of a picture. And the picture is a picture of a picture. And the picture is a picture of a picture.

That's working better than Dutch Boy.

When you begin to paint with Dutch Boy's paint, you are not only looking at a picture but also at a picture of a picture. And the picture is a picture of a picture. And the picture is a picture of a picture.

DUTCH BOY...

1. Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

Paint made with Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

But Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

The up-point shows that a bill poster of the Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

1. Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

2. Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

DUTCH BOY
All Purpose Soft Paste
WHITE-LEAD



254th Street at Broadway, N.Y. 2 and New York 22, N.Y.

NATIONAL LEAD COMPANY
115 Broadway, New York 22, N.Y.
Dutch Boy's paint is made of the best materials and is made in the best way. It is made in the best way. It is made in the best way.

00048

0581

NLI 104621

When "Cheap" Paint Fails, LUMBER is the GOAT



When the window exhibitor
was photographing from our
only showing a "cheap" paint job
after a short time.

The oil remains still clinging to
the surface of siding till the start
of a south exposure - the crack-
ing and scaling off of a paint the
owner hoped would last for years.

But that's only half the story. Not
only did he lose a repainting job
long before he expected it, but he
had to pay for burning and scrap-
ing before new paint could be put on.

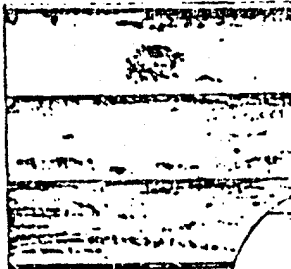
After an experience like this you
can't blame the owner if he figures
that painting is a costly proposition.
You can't blame him either if the
next time he builds he considers
using materials that don't need paint.

Don't let "cheap" paint make
lumber the GOAT!

Every time you sell a bill of siding
urge the customer to employ both
good paint and a good painter.

Exhibit B shows the kind of
job is recommended.

We now offer in evidence Exhibit
B—another photograph from our rec-



"CHEAP" PAINT
This is the kind of paint job
that makes lumber the GOAT.

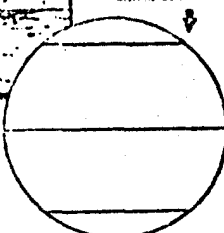
DUTCH BOY...
This is the kind of paint job
that makes lumber the GOAT.

order - showing showing a Dutch Boy
White-Lead job after long exposure.

There is the kind of paint job that
not only protects lumber but pro-
tects the lumber itself.

Paint made with Dutch Boy
White-Lead does not crack and
scale. It resists the weather, wears
down uniformly by gradual chalk-
ing, leaving a smooth, even surface
for new paint.

If you happen to carry Dutch Boy
White-Lead and the other Dutch



Boy paint products so much the
better. By actually selling Dutch Boy
you not only prevent "cheap" paint
from making lumber the GOAT,
but you build up a profitable volume
of paint business for yourself.

DUTCH BOY
All Purpose White-Lead
WHITE-LEAD



NATIONAL LEAD COMPANY
125 Broadway, New York, N.Y. 10038
and 125 North Dearborn, Chicago, Ill. 60610
Branches in: Boston, Philadelphia, St. Louis,
St. Paul, Minneapolis, Portland, Seattle,
San Francisco, San Diego, San Jose, Santa
Ana, Los Angeles, Long Beach, Oakland,
Albany, New York, and 100 other cities.
Write for literature.

Most American Lumber Manufacturers

00048

0582

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

When "Cheap" Paint Goes
LUMBER HOLDS THE BAG!



11/11/2019 11:11 AM

[illegible]

7 The panel at the same time, by a
bill of 1912, shows a number
of other parts of the same country.

It has been pointed out previously that the
members of the party are not to be
tried as a group on the basis of the
alleged guilt of

But what is the purpose of the exercise?

The following persons who were in the process of leaving the room when we went had not yet entered the crowded house on a previous trial and made mistakes in entering the room that we perceived the witnesses could not recognize with their eyes closed but were able to see the captioned

I suppose because it was the kind of thing that could get the business thinking the best.

2. The Commission has also received information from the Government of Karnataka that the Government of Karnataka has decided to set up a committee to study the feasibility of establishing a National Institute of Advanced Studies in the field of Space Science and Technology.

The materials for the book, however, were prepared by the persons who produced and what is more, by the year the book came to be published a well written manuscript.

There is a large group of people who hold the dog. This was the first time we had seen it present in the same way as it was in a previous group and the one

"CHEAP" PAINT

DUTCH BOY

presence of emphasizing both great points
and a good person?

There's nothing better than
Black & Blue

It has been suggested previously that the
theater should not be used for such
experiments unless a parent is available
to assist the process. It is noted that the
theater is not used for such experiments.

From work with the 100 to the 1000

[illegible]

It was hoped that the 1954 election would be held and the entire election process would be completed by the end of the year. It was also hoped that the election would be held and the entire election process would be completed by the end of the year.

DUTCH BOY
All-Resistant Life-Paste
WHITE-LEAD



5/24/75 - from *Agave americana*, from 2' and 4' in 750 ft

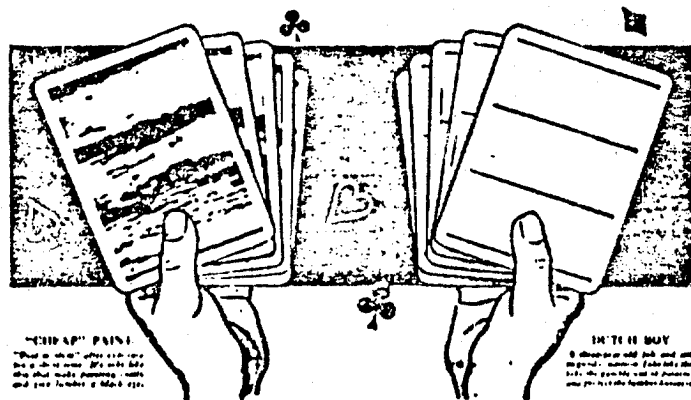
NATIONAL LEAD COMPANY

00048

5050

NIJ 104623

The Cards are STACKED against LUMBER WHEN "CHEAP" PAINT DEALS THE HAND



"CHEAP" PAINT
"That's cheap" after you see
the results. It's not like
the other side of the coin,
and you know it. Make eyes.

IN THE BUY
It doesn't get old and still
looks like new. It's not like
the other side of the coin,
and you know it. Make eyes.

At the left, above, is pictured a "cheap" deal... the kind of deal that always takes place when a property owner gambles with "cheap" paint.

This is an actual photograph—a photograph taken a short time after "cheap" paint was applied.

When the victim bought this "cheap" paint job, he didn't know the cards were stacked. Didn't suspect the paint would go to pieces so soon. And, of course, didn't know either he was leaving himself in for the heavy expense of burning and scraping off the old remains before new coats could be applied.

But the property owner isn't the only

victim. When "cheap" paint deals the hand the cards are stacked against LUMBER, too.

For it is costly experience like this that make owners feel that lumber costs a pretty penny to protect and that it might be better to use the material that doesn't need paint.

Don't let "cheap" paint start a trend away from lumber. Every time you sell siding to a customer point out the importance of using both good paint and a good painter.

Dutch Boy gives lumber a SQUARE DEAL

When you advocate painting with Dutch Boy White-Lead you can be

sure you are recommending a paint that is durable... a paint that gives lumber a square deal and, therefore, protects the LUMBER BUSINESS.

Paint made with Dutch Boy White-Lead does not crack and scale. It resists the weather... wears down with hardly any gradual chipping, leaving a smooth, even surface for new paint.

If you happen to carry Dutch Boy White-Lead and the other Dutch Boy paint products, so much the better. When you actively sell Dutch Boy there's no danger of lumber getting a raw deal, and besides you build up a profitable volume of paint business for yourself.

DUTCH BOY
All-Purpose Safe Taste
WHITE-LEAD



NATIONAL LEAD COMPANY
111 Broadway, New York 110 (11th St. Station)
New York 110 (11th St. Station) 111 Broadway
Cincinnati 111 Broadway
Chicago 111 Broadway
Cleveland 111 Broadway
Detroit 111 Broadway
Houston 111 Broadway
Los Angeles 111 Broadway
Miami 111 Broadway
New Orleans 111 Broadway
Philadelphia 111 Broadway
Pittsburgh 111 Broadway
Portland 111 Broadway
San Francisco 111 Broadway
Seattle 111 Broadway
St. Louis 111 Broadway
Tampa 111 Broadway
Washington 111 Broadway
Wichita 111 Broadway

510-4285—Answer (Lumbermen, May 25, Oct. 12, 1935)

00048

0584

NLI 104624

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

Don't let "Cheap" Paint
put LUMBER

ON THE SPOT!

The unexpected cost of using "cheap" paint causes
the painter to make a grade against paint...and
surfaces that require painting

Don't let "cheap" paint start a trail away from
lumber. Every time you sell an order to a
customer recommend painting with Dutch
Boy White-Lead. Its durability protects
lumber and also profits the lumber business.



NATIONAL LEAD COMPANY

DUTCH BOY WHITE-LEAD

MADE IN U.S.A. - 100% PURE - 100% WHITE - 100% DUTCH BOY

100% WHITE - 100% PURE - 100% DUTCH BOY

00048

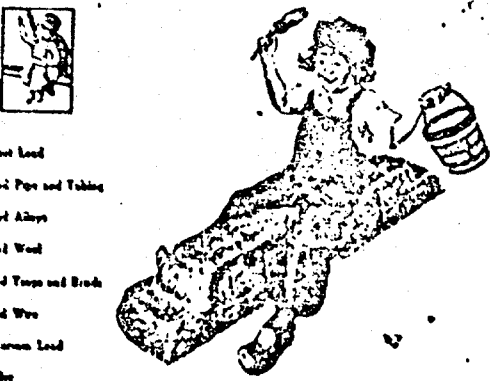
0585

NLI 104625

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

16

- Sheet Lead
- Lead Pipe and Tubing
- Lead Alloys
- Lead Wire
- Lead Tapes and Bands
- Lead Wire
- Tellurium Lead
- Solder
- Soldering Metal
- Type Metal



Manufacturers also of whitelead, red lead and other
pure materials under the famous Dutch Boy trademark

NATIONAL LEAD COMPANY

New York 170 Broadway Baltimore 111 N. Broadway Boston 141 N. State St. Chicago 100 W. Madison St. Cincinnati 100 N. Vine St. Cleveland 100 N. Superior St.	St. Louis 100 Chestnut St. Richmond 100 N. 1st St. Albany 100 N. Main St. Georgia 100 N. Main St. Mobile 100 N. Main St.	Kansas 100 N. Main St. St. Paul 100 N. Main St. Portland 100 N. Main St. Seattle 100 N. Main St. Tacoma 100 N. Main St.
--	--	---

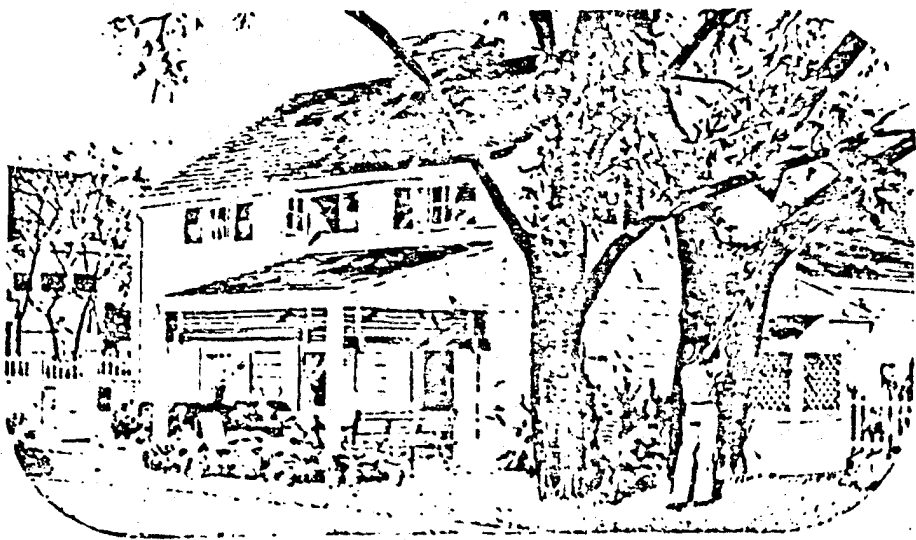
The Journal of Commerce - October 4, 1934

00048

0586

NLI 104626

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



When you've worked and Saved for
A HOME OF YOUR OWN..
don't let "Cheap" Paint Spoil it

THE N. H. A. REMOVES THE LAST EXCUSE FOR NOT GIVING IT DUTCH BOY PROTECTION

THINK of the years of planning, of all the things you've gone without so you might buy your home. It means so much to you... don't let it be spoiled by "cheap" paint.

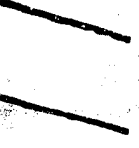
Put "cheap" paint on your home. If you doubt it, look at the left-hand photo. See how the paint has cracked and scaled, leaving the wood exposed.

As the weather gets on its work, all the expected savings of the "cheap" paint job fade away. Not only must you repaint in a short time, but pay for two extra items: (1) the burning off of the old paint, and (2) the new priming and whitening that makes necessary.

Dutch Boy, on the other hand, does not crack and scale in years the same... wears down gradually.



"CHEAP" PAINT
 After 10 years
 the paint has cracked and scaled, leaving the wood exposed.



DUTCH BOY
 After 10 years
 the paint is still smooth and uniform, protecting the wood.

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

by gradual chalking which leaves a smooth, unbroken surface, an ideal foundation for new paint.
 That's why the experienced painter uses Dutch Boy White-Lead. He knows it to meet the requirements of your job and uses it to the exact color you specify. No one knows paint like a painter.

N. H. A. Help You Paint Now
 With National Housing Act loans available, a necessary painting job need no longer be postponed for lack of ready cash. The monthly payments are surprisingly small. But whether you use the Government plan or not, send for our free booklet which tells how to combine with paint and what to look for when hiring a painting man. Write for *The 11 or 12* in today. Address Dept. 157, nearest branch.

NATIONAL LEAD COMPANY
 115 Broadway, New York 1, N.Y.
 Branches in all major cities.
 Write for free booklet.



© 1941 National Lead Company
 American Lead Company, Inc., New York, N.Y.
 Made in U.S.A.

00048

1587

NLI 104627



It's not Putting it On... but Taking it Off that makes
"CHEAP" PAINT SO EXPENSIVE

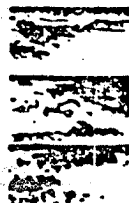
No burning and scraping with Dutch Boy... it costs less by the year and now the N.H.A. lets you pay for it by the month!

"Figure on painting your house? Sure, I'll be glad to. But I can tell you one thing, we... the price will depend on what kind of paint you used last time."

"I hope it wasn't cheap paint. Burning and scraping takes time. It runs the cost up sky high. But it's the only thing you can do when the old paint has cracked and peeled. Then I have to put on a new painting coat. That's an extra, too."

"And when I've finished all that, where am I? Right at the point where I just start work on an old Dutch Boy job."

"Dutch Boy, you see, doesn't crack and scale. It resists the weather... wears down gradually by gradual chalking which has a smooth, uniform surface—no need for repainting."



"CHEAP" PAINT
after 1 year

This paint is all cracked, flaked and peeling. You will have to burn and scrape to get it off. Then you will have to put on a new painting coat. That's an extra, too.

DUTCH BOY
after 1 year

This paint is all smooth, flat and even. You will not have to burn and scrape to get it off. You will only have to wash it off with a hose. That's all.

uniform surface—no need for repainting."

Doesn't that explain why the common-sense painter chooses cheap paint and uses Dutch Boy White-Lead? He knows it to meet the requirements of your job and save it to the exact color you specify. No one knows paint like a painter.

Don't Delay... Use the N.H.A.

With National Housing Act loans available, there is no need to put off painting for lack of ready cash. Monthly payments are worryingly small.

But a broker you use the Government plan or not, send for our free booklet which tells how to modernize with paint and what to look for when buying a paint job. It includes details of and understandable directions for arranging a painting loan. Send today for The House We Live In. Address Dept. 170, nearest branch.

NATIONAL LEAD COMPANY

110 Broadway, New York 100-360-0000. Branches: New York, New York; Chicago, Ill.; Philadelphia, Pa.; Boston, Mass.; San Francisco, Calif.; Los Angeles, Calif.; Portland, Ore.; Seattle, Wash.; Minneapolis, Minn.; St. Paul, Minn.; Detroit, Mich.; Cleveland, Ohio; Cincinnati, Ohio; Indianapolis, Ind.; Louisville, Ky.; St. Louis, Mo.; Kansas City, Mo.; Omaha, Neb.; Denver, Colo.; Salt Lake City, Utah; Phoenix, Ariz.; San Diego, Calif.; San Jose, Calif.; Honolulu, Hawaii.

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

825-0100 / In American Housing Plan, April 7, 1953
 (See "Good")
 January 1953, Vol. 10

Painting Campaign, November, April
 Annual - November, May

Paint House & Co., Inc., May
 7-10, April 8

00048

1588

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

HOME

*The Place you Love the Best
-deserves the Best Protection*



And now, under the N. H. A. plan, you can give it Dutch Boy protection for a few dollars a month!

If you are your home in danger of being damaged
and such as property and content that the you, con-
will, as in damage, unworth, (as in a be, than-
ing "cheap" price. Not teaching him what "cheap"
means at all!

Each of the 141 items are marked as true or false
a number of items are marked as true or false
by using the following

Here came the "cheap" price has gone no prices .
stacked and to the . . . it is a few minutes. There is
more for burned and to equal out. And that calls for
an even cost in processing. That's why you find
"cheap" goods so quickly.

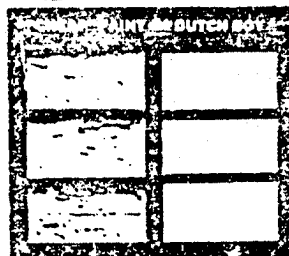
Thank you, on the entire team,

Just one week and with it was the weather ...
was then suddenly by gradual chilling which
lasts a month, sometimes twice, on which number
and for new cases.

And in the passage who has your interest at heart
was Dutch Boy White Lead. He mixes it so sweet
the requirements of your job and turns it so the
exact color you specify. His one known point like
a mountain.

First Nov... I'm the N.H.A.

Under the National Housing Act, you can purchase without ready cash. The monthly payments are surprisingly small. But whether you use the Government plan or not, read and use these books, which tell how to purchase with ease and what to look for when buying a point job. Be studied are clear and explicit directions for arranging a pointing loan. And the coupon for *The Home & Life* is included. Address: Department 159, on one of the main branch listed at right.



2000

[Faint, illegible handwriting]

After a 12-hour

[illegible]

NATIONAL LEAD COMPANY

[illegible]

DUTCH BOY WHITE-LEAD
Good Paint's Other Name

UDC 62-50 — 089.2. 44.0. 14.0
7 мая 1966

James M. Thompson, Jr.
Ruth M. Thompson & Gordon, Jr.

January 24, 1941 Saturday Evening Post May 21
 Personal Letter to the Editor May

00048

四日

NLI 104629

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



Where your
DREAM HOUSE Comes true
...don't let Cheap Paint
make it a Nightmare!

Use Dutch Boy and make protection
a reality—small N.H.A. payments
make it easy

THERE are no illusions in the protection Dutch
Boy gives. You expect it to last a long time,
and it does.

But the man who buys a "cheap" paint job with
intentions of saving money, soon wakes up to find his
paint and his "savings" both gone.

Look at the photographs shown here. See how
the "cheap" paint has cracked and peeled away only a
year and a half. Now it must be scraped and stripped
off before repainting. Cost, \$75. And a new paint-
ing crew will be needed. Still more expense.

Unlike "cheap" paint, Dutch Boy does the work
and waits. It keeps the weather... water down with-
out being rubbed off. It keeps the surface smooth,
unbroken surface, so it'll hold on for years.



CHEAP PAINT

After 1 1/2 years
this paint has
cracked and
peeled away
in places.

DUTCH BOY

After 1 1/2 years
this paint is
still smooth
and unbroken.

No wonder the experienced painter uses Dutch
Boy. When first he knows it to meet the require-
ments of your job and then it is the paint value
you specify. No one knows paint like a painter.



Coupon brings facts on Paint and N. H. A.

There's no need to put off painting for lack of
money since the N. H. A. makes painting loans
available. Monthly payments are small. But whether
you use the loan or not, send coupon
back for our free booklet which tells how to make
money with paint and what to look for when buying a
paint job. In bold, clear, complete directions for
obtaining a painting loan, sign
and mail the coupon today!

For More Facts See "Ask the
Department Man, nearest branch.



DUTCH BOY WHITE-LEAD
Good Paint's Other Name

Write for literature: Jan 22, 1935. Address: Department Man, Jan 22, 1935. Address: Department Man, Jan 22, 1935. Address: Department Man, Jan 22, 1935.

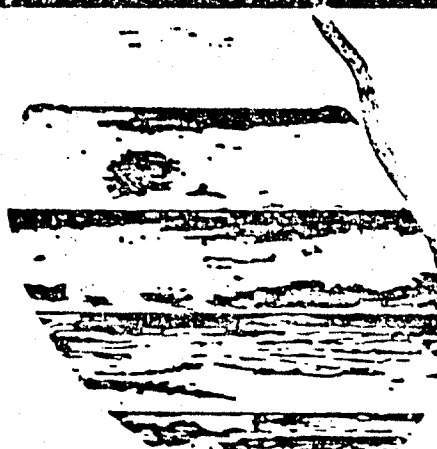
00048

0370

NLI 104630

NOTICE: if the film image is less clear than this notice, it is due to the quality of the document being filmed

There's a Song Note in
HOME SWEET HOME
some after your size Cheap Paint!

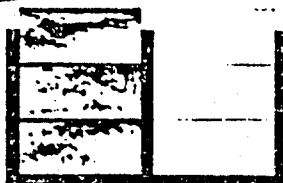


The "good news" is that being disappointed is not always the end of the world. . . . and showing off the dog is a good thing to do.

"I hope your spirit will give to peace, remove the appearance of your tears. Then they smiled and a glowing smile would be formed and wrapped all about the face around. That time means - several times what you hoped to see in the new place. And after that, will make you an excellent and a promising one. All be needed.

How different is the Dutch this person! Here's a poem that begins on promises of beauty and happy life... a poem that you put her on's ear. Dutch! They don't say such and such to tempt the weather - words down-southenly he girdled chalking which leaves a smooth, unbroken surface for rain, pond.

3. Massive Church - this laws because it gives you a dependable point - the experimental point was the human whirlwind. It points to the great the requirements of your job.



"CHEAP" PAINT

after 15 years

[illegible]

BUTCH BOY

after 1 year

There seemed to be a good reason for it, but the reason was not as simple as it seemed. It was a matter of the mind, and the mind was not as simple as it seemed. It was a matter of the heart, and the heart was not as simple as it seemed. It was a matter of the soul, and the soul was not as simple as it seemed. It was a matter of the spirit, and the spirit was not as simple as it seemed. It was a matter of the body, and the body was not as simple as it seemed. It was a matter of the mind, the heart, the soul, the spirit, and the body, and they were not as simple as they seemed.

and times in the past when you specify. His
was almost pure like a promise

N. H. A. for funds... Don't stop for point
A National Housing Act has made it needless to delay granting insurance on bond to adjust Monthly

permanence are surprisingly small. But, whether you use the Government plan or not, and the coupon for one tree illustrated to the left, "The House We Live In." It tells how we can make more trees, how to choose them, what we look for when buying a planting job. It includes also directions for arranging a planting team. Read the coupon over, to Department 101, in case of no one to ask and make sure there will be no more trees in our future forest.

NATIONAL LEAD COMPANY

[illegible]

NATIONAL TRAP COMPANY
 15000 Highway 100
 Dallas, Texas 75244
 Phone (214) 343-1111
 Telex 720000
 Cable NTRAPCO

DUTCH BOY WHITE-LEAD

Good Paints Other Name

67-1001-1000
 From August 1967

Amuse Magazine, London
 Pump House & London South:

Letter: Dated July 8 Received Evening Post August 28
 1 copy of same, to the Recorder, September

00048

四

NTI 104631

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

0542

NLI 104632



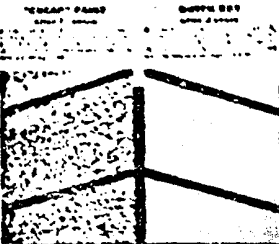
TOOK at this point, what's left of it. Even from the house I'm working on, I could see how bad it is. That's what always happens with cheap paint.

"You see now I can't paint over this. It will all have to be scraped off, which is just out every cent you thought you'd save. And that was it all. After hunting and waiting, I'll have to put on a new painting out."

"And when I've got all that done, I'm just at the point where I have to work when the old job was Dutch Boy."

Any experienced painter will tell you that you are money ahead when your house is painted with Dutch Boy White-Lead.

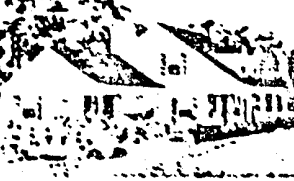
This paint doesn't crack and scale. It meets the weather... even down to the most brutal challenge which leaves a smooth, unbroken surface. One that makes an ideal foundation for new paint.



The painter knows Dutch Boy is to meet the requirements of your job and time at the exact value you specify. No one knows paint like a painter.

Dutch Boy Covers Your House... N. H. & Co. Ltd.

Thanks to National Housing Act loans, you can paint now even if you haven't the money on hand. Monthly payments can be spread out over several



years in small installments. But whether you use the Government plan or not, send the coupon for "The House To Live In" - an illustrated guide to home beauty that shows how to make money with paint and what to look for when you buy a paint job, including an included set of color sheets for obtaining a painting team. Send for "The House To Live In" today. Mail the coupon to Department 101, nearest branch.

NATIONAL LEAD COMPANY
Department 101
Address: 1010 1st Avenue
Please send me the booklet "The House To Live In"



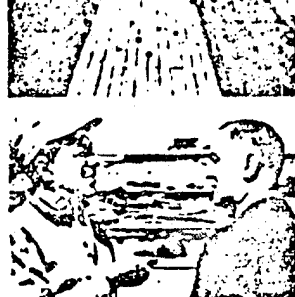
DUTCH BOY WHITE-LEAD
Good Paints Other Names

ALL RIGHTS RESERVED. Printed in the U.S.A. by the National Lead Company, New York, N.Y.

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

THE SATURDAY EVENING POST

Why PAY GOOD MONEY FOR A PAINT JOB... ONLY TO SCRAPE IT OFF?



...and when that's all done to it, not at the point where you start repainting with a Dutch Boy job.

An experienced painter will tell you that you are money dead when your house is painted with Dutch Boy White Lead.

His paint doesn't crack and scale. It won't be scratched or worn down or faded by gradual chalking which leaves a scabby, unattractive surface. One that makes an ideal home place for you.

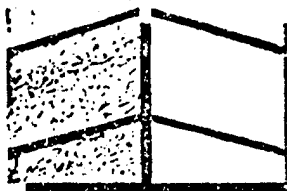
The painter knows Dutch Boy is most the superior money of your job and that of the exact color you specify. No one knows paint like a painter.

Dutch Boy Covers Your House...
N. H. A., the Cost

LOOK at this paint... what's kind of it? It's called Dutch Boy White Lead. It's the best paint you can get for a few months after it was put on. That's what always happens with cheap paint.

Now, it will all have to be scraped and scraped off down to the bare wood. And that's not all. After scraping and scraping, an extra coat—a new priming

Thanks to a National Housing Act loan, you can paint now even if you haven't the money to hand. Monthly payments can be spread out over several years in small installments. But whether you use the installment plan or not, send the coupon for "The House You Live In"—an illustrated color scheme booklet that shows how to make money with paint and



CHEAP PAINT **IN 10 MIN**
...and it's gone.

what to look for when you buy a paint job, inside or out. Included are clear directions for obtaining a painting loan. Send for "The House You Live In" today. Mail the coupon to Department 130, nearest branch.

NATIONAL LEAD COMPANY
130
Name _____
Address _____



DUTCH BOY WHITE-LEAD
Good Paint's Other Name

BR 1077 © Saturday Evening Post Co. 1937
Printed in U.S.A.

00048

05413

INLL 107003

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

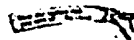
PAINTERS IN EVERY 10 use DUTCH BOY

No one knows better than a painter
that there's no substitute for ex-
perience in selecting painting materials.
The experience of the most succe-
ssful painters has taught them that they
can always depend on Dutch Boy White-
Lead to give beautiful, long-lasting paint
jobs that do not crack or scale. Many
years of use have also proved that
Dutch Boy has the advantage of wear-
ing down smoothly by gradual chalking,
leaving a perfect surface for repainting.

NATIONAL LEAD COMPANY
New York, 40 Broadway, Building 170-171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.



...and no one
knows paint like a painter



*1700 Central Avenue
Boulder, Colorado*

00048



NLI 104635

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

For decorating interior surfaces... a
FLAT PAINT... DURABLE
it is also used for exteriors!

You will find me as usual
in my little room

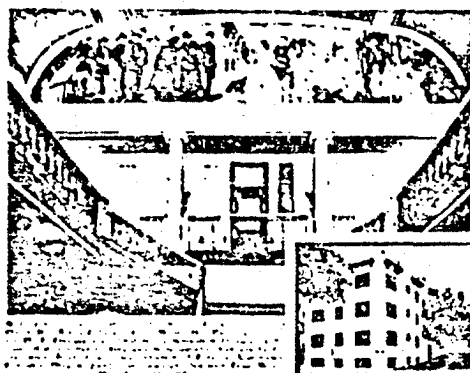
[illegible]

My grandmother has been a mother, was present at his passing on March 10, 1900, and was one of the many who were present at his funeral on March 12, 1900.

There is no safety of the future in this. We have found no production of secondary effects, conditions of the other members of the group of a culture and the world of all machines and others.

It is true that there are some people who are not interested in the work of the church, but this is not the case of the majority. The church is a place where people can find help and comfort in their time of need. It is a place where people can learn about God and His love for them. The church is a place where people can find a sense of community and belonging. It is a place where people can find a place to call home.

And here are some more pictures from the past - I have to say we were very poor and had very little on these islands. It took me many years to become comfortable, expensive and sophisticated. In the last 10 years, I have been able to do this and I hope you are doing even better than I am and please. You can keep all the money and savings. I don't think I can do this. I feel good about it and it's a good feeling of some sort of freedom.



Young would want to work Dutch Bros
in the morning and, along with the other
Dutch Bros. personnel, to make the
morning hours more enjoyable for everyone.

7 47100 93. 10. 300 4 00348 403

all the above to be fully discussed by the
the 1940s to the 1950s. The 1940s were the
the 1940s to the 1950s. The 1940s were the
the 1940s to the 1950s. The 1940s were the



DUTCH BOY *Lead Mixing Oil*

ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED
DATE 10-10-01 BY 60322 UCBAW

00048

54

NLJ 104636

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

HERE'S A **FLAT** PAINT
FINE *enough to be used inside... too* **DURABLE**



✓ 7/108 the same that found from
others be noticed that some and
that this is the same, that is more
And the same is the same in the same
the same that the same is the same
the same that the same is the same

of the "little" people who are the backbone of the American economy, a number of the nation's top business executives and top government officials have been indicted for their involvement in the Iran-Contra scandal. The indictment is a landmark in the history of the United States, as it is the first time that such a high-ranking official has been indicted for a crime involving the use of government funds.

The record of these negotiations and the process by which they took place is the subject of this book. It is a record of the process by which the United States and the Soviet Union have reached a series of agreements on the control of nuclear weapons, the prevention of nuclear war, and the promotion of peace and stability in the world.

In a single decade from 1908, when
available, notwithstanding the fact that it was
after 1908, and hence, notwithstanding
the same again and again. In other words

had made no real permanent loss
since, from death, they were
gone and they will be completely
removed.

[illegible]

TEST IT THIS WAY...



On May 1, 1964, the following information was received from the Bureau of the Census, Washington, D.C.:

enough to
be used here

As the Humber rises, it enters the North Sea, and
where the land is low, the water is very shallow,
and the tide is very high.

I found no more of the little birds in the
the and the song of the same was heard in the
in the and the song of the same was heard in the
and the song of the same was heard in the

Naturally, the demand for foodstuffs has been increasing rapidly. You will make no secret the one getting to solve the transportation of your goods. We believe that providing to your customers is the best way.

THE UNIVERSITY OF CHICAGO PRESS
530 North Dearborn Street, Chicago, Illinois 60610
Telephone: (312) 835-5000
Fax: (312) 835-5001
E-mail: orderdept@uchicago.edu
Internet: <http://www.uchicago.edu/orderdept>



DUTCH BOY
Lead Mixing Oil

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 10-10-2001 BY 60322 UCBAW

00048

馬

NIJ 104631

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Here's the Secret of VOLUME BUSINESS IN THE PAINT LINE

Let these three members of the
cast give you the answer...

U.S. GOVERNMENT PRINTING OFFICE: 1964

I have a large amount of stock as far as the present necessities and supplies and I buy all of the stock here. I get my stock from the U. S. and the continuing my purchases to the stores where I buy where had I am assured of the minimum cost of stock.

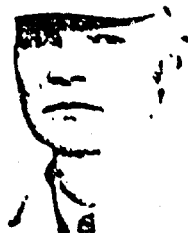


"We buy all of our paint material from two local paint dealers who furnish us with one Bush's No. 2 60-60-20. This business deals about eight annually."

DUTCH BOY
All Purpose Light Paste
WHITE-LEAD



1. The first part of the document is a list of names and dates, which appears to be a roster or a list of individuals. The names are written in a cursive script, and the dates are written in a more formal, printed style. The list is organized into columns, with names in the first column and dates in the second column.



HARRY L. McLAUGHLIN
WINTER GARDEN, FLA.

"My material purchases amount to approximately \$1000 a year and I spend this money with the firm which supplies me with the 1000 lbs. of rice I need."



ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

[illegible]

NATIONAL LEAD COMPANY
115 Broadway, New York 10038 N.Y. Tel:
212-607-7400 Telex: 210000 NLEAD
115 Broadway, New York 10038 N.Y. Tel:
212-607-7400 Telex: 210000 NLEAD

00048

NIJ 104638

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Painters' Business is VOLUME BUSINESS

These statements not
only PROVE it... but
tell you how to GET it!



EDWARD ENRIGHT, District Manager, Paul Mene

"My paint and varnish materials bought so far this year (1933) amount to \$5,028. These materials were all purchased from the same dealers who furnished me with Dutch Boy White-Lead and mixed oil."



A. H. STINNER,
Planning Contractor,
Youngstown, Ohio

"During the past six months the total amount I spent for paint materials was \$1,655, all of which was expended with the dealers from whom I purchase Dutch Boy White-Lead."

Dutch Boy brings in the volume buyers

These letters show that the painter's outlet for supplies runs into a big sum. They also reveal that he spends the bulk of his money where he buys his white-lead.

If you want to get this profitable volume business, seek and push Dutch Boy White-Lead, the most sought-after color in the painter's line.

Other Dutch Boy paint products that enjoy wide popularity with painters are Dutch Boy Colored Oil, Dutch Boy Liquid Drier, Dutch Boy Colors in Oil, Dutch Boy Wall Primer, and Dutch Boy Lead Mixing Oil.

DUTCH BOY
All Purpose, Safe, Pure
WHITE-LEAD



NATIONAL LEAD COMPANY
1110 Broadway, New York, 10004
Sole White-Lead Manufacturers in the United States
Dutch Boy White-Lead is a superior white-lead paint for all painting purposes. It is made from the purest materials and is the most reliable and longest-lasting white-lead paint in the world.
Dutch Boy White-Lead is sold in all sizes of cans and is available in all colors.
Dutch Boy White-Lead is the standard white-lead paint for all painting purposes.

Attention: Dealers on the way, Jan. 1933
Dutch Boy White-Lead is the standard white-lead paint for all painting purposes.

00048

05147

NLI 104639

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Get in on this Profitable
VOLUME BUSINESS
...These Painters Give you the Password!



WHEN painters buy materials they buy in much larger quantities. Judge for yourself from the statements printed here. These statements also tell you the one best way to get this profitable volume business... work and push Dutch Boy White-Lead, the most sought-after item in the painter's line.

Other Dutch Boy products that help to attract the volume buyers are Dutch Boy Lead Mixing Oil, Dutch Boy Linseed Oil, Dutch Boy Liquid Drier, Dutch Boy Colors-in-Oil and Dutch Boy Wall Primer.

DUTCH BOY
All Purpose Soft Paste
WHITE-LEAD



NATIONAL LEAD COMPANY
 100 Broadway, New York, New York 10038
 Sole U.S. and Canadian Distributors
 for the entire United States and Canada
 (In Canada, contact The National Lead Co., Ltd.,
 100 Broadview Ave., Toronto, Ontario, Canada M6K 3B7)
 In the United Kingdom, contact The National Lead Co., Ltd.,
 100 Broadview Ave., London, England EC1A 3BB

Ask Allen Hardware Brothers, Dept. 104
 Hardware Age, Inc. 70
 A member of The Allen Group, Inc.

00048



NLI 104641

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Painters acclaim this
VASTLY DIFFERENT "FLAT"
made with *Dutch Boy Lead Mixing Oil!*

Here's a flat paint after time and weather... a flat paint that

stands up so well it is used in weathered exteriors such as well it is used for all coats on any porous surface. One coat so well it covers 100 square feet per gallon on smooth plaster. Fresh and as well it gives, without stippling, a finish free from brush marks.

And don't forget that this is a white lead "flat" with all its characteristic richness and beauty.

It's so easy to get ready, too, just add the Lead Mixing Oil to Dutch Boy White Lead.

Will it stand repeated washings? Judge by the fact that it stands up outside. As for staining, ink stains, pencil marks, finger smudges, grease and dirt are easy to remove.

Yet on top of all its other merits Lead Mixing Oil gives a white lead "flat" at a reduced cost per gallon.

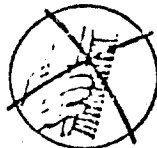
Isn't any wonder that painters everywhere acclaim this paint the best used in making "flats"?



NATIONAL LEAD COMPANY



WEATHERPROOF DURABLE
It is the only flat paint that stands up to the weather. It is the only flat paint that is so durable.



NO STIPPLING
It is the only flat paint that gives a smooth finish without stippling.



LOWER COST
It is the only flat paint that gives a smooth finish at a lower cost.



STOPS SUCKING
It is the only flat paint that stops sucking on porous surfaces.



STANDS THE HEEL TEST
It is the only flat paint that stands the heel test.

A COMPANION PRODUCT TO DUTCH BOY WHITE LEAD

Lead Mixing Oil is especially designed for use with Dutch Boy White Lead. Just these two together give you the very best flat paint.

RECORD: *Painters & Decorator*, Feb., 1930
National Painter Magazine, Feb., 1930
American Painter & Decorator, Feb., 1930
Painter & Decorator, Feb., 1930

00048

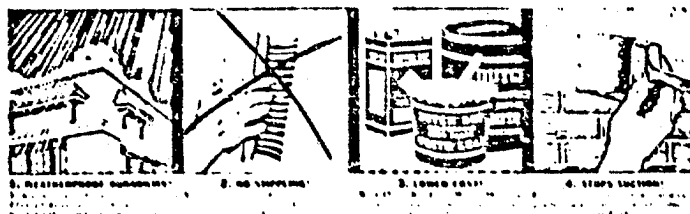
00048

NLI 104642

NOTICE: if the film image is less clear than this notice, it is due to the quality of the document being filmed

4 IMPORTANT FEATURES

*of the "FLAT" painters everywhere
will soon be using...made with*
DUTCH BOY LEAD MIXING OIL!



859, 107m N. 100° E. from - 100m W. 100° E. 100° E.
N. 100° E. from - 100m W. 100° E. 100° E.
N. 100° E. from - 100m W. 100° E. 100° E.
N. 100° E. from - 100m W. 100° E. 100° E.

● 1990年12月，美国在波斯湾地区发动了海湾战争，伊拉克军队被击败，科威特重新回到科威特人的控制之下。海湾战争是继越南战争之后，美国在波斯湾地区发动的第二次大规模军事行动。海湾战争是美国在波斯湾地区发动的第二次大规模军事行动。

1. The first of these is the fact that the Commission has not yet received any information from the Government of the United States regarding the results of its investigation into the activities of the Committee for the Liberation of the Americas (CLA) in the United States.

10. ...

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

10. *in the case of*
The *in the case of* *in the case of* *in the case of*
The *in the case of* *in the case of* *in the case of*

10. The following information is for the year ended 31/12/2019:

As an example, the following is a list of the names of the persons who were present at the meeting held on the 1st of May, 1900, at the residence of the late Mr. J. H. Smith, in the city of New York.

1. The first of these is the fact that the
the system is not a simple one. It is a
complex one, and it is not a simple one.

you would be able to find
the answer.

1978-79

It is not necessary that the person who is the subject of the investigation be a citizen of the United States.

[illegible]

STANDS THE WHEEL VERTI

8-10-1940
 11-10-1940
 12-10-1940
 13-10-1940
 14-10-1940
 15-10-1940
 16-10-1940
 17-10-1940
 18-10-1940
 19-10-1940
 20-10-1940
 21-10-1940
 22-10-1940
 23-10-1940
 24-10-1940
 25-10-1940
 26-10-1940
 27-10-1940
 28-10-1940
 29-10-1940
 30-10-1940
 31-10-1940
 1-11-1940
 2-11-1940
 3-11-1940
 4-11-1940
 5-11-1940
 6-11-1940
 7-11-1940
 8-11-1940
 9-11-1940
 10-11-1940
 11-11-1940
 12-11-1940
 13-11-1940
 14-11-1940
 15-11-1940
 16-11-1940
 17-11-1940
 18-11-1940
 19-11-1940
 20-11-1940
 21-11-1940
 22-11-1940
 23-11-1940
 24-11-1940
 25-11-1940
 26-11-1940
 27-11-1940
 28-11-1940
 29-11-1940
 30-11-1940
 1-12-1940
 2-12-1940
 3-12-1940
 4-12-1940
 5-12-1940
 6-12-1940
 7-12-1940
 8-12-1940
 9-12-1940
 10-12-1940
 11-12-1940
 12-12-1940
 13-12-1940
 14-12-1940
 15-12-1940
 16-12-1940
 17-12-1940
 18-12-1940
 19-12-1940
 20-12-1940
 21-12-1940
 22-12-1940
 23-12-1940
 24-12-1940
 25-12-1940
 26-12-1940
 27-12-1940
 28-12-1940
 29-12-1940
 30-12-1940
 31-12-1940



**A
COMPLIANCE PRODUCT**

found Marston that on a
previously unknown for one
month through the 11th.
found found that the 11th
gives the same as a
previously found that

NTI 104643

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Get Better Exterior Jobs with this
STANDOIL TYPE LINSEED OIL!

*...An Improved Linseed Oil
made especially for use with
DUTCH BOY White-Lead*

● Not much of the Dutch there as yet a week ago. In a fortnight some kind of ground on a fortnight some kind of ground of land there some 15 miles to the west of the bay was.

It's a hundred and that has been
pointed out by a special church they
are. And good work especially for me
with church the whole land

The soil is "washed" by the
water as it comes to the beach and
much of the beach sand being employed
for putting high grade concrete.

E und auch I habe ich Berg W Doro-Leuch,
Berg's u. Berg's u. Berg's:

1. Carbon improved glass and glass coatings.
2. Impurities in the fuel being significant for the power and these gases a somewhat poor.
3. Medium - this is the same as the one of the first.
4. High - so the power point is similar to the one of the first, i.e. the one of the first.

Although Dutch Boy Standard Type
burns and performs more work than
any other, it moves easily and
quickly with water-blast.

Like I think this can be traded for
used oil, somewhat like a pure
used oil of the same quality... stated
at the lowest but some premium in
1-gallon and 4-gallon containers.

Try this one and use your nose as well as your eyes. It is the perfume of your choice - and perhaps your future as well.

NATIONAL LIPAD COMPANY
154 Broadway, New York, 10038
1. Road, New York 10038
2. 10038
3. 10038
4. 10038
5. 10038
6. 10038
7. 10038
8. 10038
9. 10038
10. 10038
11. 10038
12. 10038
13. 10038
14. 10038
15. 10038
16. 10038
17. 10038
18. 10038
19. 10038
20. 10038
21. 10038
22. 10038
23. 10038
24. 10038
25. 10038
26. 10038
27. 10038
28. 10038
29. 10038
30. 10038
31. 10038
32. 10038
33. 10038
34. 10038
35. 10038
36. 10038
37. 10038
38. 10038
39. 10038
40. 10038
41. 10038
42. 10038
43. 10038
44. 10038
45. 10038
46. 10038
47. 10038
48. 10038
49. 10038
50. 10038
51. 10038
52. 10038
53. 10038
54. 10038
55. 10038
56. 10038
57. 10038
58. 10038
59. 10038
60. 10038
61. 10038
62. 10038
63. 10038
64. 10038
65. 10038
66. 10038
67. 10038
68. 10038
69. 10038
70. 10038
71. 10038
72. 10038
73. 10038
74. 10038
75. 10038
76. 10038
77. 10038
78. 10038
79. 10038
80. 10038
81. 10038
82. 10038
83. 10038
84. 10038
85. 10038
86. 10038
87. 10038
88. 10038
89. 10038
90. 10038
91. 10038
92. 10038
93. 10038
94. 10038
95. 10038
96. 10038
97. 10038
98. 10038
99. 10038
100. 10038



Make every job an All-Dutch Boy job!

In addition to a new lead and lowered cost, the following primary products can be produced by the plant:

DUTCH BOY LEAD MIXING OIL

1. The first of these is the fact that the
 2.
 3.
 4.
 5.
 6.
 7.
 8.
 9.
 10.
 11.
 12.
 13.
 14.
 15.
 16.
 17.
 18.
 19.
 20.
 21.
 22.
 23.
 24.
 25.
 26.
 27.
 28.
 29.
 30.
 31.
 32.
 33.
 34.
 35.
 36.
 37.
 38.
 39.
 40.
 41.
 42.
 43.
 44.
 45.
 46.
 47.
 48.
 49.
 50.
 51.
 52.
 53.
 54.
 55.
 56.
 57.
 58.
 59.
 60.
 61.
 62.
 63.
 64.
 65.
 66.
 67.
 68.
 69.
 70.
 71.
 72.
 73.
 74.
 75.
 76.
 77.
 78.
 79.
 80.
 81.
 82.
 83.
 84.
 85.
 86.
 87.
 88.
 89.
 90.
 91.
 92.
 93.
 94.
 95.
 96.
 97.
 98.
 99.
 100.
 101.
 102.
 103.
 104.
 105.
 106.
 107.
 108.
 109.
 110.
 111.
 112.
 113.
 114.
 115.
 116.
 117.
 118.
 119.
 120.
 121.
 122.
 123.
 124.
 125.
 126.
 127.
 128.
 129.
 130.
 131.
 132.
 133.
 134.
 135.
 136.
 137.
 138.
 139.
 140.
 141.
 142.
 143.
 144.
 145.
 146.
 147.
 148.
 149.
 150.
 151.
 152.
 153.
 154.
 155.
 156.
 157.
 158.
 159.
 160.
 161.
 162.
 163.
 164.
 165.
 166.
 167.
 168.
 169.
 170.
 171.
 172.
 173.
 174.
 175.
 176.
 177.
 178.
 179.
 180.
 181.
 182.
 183.
 184.
 185.
 186.
 187.
 188.
 189.
 190.
 191.
 192.
 193.
 194.
 195.
 196.
 197.
 198.
 199.
 200.
 201.
 202.
 203.
 204.
 205.
 206.
 207.
 208.
 209.
 210.
 211.
 212.
 213.
 214.
 215.
 216.
 217.
 218.
 219.
 220.
 221.
 222.
 223.
 224.
 225.
 226.
 227.
 228.
 229.
 230.
 231.
 232.
 233.
 234.
 235.
 236.
 237.
 238.
 239.
 240.
 241.
 242.
 243.
 244.
 245.
 246.
 247.
 248.
 249.
 250.
 251.
 252.
 253.
 254.
 255.
 256.
 257.
 258.
 259.
 260.
 261.
 262.
 263.
 264.
 265.
 266.
 267.
 268.
 269.
 270.
 271.
 272.
 273.
 274.
 275.
 276.
 277.
 278.
 279.
 280.
 281.
 282.
 283.
 284.
 285.
 286.
 287.
 288.
 289.
 290.
 291.
 292.
 293.
 294.
 295.
 296.
 297.
 298.
 299.
 300.
 301.
 302.
 303.
 304.
 305.
 306.
 307.
 308.
 309.
 310.
 311.
 312.
 313.
 314.
 315.
 316.
 317.
 318.
 319.
 320.
 321.
 322.
 323.
 324.
 325.
 326.
 327.
 328.
 329.
 330.
 331.
 332.
 333.
 334.
 335.
 336.
 337.
 338.
 339.
 340.
 341.
 342.
 343.
 344.
 345.
 346.
 347.
 348.
 349.
 350.
 351.
 352.
 353.
 354.
 355.
 356.
 357.
 358.
 359.
 360.
 361.
 362.
 363.
 364.
 365.
 366.
 367.
 368.
 369.
 370.
 371.
 372.
 373.
 374.
 375.
 376.
 377.
 378.
 379.
 380.
 381.
 382.
 383.
 384.
 385.
 386.
 387.
 388.
 389.
 390.
 391.
 392.
 393.
 394.
 395.
 396.
 397.
 398.
 399.
 400.
 401.
 402.
 403.
 404.
 405.
 406.
 407.
 408.
 409.
 410.
 411.
 412.
 413.
 414.
 415.
 416.
 417.
 418.
 419.
 420.
 421.
 422.
 423.
 424.
 425.
 426.
 427.
 428.
 429.
 430.
 431.
 432.
 433.
 434.
 435.
 436.
 437.
 438.
 439.
 440.
 441.
 442.
 443.
 444.
 445.
 446.
 447.
 448.
 449.
 450.
 451.
 452.
 453.
 454.
 455.
 456.
 457.
 458.
 459.
 460.
 461.
 462.
 463.
 464.
 465.
 466.
 467.
 468.
 469.
 470.
 471.
 472.
 473.
 474.
 475.
 476.
 477.
 478.
 479.
 480.
 481.
 482.
 483.
 484.
 485.
 486.
 487.
 488.
 489.
 490.
 491.
 492.
 493.
 494.
 495.
 496.
 497.
 498.
 499.
 500.
 501.
 502.
 503.
 504.
 505.
 506.
 507.
 508.
 509.
 510.
 511.
 512.
 513.
 514.
 515.
 516.
 517.
 518.
 519.
 520.
 521.
 522.
 523.
 524.
 525.
 526.
 527.
 528.
 529.
 530.
 531.
 532.
 533.
 534.
 535.
 536.
 537.
 538.
 539.
 540.
 541.
 542.
 543.
 544.
 545.
 546.
 547.
 548.
 549.
 550.
 551.
 552.
 553.
 554.
 555.
 556.
 557.
 558.
 559.
 560.
 561.
 562.
 563.
 564.
 565.
 566.
 567.
 568.
 569.
 570.
 571.
 572.
 573.
 574.
 575.
 576.
 577.
 578.
 579.
 580.
 581.
 582.
 583.
 584.
 585.
 586.
 587.
 588.
 589.
 590.
 591.
 592.
 593.
 594.
 595.
 596.
 597.
 598.
 599.

DUTCH GUY COLONIES-MELON

the morning. They then took food from the
messengers and then said that they had
been told that the messengers were going to
be executed. They then said that they had
been told that the messengers were going to
be executed.

DUTCH HOT WALL PRIMER

...the purpose and result of the ...
...the ... and ...
...the ...

BUTCH BOY LIQUID BAKEN

Discussed by Capt. G. H. W. & I about the
matters was found to be very interesting.
The subject of the book was recommended, some-
times to do at the present time it all too well.

KIT-CB:--Poster and Illustration, April-December, 1948
 Negro Poster and Illustration, April-December
 National Negro Magazine, April-November
 American Poster and Illustration, April-December

00048

NL1 104644

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

"HATS OFF," say Painters, to this
VASTLY IMPROVED "FLAT"
...made with **DUTCH BOY LEAD MIXING OIL**

FOR all since the summer people were sitting in porches that composed them, they did."

No 144 In this case we observed many commonalities between the two.

Example: "These drinking and
smoking habits that are I have
and..." "But for me, smoking and
drinking that is nothing but
bad..." "100% natural and
natural..." "It is a product that
will not harm your health."

Don't be with me at
the front like this?

1. It sounds up well at the end of the sentence - use comma, then and then.
2. It sounds up well at the end of the all except the place, and then at any other given time.
3. It sounds up well at the end of the sentence for the given time.
4. It sounds up well at the end of the sentence.

STANDS THE
1994-1995

[illegible]

He wrote all the time, and he had found that
with all his education, he was not
even a good writer. And he was to get
ready for his first book, and he was
not to be a failure.

When a thoroughly Jew you have
a hands that wants all kinds of
washing and one that
is always in difficulty.

FOI(b)(7) - D

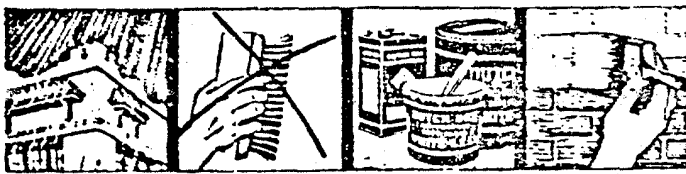
111 St. Andrew, New York 100
 12th St. N. E. Wash. D. C. 20002
 13th St. N. E. Wash. D. C. 20002
 14th St. N. E. Wash. D. C. 20002
 15th St. N. E. Wash. D. C. 20002
 16th St. N. E. Wash. D. C. 20002
 17th St. N. E. Wash. D. C. 20002
 18th St. N. E. Wash. D. C. 20002
 19th St. N. E. Wash. D. C. 20002
 20th St. N. E. Wash. D. C. 20002
 21st St. N. E. Wash. D. C. 20002
 22nd St. N. E. Wash. D. C. 20002
 23rd St. N. E. Wash. D. C. 20002
 24th St. N. E. Wash. D. C. 20002
 25th St. N. E. Wash. D. C. 20002
 26th St. N. E. Wash. D. C. 20002
 27th St. N. E. Wash. D. C. 20002
 28th St. N. E. Wash. D. C. 20002
 29th St. N. E. Wash. D. C. 20002
 30th St. N. E. Wash. D. C. 20002
 31st St. N. E. Wash. D. C. 20002
 32nd St. N. E. Wash. D. C. 20002
 33rd St. N. E. Wash. D. C. 20002
 34th St. N. E. Wash. D. C. 20002
 35th St. N. E. Wash. D. C. 20002
 36th St. N. E. Wash. D. C. 20002
 37th St. N. E. Wash. D. C. 20002
 38th St. N. E. Wash. D. C. 20002
 39th St. N. E. Wash. D. C. 20002
 40th St. N. E. Wash. D. C. 20002
 41st St. N. E. Wash. D. C. 20002
 42nd St. N. E. Wash. D. C. 20002
 43rd St. N. E. Wash. D. C. 20002
 44th St. N. E. Wash. D. C. 20002
 45th St. N. E. Wash. D. C. 20002
 46th St. N. E. Wash. D. C. 20002
 47th St. N. E. Wash. D. C. 20002
 48th St. N. E. Wash. D. C. 20002
 49th St. N. E. Wash. D. C. 20002
 50th St. N. E. Wash. D. C. 20002

und permanenten hoch weissen, peroxid
mischs, flüssige wasserlösliche gummiartige
substanz, die als emulsion mit wasser vermischt.

And here's a happy ending for you: Don't have to read through the given a whole load "the" of a certain and not nothing.

**A
COMPANION PRODUCT**

I find nothing that is particularly striking, nor would I think it fits B. But I do find there are two rather good ones - namely numbers 1 and 2.



THE STATE OF TEXAS, COUNTY OF DALLAS, ss. I, the undersigned, a Notary Public in and for said State, do hereby certify that the foregoing is a true and correct copy of the original of the same as the same appears from the records of said County.

DATE: 11/17/2014 TIME: 10:11 AM

LOW-COST

2.199-2.200-2.201-2.202-2.203-2.204-2.205-2.206-2.207-2.208-2.209-2.210-2.211-2.212-2.213-2.214-2.215-2.216-2.217-2.218-2.219-2.220-2.221-2.222-2.223-2.224-2.225-2.226-2.227-2.228-2.229-2.230-2.231-2.232-2.233-2.234-2.235-2.236-2.237-2.238-2.239-2.240-2.241-2.242-2.243-2.244-2.245-2.246-2.247-2.248-2.249-2.250-2.251-2.252-2.253-2.254-2.255-2.256-2.257-2.258-2.259-2.260-2.261-2.262-2.263-2.264-2.265-2.266-2.267-2.268-2.269-2.270-2.271-2.272-2.273-2.274-2.275-2.276-2.277-2.278-2.279-2.280-2.281-2.282-2.283-2.284-2.285-2.286-2.287-2.288-2.289-2.290-2.291-2.292-2.293-2.294-2.295-2.296-2.297-2.298-2.299-2.300-2.301-2.302-2.303-2.304-2.305-2.306-2.307-2.308-2.309-2.310-2.311-2.312-2.313-2.314-2.315-2.316-2.317-2.318-2.319-2.320-2.321-2.322-2.323-2.324-2.325-2.326-2.327-2.328-2.329-2.330-2.331-2.332-2.333-2.334-2.335-2.336-2.337-2.338-2.339-2.340-2.341-2.342-2.343-2.344-2.345-2.346-2.347-2.348-2.349-2.350-2.351-2.352-2.353-2.354-2.355-2.356-2.357-2.358-2.359-2.360-2.361-2.362-2.363-2.364-2.365-2.366-2.367-2.368-2.369-2.370-2.371-2.372-2.373-2.374-2.375-2.376-2.377-2.378-2.379-2.380-2.381-2.382-2.383-2.384-2.385-2.386-2.387-2.388-2.389-2.390-2.391-2.392-2.393-2.394-2.395-2.396-2.397-2.398-2.399-2.400-2.401-2.402-2.403-2.404-2.405-2.406-2.407-2.408-2.409-2.410-2.411-2.412-2.413-2.414-2.415-2.416-2.417-2.418-2.419-2.420-2.421-2.422-2.423-2.424-2.425-2.426-2.427-2.428-2.429-2.430-2.431-2.432-2.433-2.434-2.435-2.436-2.437-2.438-2.439-2.440-2.441-2.442-2.443-2.444-2.445-2.446-2.447-2.448-2.449-2.450-2.451-2.452-2.453-2.454-2.455-2.456-2.457-2.458-2.459-2.460-2.461-2.462-2.463-2.464-2.465-2.466-2.467-2.468-2.469-2.470-2.471-2.472-2.473-2.474-2.475-2.476-2.477-2.478-2.479-2.480-2.481-2.482-2.483-2.484-2.485-2.486-2.487-2.488-2.489-2.490-2.491-2.492-2.493-2.494-2.495-2.496-2.497-2.498-2.499-2.500-2.501-2.502-2.503-2.504-2.505-2.506-2.507-2.508-2.509-2.510-2.511-2.512-2.513-2.514-2.515-2.516-2.517-2.518-2.519-2.520-2.521-2.522-2.523-2.524-2.525-2.526-2.527-2.528-2.529-2.530-2.531-2.532-2.533-2.534-2.535-2.536-2.537-2.538-2.539-2.540-2.541-2.542-2.543-2.544-2.545-2.546-2.547-2.548-2.549-2.550-2.551-2.552-2.553-2.554-2.555-2.556-2.557-2.558-2.559-2.560-2.561-2.562-2.563-2.564-2.565-2.566-2.567-2.568-2.569-2.570-2.571-2.572-2.573-2.574-2.575-2.576-2.577-2.578-2.579-2.580-2.581-2.582-2.583-2.584-2.585-2.586-2.587-2.588-2.589-2.590-2.591-2.592-2.593-2.594-2.595-2.596-2.597-2.598-2.599-2.600-2.601-2.602-2.603-2.604-2.605-2.606-2.607-2.608-2.609-2.610-2.611-2.612-2.613-2.614-2.615-2.616-2.617-2.618-2.619-2.620-2.621-2.622-2.623-2.624-2.625-2.626-2.627-2.628-2.629-2.630-2.631-2.632-2.633-2.634-2.635-2.636-2.637-2.638-2.639-2.640-2.641-2.642-2.643-2.644-2.645-2.646-2.647-2.648-2.649-2.650-2.651-2.652-2.653-2.654-2.655-2.656-2.657-2.658-2.659-2.660-2.661-2.662-2.663-2.664-2.665-2.666-2.667-2.668-2.669-2.670-2.671-2.672-2.673-2.674-2.675-2.676-2.677-2.678-2.679-2.680-2.681-2.682-2.683-2.684-2.685-2.686-2.687-2.688-2.689-2.690-2.691-2.692-2.693-2.694-2.695-2.696-2.697-2.698-2.699-2.700-2.701-2.702-2.703-2.704-2.705-2.706-2.707-2.708-2.709-2.710-2.711-2.712-2.713-2.714-2.715-2.716-2.717-2.718-2.719-2.720-2.721-2.722-2.723-2.724-2.725-2.726-2.727-2.728-2.729-2.730-2.731-2.732-2.733-2.734-2.735-2.736-2.737-2.738-2.739-2.740-2.741-2.742-2.743-2.744-2.745-2.746-2.747-2.748-2.749-2.750-2.751-2.752-2.753-2.754-2.755-2.756-2.757-2.758-2.759-2.760-2.761-2.762-2.763-2.764-2.765-2.766-2.767-2.768-2.769-2.770-2.771-2.772-2.773-2.774-2.775-2.776-2.777-2.778-2.779-2.780-2.781-2.782-2.783-2.784-2.785-2.786-2.787-2.788-2.789-2.790-2.791-2.792-2.793-2.794-2.795-2.796-2.797-2.798-2.799-2.800-2.801-2.802-2.803-2.804-2.805-2.806-2.807-2.808-2.809-2.810-2.811-2.812-2.813-2.814-2.815-2.816-2.817-2.818-2.819-2.820-2.821-2.822-2.823-2.824-2.825-2.826-2.827-2.828-2.829-2.830-2.831-2.832-2.833-2.834-2.835-2.836-2.837-2.838-2.839-2.840-2.841-2.842-2.843-2.844-2.845-2.846-2.847-2.848-2.849-2.850-2.851-2.852-2.853-2.854-2.855-2.856-2.857-2.858-2.859-2.860-2.861-2.862-2.863-2.864-2.865-2.866-2.867-2.868-2.869-2.870-2.871-2.872-2.873-2.874-2.875-2.876-2.877-2.878-2.879-2.880-

530 (14) - Painter & Illuminator, May, Nov. 1945
 Master Painter & Illuminator, May, Nov. 1945
 National Painter's Magazine, June, Dec.
 American Painter & Illuminator, May, Nov.
 Painter & Illuminator, May, Nov.

00048

NLI 104645

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

AS TRUE IN COLOR TONE..
..as the
RAINBOW

● **Mark of Dutch Ray Colors:** in-
Chl is not only 75 years' experience
in manufacturing painters' colors
but the traditional high quality that
has always been associated with the
Dutch Ray trademark.

As a result of this high quality and skill Dutch Boy Colors-in-Oil are absolutely TRUE in tone. During the manufacturing process these tones are checked and rechecked, assuring tints that are clear and true.

High tinting strength is another important feature...one that results in worthwhile savings to the painter. It takes less Dutch Boy color to produce a given tint.

**Soft Paste Consistency—
easy to use**

Thank Play Cakes do not have to be thinned before using. They come in "short" buttery paste form of just the right consistency for timing pasts quickly and easily. There is no tamping or streaking.

Try these improved rollers on your next tinted job. Compare them to any you have ever used...to any on the market. You'll find them

the ideal of what colors should be for mixing with white-lead paint.

Dutchboy Cans-on-Oil come in all the colors you're likely to need and are sold in airtight, double friction top cans of half-pint, quart and gallon size; also in tubes.



NATIONAL LIFE COMPANY

[illegible]

K10 401- Master's Center & Supervisor, June 1945
 National Center, Washington, May 1946
 American Center & Supervisor, June 1947
 Project & Supervisor, June 1948

Make every job an
All-Dutch Day job!

For further information, please contact the following:

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is responsible for the study. The next step is to collect data. This is done by the investigator who is responsible for the study. The next step is to analyze the data. This is done by the investigator who is responsible for the study. The next step is to interpret the results. This is done by the investigator who is responsible for the study. The next step is to draw conclusions. This is done by the investigator who is responsible for the study. The next step is to report the findings. This is done by the investigator who is responsible for the study. The next step is to discuss the implications. This is done by the investigator who is responsible for the study. The next step is to recommend further research. This is done by the investigator who is responsible for the study. The next step is to conclude the study. This is done by the investigator who is responsible for the study.

Study, Play & expand (Dress)

THE UNIVERSITY OF CHICAGO



These are all purposes left from the
first. That means I should not
include any more. I cannot give a
list of all your names, and I have
to stop - goodbye, etc.

00040

四四

NLI 104646

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00040

NLI 104647

SAFEGUARD *your* paint jobs..
...with this dependable
 LIQUID DRIER

...with this dependable

LIQUID DRIER

*...made especially for use with
Dutch Boy White-Lead*

* You can be very useful almost everywhere that you are especially more so as a Christian and working in it makes you doubly glad and strong collect, disseminating the info.

In order to eliminate all such the
makers of Dutch that to have been
discovered a clear that can always be
dependent upon. a clear that we can
up to the traditional high standard of
all Dutch that prove themselves.

The action of Dutch Boy Euphorbium is on other parts and not on skin. It is an unusually strong dose of the pure latex is a compromise - perhaps the balance of too long about this is saying. The quantity of every constituent is exactly the same, whether in strength and weakness in order provided. It is all most useful as a whole in this case.

When you remember that your drive
can "make or break" a month or more
it's always good insurance to plan
and a supply of these reliable products for
your next job. Mail us today. Price, \$1.00
each. And getting more.

Model 11111 Sub 10. 11111 Sub 10.

On addition to what has and beyond that, the following persons
possibilities can be found with the State of New York.

Franklin D. Roosevelt Library

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

Thank You Friends and

... ..

Florida Bay is shown as shaded.

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

◆ ◆

1. Subject: [Blank]
 2. Topic: [Blank]
 3. Author: [Blank]
 4. Date: [Blank]

Dutch Bay, 14-M. Purpose
Soft Power & Inter-land

Quick meeting this mornig
for we instead gave them
some info when had party
invited out and a lunch con-
ference - meeting etc

NATIONAL LEAD COMPANY

[illegible]

220 Adams Street, Chicago, Ill.
 The Chicago Public Library
 Chicago Public Library
 Chicago Public Library

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



The surest way to maintain the demand for your paints is to make them enduring.

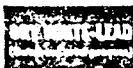
The more white-lead you use the better the paint, not only in lasting qualities but cost of spread and in coverage.

Throughout the paint industry National

Lead Company white-lead pigments are favorably known for their high quality and uniformity.

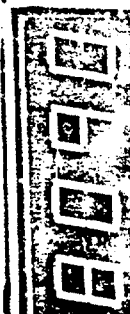
In addition to the white-lead pigments listed below, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

NATIONAL LEAD COMPANY
151 Broadway, New York, 10038
100 N. La Salle St., Chicago, Ill. 60604
200 N. Second St., Cleveland, 1, Ohio 44114
No. 1000, 2100 Park St., New Haven, Conn. 06510
Bremen Road 10, New Britain, Conn. 06053
Lead & Zinc Co., 100 N. 1st St., Pittsburgh, Pa. 15222
P.O. Box 100, 100 N. 1st St., Philadelphia, Pa. 19106



ENR Photo-Play and General Review, January 28, 1948
The Paint & Linoleum Review, Jan. 7, 1948
Design, Time & Pencil, Jan.
American Paint Journal, Jan. 10

00048



NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



"THE more lead the better the paint" is an axiom that the paint trade and public accept without question. So when you step up the white lead content of your paints you not only step up their durability but their sales appeal as well.

For years the white-lead pigments of National Lead Company have been the standard of comparison. They are known and preferred throughout the paint industry for their high quality and uniformity.

In addition to the white-lead pigments listed on the right, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

NATIONAL LEAD COMPANY

115 Broadway, New York; 116 Clark St., Buffalo, New York 10601
 701 Chicago, 670 Fremont Ave., Cincinnati, 610 West Superior Ave., Cleveland, 722 E. Chestnut St., St. Louis, 1210 21st St., San Francisco, National Bureau Lead Co., 801 Albany St., Boston, National Lead & Chemical Co., 116 Fourth Avenue, Pittsburgh, John T. Lewis & Son, Ltd., 3400 Market Building, Philadelphia.



AD-677—Paint 141 & Chemical Review, February 21, 1945
 American Paint Journal, Jan. 30
 The Paint & Drug Reporter, Feb. 21
 Drugs, Oils & Paints, Feb. 1945

00048

7677

NLI 104649

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

0010

NEL 107000

34



WHITE LEAD
Leads!

INCREASE the white-lead content of your paints and you increase their lasting properties. For "white-lead" and "long-life" are synonymous terms.

Also—the more white-lead the better the paint in case of spread and coverage.

The white-lead pigments of National Lead Company are the choice of leading manufacturers because the quality and uniformity of these pigments never vary from the highest standards.... In addition to the white-lead pigments listed below, National Lead Company is also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.



DRY WHITE LEAD
PAINT GRADE

PAINTS
FOR PAINTS
WHITE LEAD

BASIC LEAD
SULPHATE

ANALYST: Paint and Chemical Review, March 21, July 25, 1944, 17, 1948
 American Paint Journal, Feb. 11, April 8, June 2, July 25, Sept. 25, Nov. 4, 1938
 194 Paint & Varnish Reporter, Feb. 4, April 11, May 13, July 22, Sept. 24, Nov. 11, 1938
 Journal, Feb. 4, March 11, July 1938

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



WHITE LEAD
—Lasts!

PAINTS that are high in white-lead content are paints that prove high in consumer satisfaction. For the more white-lead you use the better the paint in durability, in ease of spread, and in coverage.

When you buy your white-lead pigments, ob-

tain them from National Lead Company.

The high quality and uniformity of our products are a tradition in the paint industry.

In addition to the white-lead pigments listed below we are also a dependable source of supply for lead oxides—red-lead, litharge and orange mineral.

NATIONAL LEAD COMPANY

100 Broad Street, New York 6, N.Y.
Branches: Boston, Chicago, Cleveland, Detroit, Kansas City, London, Los Angeles, Miami, New Orleans, Philadelphia, Pittsburgh, Portland, St. Louis, San Francisco, Seattle, Toronto, Washington, D.C.



ALFORD Paints and Chemical Review, April 15, Aug. 22, Nov. 29, 1938
AMERICAN PAINT JOURNAL, Feb. 25, April 22, June 17, Aug. 30, Nov. 14, 1938
ENR, Paint & Linings Reporter, Feb. 14, April 14, June 14, Aug. 4, Nov. 4, 1938
ENGINEERING, Feb. 14, April 14, June 14, Aug. 4, Nov. 4, 1938

00048

100

NLI 104651

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



It is all there in a flash when you see the paint and you know that having painted for over a hundred years, the white lead and long life are no mere claims. Also, the more white lead the better the paint in case of spread and coverage.

The white lead pigments of National Lead Company are the choice of leading manufacturers because the quality and uniformity of these pigments meet with the highest standards. In addition, the white lead pigments listed below, National Lead Company is also a dependable source of supply for lead, red lead, litharge and orange mineral.



Amesbury Paint Co. Amesbury, Mass.
Oct. 20, 1914



PAINTS that are high in white lead content are paints that prove high in customer satisfaction. For the more white lead you use the better the paint in durability, in ease of spread, and in coverage.

When you buy your white lead pigments, obtain them from

NATIONAL LEAD COMPANY

National Lead Company. The high quality and on factory of our products are a tradition in the paint industry.

In addition to the white lead pigments listed below we are also a dependable source of supply for lead, red lead, litharge and orange mineral.



Amesbury Paint Co. Amesbury, Mass.
Oct. 20, 1914

00048



NLI 104652

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

NLI 104653



The wire was cut near
the door and the
phone was cut to make
them a nuisance.

The more wheels and gears you
the better the picture. More wheels are
lasting qualities but have of course
and in quantity.

Throughout the paint industry National Lead Company's white lead pigments are favorably known for their high quality and uniformity.

In addition, for

the white lead pigments listed below. National Lead Company is also a dispensable source of supply for lead stock—metal, lead litharge and orange mineral.

DATE RECEIVED 4/24/00



Amman. Cont. Journal. American Library
1925



THE more I read the better the point is on occasion that the point made and published in the magazine is not only a good one but also a very good one. I am not only a good one but also a very good one. I am not only a good one but also a very good one.

For years the a-ha-ha! postures of Placard and Company have been the standard of comparison. They are known and revered throughout the game industry; but the high quality and consistency

In addition to the above listed features, the board at the right, National Lead Company is also a dependable source of supply for all kinds of lead, leadings and waste material.

NATIONAL LEAD COMPANY

118 Broadway, New York. The first of the
 building was the first home of the
 American Society for the Advancement of
 Science. It was the first of the
 series of buildings which were built
 in the early part of the century.
 The building was the first of the
 series of buildings which were built
 in the early part of the century.



NOTICE: if the film image is less clear than this notice, it is due to the quality of the document being filmed

0048

NL1 104654

A Quality Mark
on
LEAD PIPE



LEAD PIPE has many advantages
for your use. It is made of
the best quality lead. It is
strong and durable. It is
easy to install. It is
the best choice for your
plumbing needs.

Dutch Boy Solder

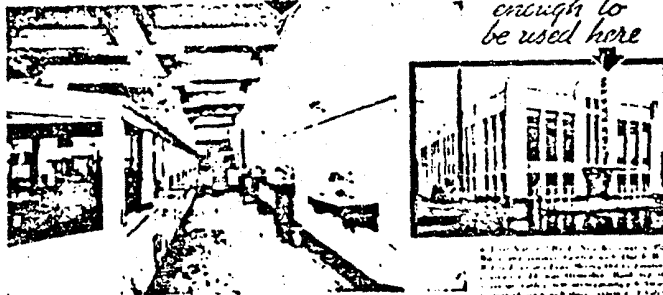
It is the best choice for your
plumbing needs. It is made
of the best quality lead and
tin. It is strong and durable.
It is the best choice for your
plumbing needs.

NATIONAL LEAD COMPANY
CHICAGO, ILL. ST. LOUIS, MO.

LEAD PIPE • LEAD TUBE • LEAD SHEET • LEAD FLAT • LEAD PIPE
SHOOT LEAD • PIG LEAD • TIN PIPE • BAR TIN

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

HERE'S A **FLAT** PAINT *enough to be used here...yet* **FINE** *enough to be used here* **DURABLE**



Whether the same flat paint goes down beautiful interiors and durable exteriors, that's new!

And to men responsible for the maintenance of all kinds of buildings, it's good news.

This "flat" provides a finish worthy of the handiwork of masonry, a finish that stands the most particular strains. It also provides such a tough protective coating and seals so thoroughly that it is ideal for exterior use on concrete, stucco, brick and stone.

The secret of this step forward in flat paint is Dutch Boy Lead Mixing Oil. When added to its companion product, Dutch Boy White Lead, it produces a finish with the characteristic beauty of a white lead "flat" plus extraordinary durability.

In a rough finish, it is outdoors, it withstands the weather year after year.

used inside, without washing again and again. It is a finish difficult to soil permanently. Ink stains, pencil marks, finger smudges, grease and dirt can all be completely removed.

Additional advantage: Easy to mix... just add Lead Mixing Oil to where

lead is to be used, smooth and free from brushmarks. Requires no stippling. No cracks. And, like all white lead paint, brushes easily and spreads fast.

Lead advantage: Economy. With Dutch Boy Lead Mixing Oil you get a white lead "flat" at a remarkably low cost per gallon.

TEST IT THIS WAY...

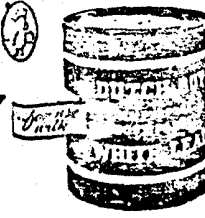


When you add Dutch Boy Lead Mixing Oil to your white lead paint, you get a finish that is as durable as the best oil paint. It is a finish that will not crack, peel or flake.



DUTCH BOY

Lead Mixing Oil

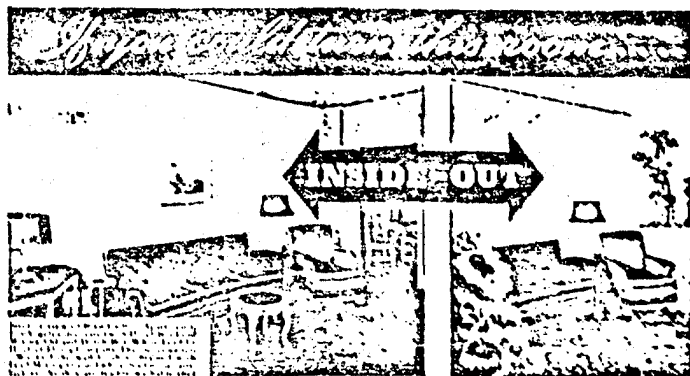


815 6273 - Modern Hospital, March, Nov., 1936
 Buildings & Building Management, March, Nov.
 Hotel Management, April, Nov.
 Real Estate Estate Jnl., March, Aug.
 Building Maintenance, April, Nov.
 Architectural Record, April
 Architectural Forum, April

00048

016 15

NLI 104655



THIS BEAUTIFUL FLAT PAINT

• Pardon the word "Paradox", but that's the only word for it. The only word that describes this surprising "Just look" flat paint.

You've never seen a flat paint like it!

Scratch on nose and finish it beautiful the handsomest interior - yet so durable it's widely used to protect exterior surfaces of stoves, counters, brick and stone, surfaces which are thoroughly sealed and waterproof.

Where can you get it?

Right in your own paint shop or through your painting contractor. All your painter needs is Dutch Boy White Lead and its special companion product... Dutch Boy Lead Mixing Oil.

When added to white lead this special oil produces a finish with the characteristic beauty of a white lead

"flat" plus extraordinary durability. The fact that it does the weather on outside jobs gives you a good idea how economical it is. A finish in an inside job - here it with stands repeated washing and wear.

STANDS THE WHEEL TEST



You can see how durable this flat paint is. It's the only flat paint that stands the wheel test.

It's a finish that's hard to see and impossible to touch. It's smooth, it's even, it's long-lasting, it's great and it's all in all completely finished.

Other advantages: Easy to mix - just add Lead Mixing Oil to white lead. Levels out smooth and even. Resists staining. Has excellent sealing qualities. Hides blemishes. Brushes with the easy and high spreading rate of all white lead paint. Gives a white lead "flat" in a reduced cost per gallon.

NATIONAL LEAD COMPANY
115 Broadway, New York 10006
Sole U.S. and Canadian Agents
For all other countries, write to:
National Lead Company, Ltd., London, England
Branches: Australia, India, Japan, South Africa, Hong Kong, Ceylon, Singapore, Malaya, New Zealand, West Indies, Central America, South America, Europe, Africa, Asia, Oceania.

For more information, write to National Lead Company, 115 Broadway, New York 10006.



DUTCH BOY
Lead Mixing Oil



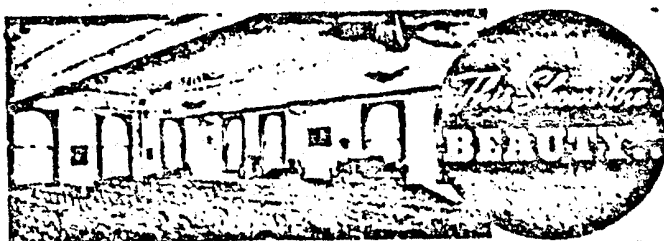
All other makes of paint, oil, and
building materials, including, but
not limited to, the following:
Kaiser Portland Cement, April 24, and 1945.
Portland Cement, June
An American Record, June
An American Record, June

00048

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



NLJ 104658



of a vastly improved **FLAT PAINT**

④ Conclude by giving the first
principle of your theory. It is the power to do
and understand what is one of the most im-
portant parts of the study. It is the
ability to work up a problem, to be re-
solved on the end and to improve upon it.

the post-rooms in the weather outside
were some grand old barn so white with
painted rafters and hard to get inside.
There were some old houses that is hard to
get into permanently in the winter. Some
of the houses were very old and the
roof was completely removed.

Each was smooth and even. Repeated
measuring the south as being quite
the same each time. The first was the
one and high spreading out of all the
other points. It was a little bit of a
cathode and not a little.

NATIONAL LEAD COMPANY
 211 Broadway New York, 10013
 Tel. 212-675-1100
 Telex 212-675-1100
 Cable 212-675-1100
 211 Broadway New York, 10013
 Tel. 212-675-1100
 Telex 212-675-1100
 Cable 212-675-1100

STANDS THE

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
455 FIFTH AVENUE
NEW YORK 17, N. Y.



All these painters made the picture a three
sided one so that they could be
seen from all sides and the space was completely
filled with it and nothing else.

This communication was made known to
 respondents immediately after a period when
 the characteristics of the survey had been
 laid out.

three advantages: 1st to me - you
and I and offering (2nd to whole world

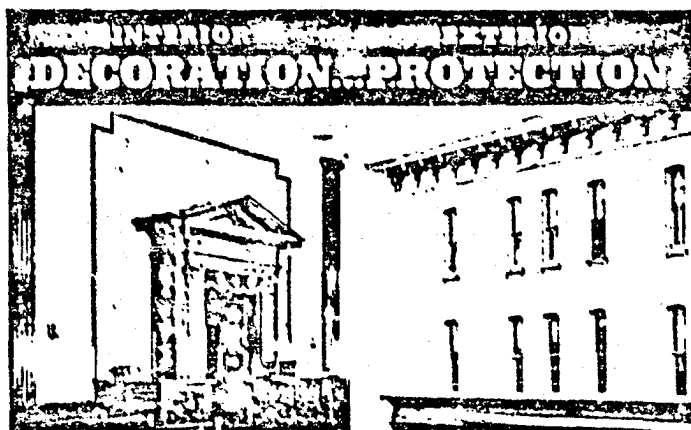


DUTCH BOY
Lead Mixing Oil



His 1934: Week on Hengst, June, 1935
 Working & Working Management, June
 Hotel Management, August
 Topical Hengst, May, Nov.
 Working Hengst, August
 Architectural Record, August
 Architectural Forum, Sept.

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



use the same **FLAT PAINT** for Both!

Here's a flat brush as steady as stands up outside, and in the same time, as quick and be used inside, be proud to use it for the best interior decoration.

The fact that it does the weather on your side, plus the fact that it paints thoroughly inside and waterproofs your exterior, makes it a good idea both in water and weather, and especially in saving on touch-ups. This is a brush that is difficult to find praise.

mostly, but stains, pencil marks, house smudges, grease and dirt can all be completely removed.

All your painting needs to produce this easily maintained flat paint is Dutch Boy White Lead and an equal compression product. Dutch Boy Lead Mixing Oil.

In addition to extraordinary durability and white lead's characteristic beauty, you also get these other important advantages:
Lasts as long as you add

Lead Mixing Oil to white lead. Levels out smooth and even. Requires no stirring. Has excellent working qualities. Dries fast, cracks. Bonds with the wall and high spreading rate of all white lead paint. Gives a white lead flat in a reduced cost per gallon.

NATIONAL LEAD COMPANY
New York, N. Y.
Chicago, Ill.
Philadelphia, Pa.
San Francisco, Cal.
St. Louis, Mo.
Cleveland, O.
Detroit, Mich.
Boston, Mass.
New Orleans, La.
Portland, Me.
Seattle, Wash.
Tacoma, Wash.
Vancouver, B. C.
Saskatoon, Sask.
Winnipeg, Man.
Regina, Sask.
Calgary, Alta.
Edmonton, Alta.
Ottawa, Ont.
Toronto, Ont.
Montreal, Que.
Quebec, Que.
Halifax, N. S.
St. John's, N. F.



DUTCH BOY
Lead Mixing Oil



show that Dutch Boy is the best
flat paint for both interior and exterior
decoration. It is the only flat paint
that is waterproof and weatherproof.
It is the only flat paint that is
easy to use and gives a smooth
finish.

00048

0619

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

For decorating interior surfaces...a
FLAT PAINT *so DURABLE*
it is also used for exteriors!

YOU NEVER BEFORE ON THE
 paint like this

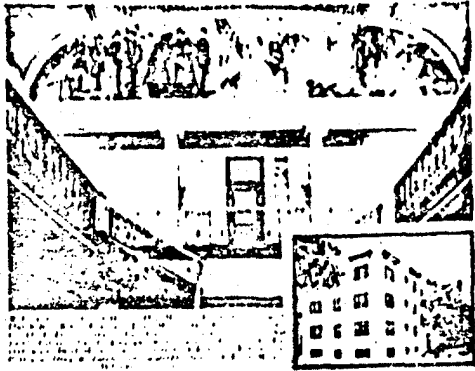
A flat paint that provides rich smooth finish, is useful enough for the handiest interior. Yet a flat paint so resistant to staining and scratching that it is used outside on concrete, stone and brick.

Responsible for the credit on painted flat paint is Dutch Boy Lead Mixing Oil - a component product to Dutch Boy White Lead.

When added to Dutch Boy White Lead it produces a finish that combines the characteristics of a white lead "flat" with extraordinary durability.

The fact that this paint stands up outside gives you an idea of how it withstands repeated washing. Its surface is impervious to the things that soil surfaces: hot stains, pencil marks, finger smudges, grease and dirt are easy to remove.

And here are some other points on this paint's story. It is easy to mix; you just add Lead Mixing Oil to a white lead. It keeps out moisture, free from lead poisoning, requires no stripping. It is a... look's like cracks. It brushes with the ease and high gloss of any of all white lead paints.



Yet on top of all these advantages, Dutch Boy Lead Mixing Oil gives a white lead "flat" a rich and perfect gloss.

NATIONAL LEAD COMPANY
 110 N. W. 1st St., New York, N. Y.
 Branches in all large cities.



DUTCH BOY
Lead Mixing Oil

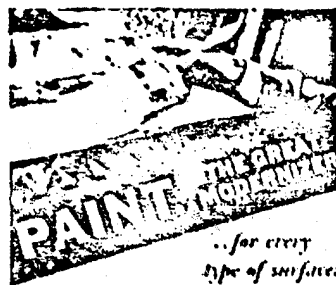


Dutch Boy White Lead Mixing Oil - Made in U.S.A.
 Trade Mark Registered
 Patent Pending - U.S. Pat. No. 2,100,000
 See also U.S. Pat. No. 2,100,000
 Marketing Representatives - H. B. Hall
 Manufacturers - H. B. Hall
 Distributors - H. B. Hall

00048



NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed



...for every
type of surface!

OUTCH BOY PAINT
WHITE-LEAD

NATIONAL LEAD COMPANY

White-Lead Paint Company, Inc. New York, N.Y.

00048

0611

NLI 104661

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

Blatchford METAL

LIOTYPE COMBINATION STEREOTYPE
MONOTYPE ELECTROTYPE

Reputation for Quality based on over 75 years of experience in producing
and furnishing the trade with the BEST TYPE METALS — ALWAYS.
Toning Metal and Special Formulas made up on short notice.

The Blatchford Dime Replacement System and free laboratory service
insure economy with best results.

NATIONAL LEAD COMPANY
ST. LOUIS CHICAGO CINCINNATI
E. W. BLATCHFORD CO., NEW YORK

1104 J. J. & Co. (Continental Lithography Co. & Co. (since 1904))



Industrial, Artistic, Ornamental & Educational

00048

00048

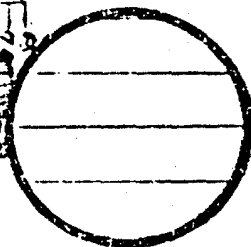
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

A Cheap
Paint Job is a **BILLBOARD**
CONDEMNING THE MAN WHO SOLD THE PAINT.



▶ CHEAP PAINT

The 1st of Dec. is a day of great importance. The
 Government is to be elected. The people are to
 elect a President and a Vice President. The
 President is to be elected for four years. The
 Vice President is to be elected for four years.



DUTCH MEX...

It was the only thing that was left of the
the last of the things that were left of the
the last of the things that were left of the
the last of the things that were left of the

STAIRS above on the second floor - length of 9' - 10' - 11' - 12' - 13' - 14' - 15' - 16' - 17' - 18' - 19' - 20' - 21' - 22' - 23' - 24' - 25' - 26' - 27' - 28' - 29' - 30' - 31' - 32' - 33' - 34' - 35' - 36' - 37' - 38' - 39' - 40' - 41' - 42' - 43' - 44' - 45' - 46' - 47' - 48' - 49' - 50' - 51' - 52' - 53' - 54' - 55' - 56' - 57' - 58' - 59' - 60' - 61' - 62' - 63' - 64' - 65' - 66' - 67' - 68' - 69' - 70' - 71' - 72' - 73' - 74' - 75' - 76' - 77' - 78' - 79' - 80' - 81' - 82' - 83' - 84' - 85' - 86' - 87' - 88' - 89' - 90' - 91' - 92' - 93' - 94' - 95' - 96' - 97' - 98' - 99' - 100' - 101' - 102' - 103' - 104' - 105' - 106' - 107' - 108' - 109' - 110' - 111' - 112' - 113' - 114' - 115' - 116' - 117' - 118' - 119' - 120' - 121' - 122' - 123' - 124' - 125' - 126' - 127' - 128' - 129' - 130' - 131' - 132' - 133' - 134' - 135' - 136' - 137' - 138' - 139' - 140' - 141' - 142' - 143' - 144' - 145' - 146' - 147' - 148' - 149' - 150' - 151' - 152' - 153' - 154' - 155' - 156' - 157' - 158' - 159' - 160' - 161' - 162' - 163' - 164' - 165' - 166' - 167' - 168' - 169' - 170' - 171' - 172' - 173' - 174' - 175' - 176' - 177' - 178' - 179' - 180' - 181' - 182' - 183' - 184' - 185' - 186' - 187' - 188' - 189' - 190' - 191' - 192' - 193' - 194' - 195' - 196' - 197' - 198' - 199' - 200' - 201' - 202' - 203' - 204' - 205' - 206' - 207' - 208' - 209' - 210' - 211' - 212' - 213' - 214' - 215' - 216' - 217' - 218' - 219' - 220' - 221' - 222' - 223' - 224' - 225' - 226' - 227' - 228' - 229' - 230' - 231' - 232' - 233' - 234' - 235' - 236' - 237' - 238' - 239' - 240' - 241' - 242' - 243' - 244' - 245' - 246' - 247' - 248' - 249' - 250' - 251' - 252' - 253' - 254' - 255' - 256' - 257' - 258' - 259' - 260' - 261' - 262' - 263' - 264' - 265' - 266' - 267' - 268' - 269' - 270' - 271' - 272' - 273' - 274' - 275' - 276' - 277' - 278' - 279' - 280' - 281' - 282' - 283' - 284' - 285' - 286' - 287' - 288' - 289' - 290' - 291' - 292' - 293' - 294' - 295' - 296' - 297' - 298' - 299' - 300' - 301' - 302' - 303' - 304' - 305' - 306' - 307' - 308' - 309' - 310' - 311' - 312' - 313' - 314' - 315' - 316' - 317' - 318' - 319' - 320' - 321' - 322' - 323' - 324' - 325' - 326' - 327' - 328' - 329' - 330' - 331' - 332' - 333' - 334' - 335' - 336' - 337' - 338' - 339' - 340' - 341' - 342' - 343' - 344' - 345' - 346' - 347' - 348' - 349' - 350' - 351' - 352' - 353' - 354' - 355' - 356' - 357' - 358' - 359' - 360' - 361' - 362' - 363' - 364' - 365' - 366' - 367' - 368' - 369' - 370' - 371' - 372' - 373' - 374' - 375' - 376' - 377' - 378' - 379' - 380' - 381' - 382' - 383' - 384' - 385' - 386' - 387' - 388' - 389' - 390' - 391' - 392' - 393' - 394' - 395' - 396' - 397' - 398' - 399' - 400' - 401' - 402' - 403' - 404' - 405' - 406' - 407' - 408' - 409' - 410' - 411' - 412' - 413' - 414' - 415' - 416' - 417' - 418' - 419' - 420' - 421' - 422' - 423' - 424' - 425' - 426' - 427' - 428' - 429' - 430' - 431' - 432' - 433' - 434' - 435' - 436' - 437' - 438' - 439' - 440' - 441' - 442' - 443' - 444' - 445' - 446' - 447' - 448' - 449' - 450' - 451' - 452' - 453' - 454' - 455' - 456' - 457' - 458' - 459' - 460' - 461' - 462' - 463' - 464' - 465' - 466' - 467' - 468' - 469' - 470' - 471' - 472' - 473' - 474' - 475' - 476' - 477' - 478' - 479' - 480' - 481' - 482' - 483' - 484' - 485' - 486' - 487' - 488' - 489' - 490' - 491' - 492' - 493' - 494' - 495' - 496' - 497' - 498' - 499' - 500' - 501' - 502' - 503' - 504' - 505' - 506' - 507' - 508' - 509' - 510' - 511' - 512' - 513' - 514' - 515' - 516' - 517' - 518' - 519' - 520' - 521' - 522' - 523' - 524' - 525' - 526' - 527' - 528' - 529' - 530' - 531' - 532' - 533' - 534' - 535' - 536' - 537' - 538' - 539' - 540' - 541' - 542' - 543' - 544' - 545' - 546' - 547' - 548' - 549' - 550' - 551' - 552' - 553' - 554' - 555' - 556' - 557' - 558' - 559' - 560' - 561' - 562' - 563' - 564' - 565' - 566' - 567' - 568' - 569' - 570' - 571' - 572' - 573' - 574' - 575' - 576' - 577' - 578' - 579' - 580' - 581' - 582' - 583' - 584' - 585' - 586' - 587' - 588' - 589' - 590' - 591' - 592' - 593' - 594' - 595' - 596' - 597' - 598' - 599' - 600' - 601' - 602' - 603' - 604' - 605' - 606' - 607' - 608' - 609' - 610' - 611' - 612' - 613' - 614' - 615' - 616' - 617' - 618' - 619' - 620' - 621' - 622' - 623' - 624' - 625' - 626' - 627' - 628' - 629' - 630' - 631' - 632' - 633' - 634' - 635' - 636' - 637' - 638' - 639' - 640' - 641' - 642' - 643' - 644' - 645' - 646' - 647' - 648' - 649' - 650' - 651' - 652' - 653' - 654' - 655' - 656' - 657' - 658' - 659' - 660' - 661' - 662' - 663' - 664' - 665' - 666' - 667' - 668' - 669' - 670' - 671' - 672' - 673' - 674' - 675' - 676' - 677' - 678' - 679' - 680' - 681' - 682' - 683' - 684' - 685' - 686' - 687' - 688' - 689' - 690' - 691' - 692' - 693' - 694' - 695' - 696' - 697' - 698' - 699' - 700' - 701' - 702' - 703' - 704'

[illegible][illegible]

Don't let "cheap" prices make you feel as though
you have made the best deal.
Compare prices at all our stores before
you buy. You'll find we're honest
and reasonable.

[illegible]

1. How's mother doing these days?

David May

Plants made with them is more water and
green being losing protein. I notice
about 1000 plants in the dry area.

and which it is very difficult to understand and
as it is a very important part of the general theory of
the world it is very important to have a clear understanding of it.

... and the other Dutch firm goes
... building up a profitable business
... but also some significant
... the good without great
... losses.

DUTCH BOY
All Purpose White Lead
WHITE-LEAD



LEO LAM Building Supply, Napa, Feb. 1968

NATIONAL LEAD COMPANY

[illegible]

00048

NLI 104663

1997

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

When "Cheap" Paint Fails, The
DEALER is the GOAT



V - index in evidence Exhibit A
- a photograph from one rec-
ords showing a "chip" frame pho-
tograph of a white man.

The lid remains well clamping in this position of sealing till the entry of a results experience. the premature reaching and sealing of a point just the manner hoped would last for years.

But this is only half the story. Not only did he buy a replacement job long before he expected it, but he had to pay for training and wrapping before the new coats could be put on.

After an experience like this it's only human for the property owners to blame the dealer who sold him the piano. Only human for him to even that dealer off his list and bury his horn, wood, stove, cement and other supplies from somewhere else.

No matter who made the point,
the dealer is the **LOAT**.

So it's always good policy to protect your business by getting points you can be sure of.



Exhibit B shows a safe

Paint is recommended

We now offer in evidence Exhibit B—another photograph taken at the same time... this one showing a Dutch Boy. To have a lead into after long exposure.

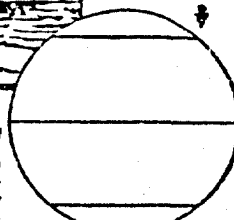
Here in the land of puns, put those warring customers and PROTECTS your business. Unlike "cheap" puns, Dutch Boy does not crack and scale. It covers the weather and wears down a suburbany by gradual chalking, which leaves an ideal surface for new paint. A Dutch Boy job does

11 June 69
"CHEAP" PAINT

... ..
... ..
... ..
... ..

(1-10-68)
DUTCH BOY...

From 1941 and until 1945, the
German government in Berlin was
in a state of emergency. The
German people were in a state of
emergency. The German people were
in a state of emergency.



ow have to be burned and scraped off before repainting. When you will Duco Buy your customer gets paint that gives the long-lasting protection he expects. There there is no danger of losing the customer you have worked so hard to obtain.

DUTCH BOY
All-Purpose Soft Paste
WHITE-LEAD



PL 10 4574 - Fishery Supply News, March, 1939

NATIONAL LEAD COMPANY
615 Broadway New York 20 N.Y.
New York 20 N.Y.
New York 20 N.Y.

000403

06140

NLI 104664

When Cheap Paint Goes, The DEALER HOLDS THE BAG!



Holding the bag!

It is not the dealer who holds the bag, it is the paint. If the paint is cheap, it will go, and the dealer will hold the bag. If the paint is Dutch Boy, it will stay, and the dealer will not hold the bag.

The paint in the right label, the "CHEAP" PAINT, shows a picture of a man in a suit sitting at a desk, looking at a paint can and a brush, with a bag of money nearby.

But what a difference a few months exposure has made!

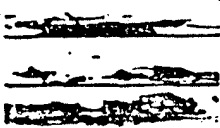
The "cheap" paint job is "just as good" long before the paint has even dried. The paint in the right label, the "CHEAP" PAINT, shows a picture of a man in a suit sitting at a desk, looking at a paint can and a brush, with a bag of money nearby.

Experience has shown that the paint in the right label, the "CHEAP" PAINT, shows a picture of a man in a suit sitting at a desk, looking at a paint can and a brush, with a bag of money nearby.

Don't let the "cheap" paint job of your business be a weak link in your chain of success. Use the paint in the right label, the "CHEAP" PAINT, shows a picture of a man in a suit sitting at a desk, looking at a paint can and a brush, with a bag of money nearby.

Every time you sell paint to a customer, be sure he will have the best that money can buy.

"CHEAP" PAINT



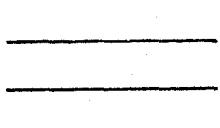
It is not the dealer who holds the bag, it is the paint. If the paint is cheap, it will go, and the dealer will hold the bag. If the paint is Dutch Boy, it will stay, and the dealer will not hold the bag.

When you holding the bag, tell him that it's Dutch Boy. That's the paint you want to see up to the standard you want your workman to be.

There's nothing better than Dutch Boy

Paint made with Dutch Boy White-Lead gives long lasting protection. Unlike "cheap" paint Dutch Boy does not crack

DUTCH BOY



It is not the dealer who holds the bag, it is the paint. If the paint is cheap, it will go, and the dealer will hold the bag. If the paint is Dutch Boy, it will stay, and the dealer will not hold the bag.

and scale to cover the weather and wear down with much less gradual chalking which leaves an ideal surface for new paint.

So when you tell Dutch Boy White-Lead and the other Dutch Boy paint products, remember you are not only building up a profitable volume of paint business, but even more important you are protecting the good will of your entire supply business.

DUTCH BOY
All Purpose Soft Paste
WHITE-LEAD



Write for Free Sample Supply News April 1928

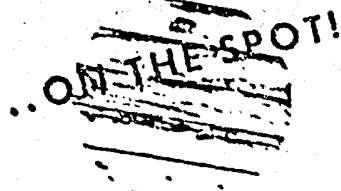
NATIONAL LEAD COMPANY
111 Broadway, New York 10006, N.Y.
Branches: 100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.
100 West 10th St., Portland, Ore.

00048

06151

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

Don't let "Cheap" Paint
put your business



When a customer finds out the true cost of "cheap" paint
he'll refuse to buy anything from the dealer who sold him
such an expensive "bargain"

Don't let "cheap" paint put you at a disadvantage. Every time you
have needed or had to obtain "cheap" paint you
will supply it to a customer for whom he will
be sure to find a dealer. He'll have Dutch Boy
White Lead. So all the time you are in the paint business
you are the dealer for Dutch Boy White Lead.

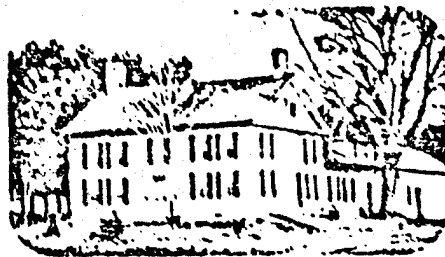
NATIONAL LEAD COMPANY
DUTCH BOY WHITE-LEAD

DEALERS IN LEAD WHITE LEAD PAINTS AND PAINTS. WHITE LEAD PAINTS
All other leading paint brands. January 1911. 1000

00048

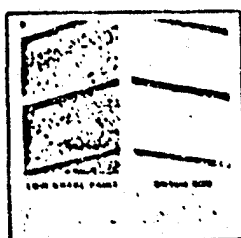


NLI 104667



TO IMPROVE YOUR PROPERTY

TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY



TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY

TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY

DUTCH BOY WHITE-LEAD

FREE!	NATIONAL LEAD COMPANY
TO IMPROVE YOUR PROPERTY TO IMPROVE YOUR PROPERTY TO IMPROVE YOUR PROPERTY	

TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY
 TO IMPROVE YOUR PROPERTY

00048



NOTICE: if the film image is less clear than this notice, it is due to the quality of the document being filmed

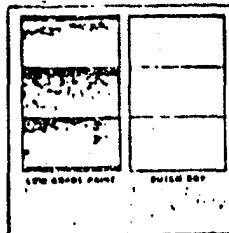
[illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

It is also true, on the other hand, says the author, that the "theological" and "scientific" faculties are not in such a mutually antagonistic relation as to be known to one another, and that the "theological" faculty is not in such a mutually antagonistic relation as to be known to one another. Nor is the "theological" faculty in such a mutually antagonistic relation as to be known to one another.

[illegible]

100-443887-100



Planning Phase

Many too good for nothing men for
the service of the Nation. However
it is to be seen that they are really and
truly good men for the National Youth
League of America will be glad to give some
help to them.

4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1041

DUTCH BOY WHITE-LEAD

FREE! **NATIONAL LEAD COMPANY** 

Enter your name and address on this card and we will send you a free copy of our new book, "The New Lead for 1964".

Name _____

Address _____

80-104 - from [unclear] and 191-4
[unclear] and
[unclear] and

000400

DEPT.

NLI 104669

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

NLI 104670



When the
FARMHOUSE of your
dreams comes true...

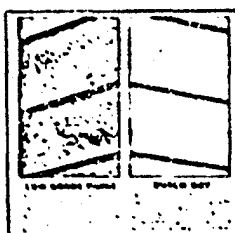
Don't let an "outside" person
know of your new business!

The first part of the book deals with the history of the American people from the time of the first settlers to the present day. It covers the early years of exploration and settlement, the struggle for independence, the formation of the new nation, and the growth of the United States as a world power.

[illegible][illegible]

It is not the whole of the
 All-Purpose of the Party. The
 You may be one of the few who
 and in the future, however, the
 power, such as the
 should be considered that
 because they are not of
 equal to and should be
 which you have

10-10-68



Number of users

When we see the picture and the
 names of the various things
 that we are going to see, and
 the pictures are arranged just
 like a book, we are glad to go to
 the school.

... ..
... ..
... ..
... ..
... ..
... ..
... ..
... ..
... ..
... ..

DUTCH BOY WHITE-LEAD

[illegible]

SEP 68 - F. Gary Robinson, Man. 1970-
to 1971 & others who
came to Boston, Mass.

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



... Reserves the Best Protections

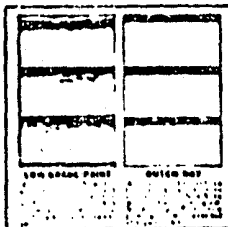
If you are not sure of the quality of your paint, look for the Dutch Boy White-Lead logo on the can. It is the mark of the best paint in the world.

By choosing Dutch Boy White-Lead paint, you are choosing the best protection for your home. It is the paint that has been used for over 100 years and is still the best.

Dutch Boy is the only paint that is made in the United States. It is the paint that has been used for over 100 years and is still the best.

No painting and no help of the best painting man in the world. You can make good paint for your home. It is the paint that has been used for over 100 years and is still the best.

It is the paint that has been used for over 100 years and is still the best.



Painting I can

More help in painting can be found about the National Housing Act. For more information, write to the National Housing Act, Washington, D.C.

NATIONAL LEAD COMPANY
1000 Broadway, New York, N.Y.
10038
Branches in all major cities
Dutch Boy White-Lead paint is the best paint in the world. It is the paint that has been used for over 100 years and is still the best.

DUTCH BOY *White-Lead* WHITE-LEAD

FREE! Get a free copy of the Dutch Boy White-Lead paint book. It contains all the information you need to know about the best paint in the world. Name _____ Address _____ City _____ State _____ Zip _____	NATIONAL LEAD COMPANY 1000 Broadway, New York, N.Y. 10038 Branches in all major cities Dutch Boy White-Lead paint is the best paint in the world. It is the paint that has been used for over 100 years and is still the best.
---	---

Copyright © 1940 by National Lead Company
Reprinted by permission of the National Lead Company
Copyright © 1940 by National Lead Company

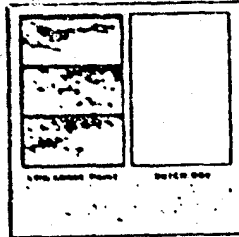
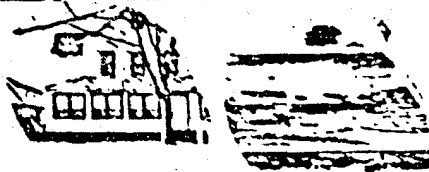
00048



NLI 104671

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed

HOME SWEET HOME



Planning Room

For more information on the new
Dutch Boy White-Lead paint, write to
National Lead Company, 100 Broadway,
New York 1, N.Y.

Only
\$2.00

For more information on the new
Dutch Boy White-Lead paint, write to
National Lead Company, 100 Broadway,
New York 1, N.Y.

DUTCH BOY WHITE-LEAD

FREE!	NATIONAL LEAD COMPANY
Name _____	
Address _____	
City _____ State _____	

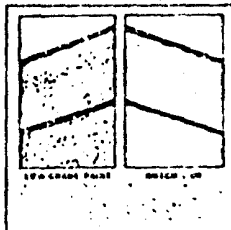
See your Dutch Boy White-Lead paint dealer for more information.

00048

00048

00048

1111



FREE! I am interested in learning more about the National Health Company and the health insurance plan it offers. Please send me a copy of the information you have available. My name is _____, my address is _____, and my telephone number is _____.	NATIONAL HEALTH COMPANY 1000 North Main Street Suite 1000 St. Paul, Minnesota 55102 Phone: (612) 222-1234
---	--

510 rms. Freshly ground and packed 1949
 No. 1 and 2, 1949, 1950, 1951
 1952, 1953, 1954, 1955

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



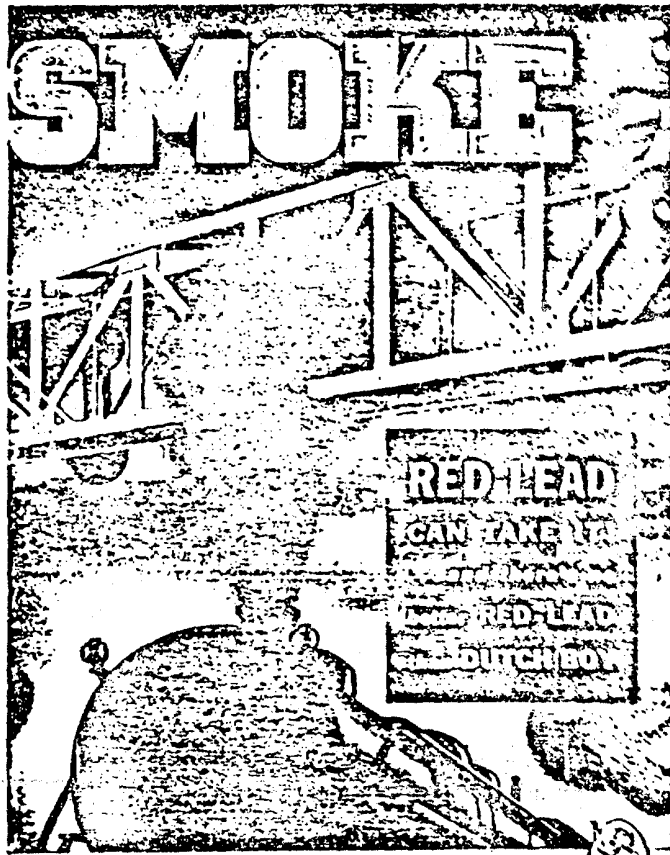
1. The first of these is the fact that the
 2. second of these is the fact that the
 3. third of these is the fact that the
 4. fourth of these is the fact that the
 5. fifth of these is the fact that the
 6. sixth of these is the fact that the
 7. seventh of these is the fact that the
 8. eighth of these is the fact that the
 9. ninth of these is the fact that the
 10. tenth of these is the fact that the

[illegible]

0048

NLI 104674

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



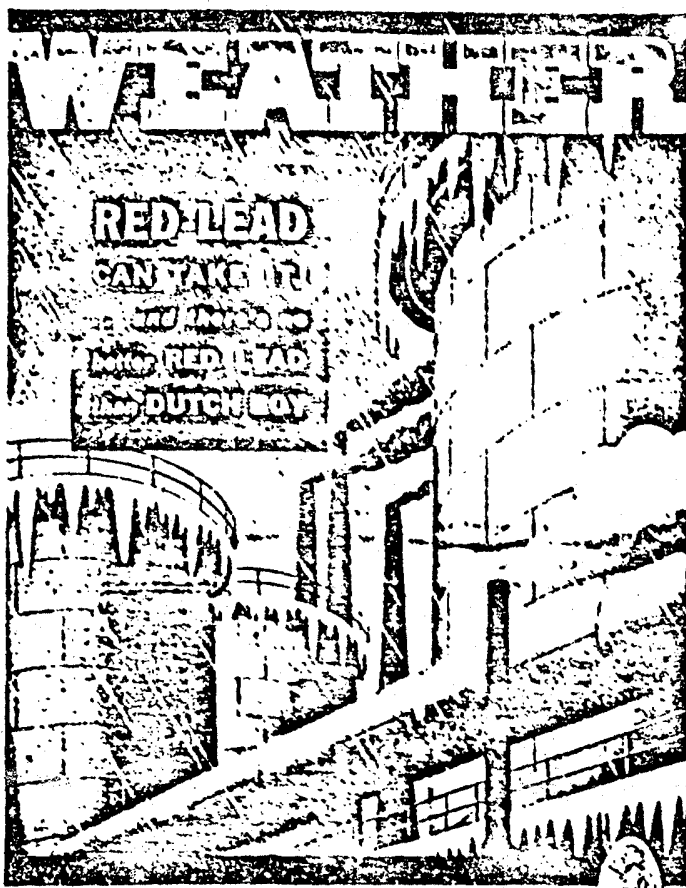
NATIONAL LEAD COMPANY: 111 Broadway, New York, 116 7th Street, Buffalo, 700 W. 10th Street, Chicago, 619 Indiana Avenue, Cincinnati, 320 W. Superior Avenue, Cleveland, 2114 Broadway, St. Louis, 2200 14th Street, San Francisco, National Bureau Lead Co., New Alhambra Street, Boston, National Lead & Oil Co. of Pa., 310 Fourth Avenue, Philadelphia, John T. Lewis & Sons, Ltd., Waterloo Building, Philadelphia.

ALSO: Engineering News-Record, Feb. 7, June 14, 1946
 The Architectural Record, Feb. 25, June 16
 The Engineering News-Record, Feb. 10, June 16
 Railway Engineering & Maintenance, Feb. 1, June 1
 Marine Engineering, Feb. 1, June 1

00048

0033

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



NATIONAL LEAD COMPANY 111 Broadway, New York, 116 Park Street, Boston, 200 W. 14th Street, Chicago, 400 Fremont Street, San Francisco, 810 W. Superior Avenue, Cleveland, 721 E. Belmont Street, St. Louis, 2200 24th Street, San Francisco, National Window Lead Co., 1000 Market Street, Boston, National Lead & Oil Co. of Canada, 506 Fourth Avenue, Pittsburgh, John T. Lewis & Sons Co., 1000 Market Street, Philadelphia.

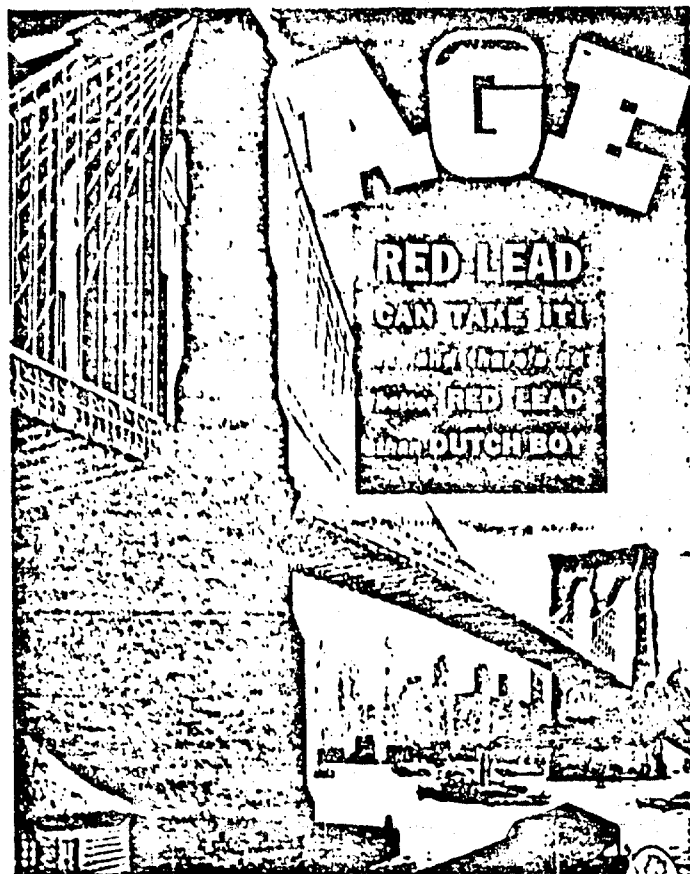
AMERICAN ENGINEERING, Apr. 1911, 1912
 Building News & Maintenance, Apr. 1911,
 1912 & 1913, Apr. 11, 1913, 11
 San Francisco, Apr. 24, 1913, 2
 Eng. News Record, Apr. 14, 1913, 3

00048

00048

NLI 104677

NOTICE: If the film image
is less clear than this
notice, it is due to the
quality of the document
being filmed



NATIONAL LEAD COMPANY 111 Broadway, New York, 116 Oak Street, Buffalo, 701 W. 14th Street,
Chicago, 400 Broadway, Newark, 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway,
2200 2nd Street, San Francisco, National Lead Co., 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway,
1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway, 1000 Broadway,

ALL INFORMATION Engineering, May and November, 1908
Herald & Manufacturing, May and November
The Engineering Journal, May 19th and November 11th
Engineering News-Record, May 19th and Nov. 11th

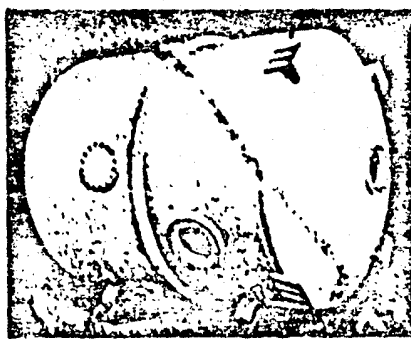
00048

11630

NLI 104678

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Cut Costs IN HANDLING CORROSIVE LIQUIDS



A Homogeneous Chloroform Lead-lined Vacuum Tank

by installing
HOMOGENEOUS
LEAD LINED OR
LEAD COVERED
EQUIPMENT

"United" Products

We also manufacture a complete line of Chemical Lead Lined Pipes, Fittings, Valves, Cocks, Tank Connections, as well as HARDLEAD Acid Pumps, Fittings, Valves and Cocks.



PURCHASING is frequently a matter of lower replacement costs, particularly in the process industries where original equipment is expensive and shut-downs for repairs very costly.

There is no homogeneous tank or lead or lead covered equipment has been adopted by so many plant managers. Perfect union between the lead and other metal is perfect so that the two are inseparable under tension, pressure and temperature variations up to within a few degrees of the melting point of the lead itself—combined with the well-known corrosion resistance of lead make this equipment the ideal answer to many problems in handling corrosive liquids.

We invite consultation on any equipment of this nature. The wide experience of our engineering staff is at your disposal. Simply address Forward Department A.

NATIONAL LEAD COMPANY

111 Broadway

New York, N. Y.

Branch 1925—CHEMICAL & METALLURGICAL ENGINEERING

(19)

00048

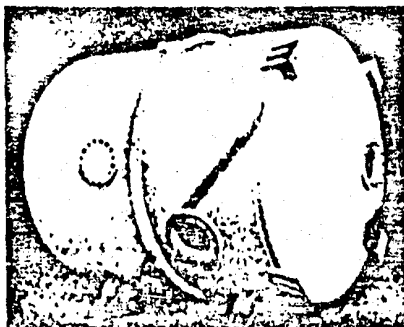
000379

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Save Trouble

IN
HANDLING
CORROSIVE
LIQUIDS

by
using



HOMOGENEOUS LEAD LINED EQUIPMENT

"United" Products

We also manufacture a complete line of Chemical Lead Lined Pipe, Fittings, Valves, Cools, Tank Connections, as well as HARD LEAD Acid Pumps, Fittings, Valves and Carls.



PERFECT BONDING—this is the reason why so many plant managers are finding the solution to their "acid handling troubles" by adopting homogeneous lead lined or lead lined equipment. In both types of equipment the union between the lead and the other metal is so perfect that the two are inseparable under vacuum, pressure and temperature variations up to within a few degrees of the melting point of the lead itself.

Add to this unusual feature, the well known corrosion resistance of pure chemical lead and you will see why we can "save trouble" by using this equipment.

We invite consultation on any equipment of this nature. The wide experience of our engineering staff is at your disposal without cost or obligation on your part. Simply address Technical Department B.

NATIONAL LEAD COMPANY

111 Broadway

New York, N. Y.

March, 1947
CHEMICAL & METALLURGICAL ENGINEERING VOL 42 No 3

00048

000000

NLI 104680

00048

00048

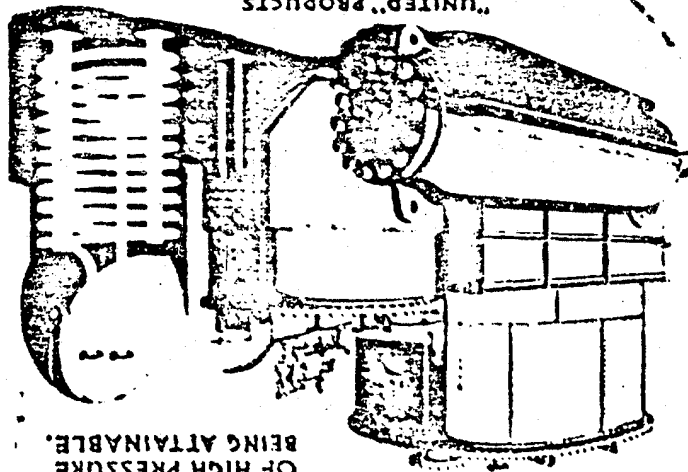
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

OUR ENGINEERING STAFF IS AT YOUR DISPOSAL - SIMPLY ADDRESS TECHNICAL DEPARTMENT C,
111 BROADWAY, NEW YORK, N.Y.

NATIONAL LEAD COMPANY

WE ALSO MANUFACTURE A COMPLETE LINE OF
CHEMICAL LEAD LINED PIPE, FITTINGS, VALVES, COCKS,
TANK CONNECTIONS, AS WELL AS HARD LEAD
ACID PUMPS, FITTINGS, VALVES AND COCKS.

"UNITED" PRODUCTS



WHEREVER THE HANDLING OF CORROSIVE LIQUIDS
IS INVOLVED CONSIDER THE ADVANTAGES OF
HOMOGENEOUS LEAD LINED EQUIPMENT
IT MEETS THE SEVEREST CONDITIONS SINCE THE
LEAD IS INSEPARABLY BONDED TO THE STEEL, PROOF
AGAINST SHOCK, VIBRATION, HEAT, ACID, VACUUM AND
PRESSURE. THE USE OF HOMOGENEOUS LEAD COVERED
COPPER COILS IS INCREASING DUE TO THE ADVANTAGE
OF HIGH PRESSURE
BEING ATTAINABLE.

LIBRARY

00048

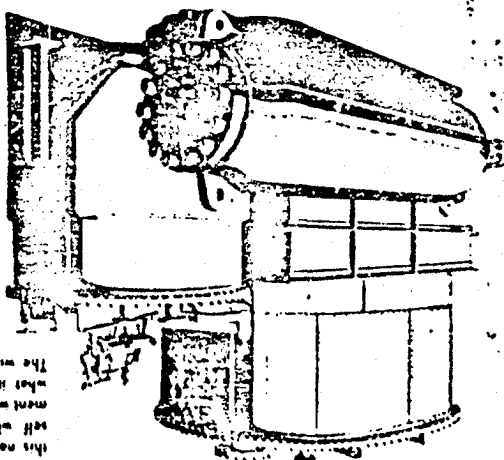
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Low Upkeep Cost, of Course and now . . . Lower Initial Cost, too

If you have not recently investigated the possibilities of homogeneous lead-lined and lead-covered equipment for your plant, you may be surprised at the reduction in initial cost. But, wholly aside from this, the savings that homogeneous equipment can make in your maintenance costs are far beyond a slightly higher—or even a considerably higher—initial cost. Much less frequent replacement and fewer consequent shutdowns are due to the perfect handling between the lead and the steel shell. There is no crawling—no buckling—no separation even under vacuum, pressure or temperature variations close to the melting point of lead. That is why this equipment stands up under such severe conditions.

Consult us on any equipment of this nature. Find out for yourself what homogeneous equipment will cost you now . . . and what it will save you later on. The wide experience of our engineering staff is at your disposal without cost or obligation on your part. Simply address Tech-Metal Department D.

"United" Products
We also manufacture a complete line of chemical tanks, lead lined and lead covered, as well as Homogeneous and lead lined tanks, coils, pipes, flanges, valves, pumps, fittings, etc., made to order for your plant.



NATIONAL LEAD COMPANY
115 Broadway
New York, N. Y.
115
BOLTON'S CHEMICAL & METALLURGICAL ENGINEERING

0649

00048

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

CHEMICAL SHOW • BOOTH NO. 306 • EXHIBITOR-ADVERTISER SECTION

THE LEAD-INDUSTRIAL PRODUCT

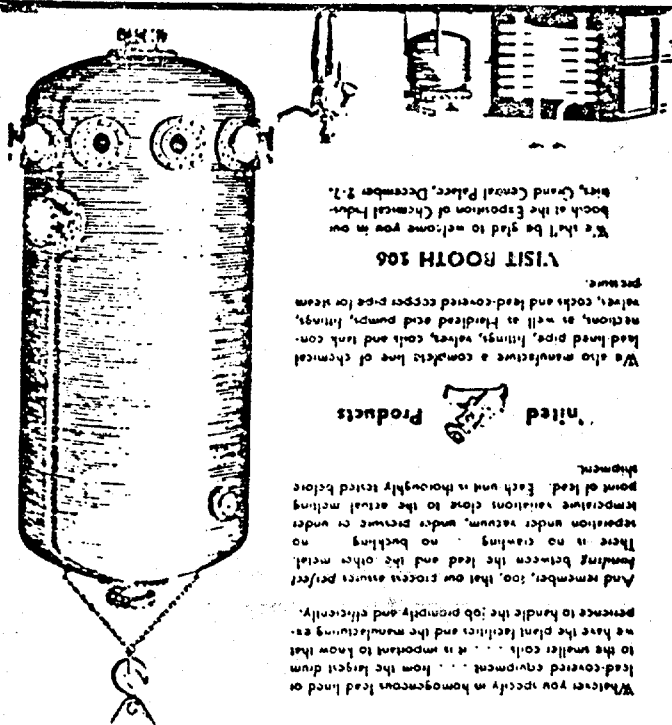
Whatever you specify in homogeneous lead lined or lead-covered equipment... it is important to know that we have the plant facilities and the manufacturing experience to handle the job promptly and efficiently. And remember, too, that our process assures perfect bonding between the lead and the other metal. There is no crawling, no buckling, no separation under vacuum, under pressure or under repetition variations close to the actual melting point of lead. Each unit is thoroughly tested before shipment.

United Products

We also manufacture a complete line of chemical lead lined pipe, fittings, valves, coils and tank sections, as well as fluidized acid pumps, linings, valves, coils and lead-covered copper pipe for steam pressure.

VISIT BOOTH 306

We shall be glad to welcome you in our booth at the Exposition of Chemical Industry, Grand Central Palace, December 3-7.



NATIONAL LEAD COMPANY
111 BROADWAY NEW YORK, N.Y.
 Our Engineering Staff is at your disposal - Simply address Technical Department F

November, 1935-CHEMICAL & METALLURGICAL ENGINEERING

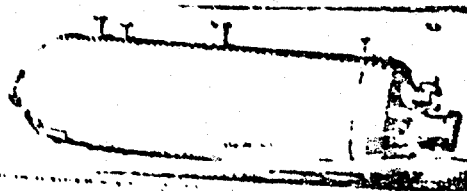
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

NAVYARD DIST. DIVISION

111 South 4th St. New York, N. Y.
 Allied Products Corporation

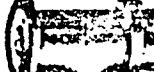
199
Homogeneous Lead Lead Vapour Apparatus, Evaporator, Tanks, Steam Jacketed Kettles, Digesters, Autoclaves, Agitators, Pressure Pumps, Transfer Systems and For Tanks Homogeneous Lead Covered Heating or Cooling Coils



At all times. It is pointed out in a comment on the first page of the book that the "most important thing" is to "keep the book open" and "read it every day." The book is divided into two parts, the first of which is a "review of the book" and the second is a "review of the book." The book is written in a simple, straightforward style and is easy to read. It is a good book for anyone who is interested in the history of the book and the book industry.

STAYNA
NEW INVENTION FOR THE HOUSEHOLD

It is a new and improved method of cleaning and shining metal surfaces, such as brass, copper, and silver. It is a simple and easy process, and it is the only one that will give you the best results. It is a new and improved method of cleaning and shining metal surfaces, such as brass, copper, and silver. It is a simple and easy process, and it is the only one that will give you the best results.



It is a new and improved method of cleaning and shining metal surfaces, such as brass, copper, and silver. It is a simple and easy process, and it is the only one that will give you the best results. It is a new and improved method of cleaning and shining metal surfaces, such as brass, copper, and silver. It is a simple and easy process, and it is the only one that will give you the best results.

[illegible]

NOTICE: if the film image is less clear than this notice, it is due to the quality of the document being filmed

00048

NLI 104687

STRONG LEAD COMPANY

economically by the Summer Session Account Process for any desired identity up to the 15. However, spent assets should be practically free from being used to provide excessive reduction of the local system and production.

Chamber Acid Plants Sulphuric acid was manufactured by the standard lead chamber process by a company of from 1860 to 1880, and thereafter together with other existing plants in the New York area, they were gradually taken over by the state, and in 1916 the last of the old plants was closed. The last of the old plants was closed in 1916.

Under normal conditions the Au content of a metal is about 100%. The at a total cost of money is 100% of the price of the metal.

High Concentration - Chamber wet and dry on spot and can be completed in one day. A more expensive contribution to an audit of 100 or 200 ft. by 4 ft. is reasonable and with a study of the

SEPARATING PLANTS FOR SEEDS, ALSO

We are prepared to change and to make any alterations for the regulation of stock work, where necessary, and also have special equipment for the complete disassembly of all types of new engine cranks from separating plates.

2010 11 10 14:14:14

We are looking single and double vision as evidence for the presence of slight imbalances of eye base and proprioceptive skills; also for imbalances in vestibular coordination, posture, muscle, response, or even eye base.

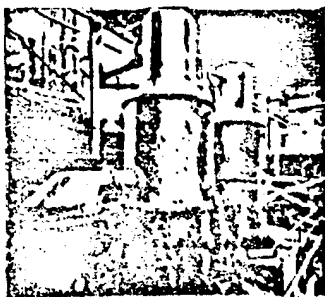


Figure 4 and 5: Illustrations

INSTALLATION

We have in operation at present construction the following plants:

[illegible]

The above installations represent a combined daily capacity of over 300 tons of finished soil and 600 barrels of sludge. Three of these installations are of the SUPER VACUUM type.

EXHIBIT

The National Land Company has the exclusive right to lease and will commencing plant and give license for the Simpson Mammoth Museum Project. Inquiries should be directed to the National Land Company, Acid Reversal Department, 111 Broadway, New York.

00048

NL1 104689

[illegible]

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

NATIONAL LEAD COMPANY

Bearing Metals, Solders, Sheet Lead, Sheet Tin, Lead and Tin Pipe and Tubing and Other Metal Products

NEW YORK, N. Y., 111 Broadway
BALTIMORE, MD., 214 West Baltimore Street
BUFFALO, N. Y., 116 Oak Street
CHICAGO, ILL., 315 West Third Street
CINCINNATI, OHIO, 411 Broadway Avenue
CLEVELAND, OHIO, 21 West Superior Avenue
ST. LOUIS, MO., 714 Chestnut Street

BOSTON, MASS., National Lead Co., 600 Albany Street
PHILADELPHIA, PA., 1001 Arch Street, 10th Floor, Western Building
PITTSBURGH, PA., National Lead Co. at Pennsylvania
RICHMOND, VA., National Lead Co. at Richmond
SAN FRANCISCO, CALIF., National Lead Co. at 1000 Market Street
SEATTLE, WASH., National Lead Co. at 1000 First Avenue

Sheet Metal

Sheet metal is a product of the National Lead Company, and is made of pure lead, tin, and other metals. It is used in the manufacture of pipes, tanks, and other metal products.



Dutch Boy Phosphor Metal

Dutch Boy Phosphor Metal is a product of the National Lead Company, and is made of pure lead, tin, and other metals. It is used in the manufacture of pipes, tanks, and other metal products.



Sheet Metal Bearings

Sheet metal bearings are a product of the National Lead Company, and are made of pure lead, tin, and other metals. They are used in the manufacture of pipes, tanks, and other metal products.

Sheet Lead and Sheet Tin

Sheet lead and sheet tin are products of the National Lead Company, and are made of pure lead and tin. They are used in the manufacture of pipes, tanks, and other metal products.



Sheet lead and sheet tin are products of the National Lead Company, and are made of pure lead and tin. They are used in the manufacture of pipes, tanks, and other metal products.

Solders



Solders are a product of the National Lead Company, and are made of pure lead, tin, and other metals. They are used in the manufacture of pipes, tanks, and other metal products.

Flux Core Solder

Flux core solder is a product of the National Lead Company, and is made of pure lead, tin, and other metals. It is used in the manufacture of pipes, tanks, and other metal products.



Other Metal Products

Other metal products are a product of the National Lead Company, and are made of pure lead, tin, and other metals. They are used in the manufacture of pipes, tanks, and other metal products.

00048

00048

NLI 104690

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

NATIONAL LEAD COMPANY

Paint Materials for the Protection and Decoration of Wood, Plaster, Brick, Stone, Concrete, Stucco, Metal

NEW YORK, N. Y. 111 Bushwick
 PITTSBURGH, PA. 15104
 CHICAGO, ILL. 60631
 ST. LOUIS, MO. 63108
 CLEVELAND, OHIO 44115

ST. LOUIS, MO. 63108
 PITTSBURGH, PA. 15104
 CHICAGO, ILL. 60631
 ST. LOUIS, MO. 63108
 CLEVELAND, OHIO 44115

PITTSBURGH, PA. 15104
 CHICAGO, ILL. 60631
 ST. LOUIS, MO. 63108
 CLEVELAND, OHIO 44115

All Purpose Soft Paste White Lead

A top quality white lead paint for all purposes. It is a soft paste, easy to apply, and dries to a smooth, durable finish. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.



Pure Linseed Oil

Raw, Boiled, Standard Type. This is a high quality linseed oil, suitable for use in all oil-based paints. It is pure, clear, and free from impurities.



Lead Mining Oil

A special oil for use in lead mining operations. It is designed to provide maximum protection and durability for mining equipment.



Liquid Drier

A liquid drier for use in oil-based paints. It speeds up the drying process and provides a hard, durable finish.

Wax Primer

A wax primer for use on wood and metal surfaces. It provides a smooth, protective base for the final paint coat.



Colors in Oil

A range of colors in oil for use in painting. They are available in various shades and are suitable for use on all surfaces.



Red Lead for Metal

Red Lead in Oil. This is a special red lead paint for use on metal surfaces. It provides excellent corrosion resistance and durability.



Liquid Red Lead. This is a liquid red lead paint for use on metal surfaces. It is easy to apply and dries to a hard, protective finish.

Pure Red Lead. This is a pure red lead paint for use on metal surfaces. It is suitable for use in all oil-based paints.

Quick Drying Red Lead Primer. This is a quick drying red lead primer for use on metal surfaces. It provides a fast, protective base for the final paint coat.

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

NLI 104693

00147

0024 F L

How to Sell "DUTCH BOY" Paint Products

Business Varnish Company
New York, New York

PAINT MATERIALS

Color in (Red) Mixing Oil

Will Preserve

Painted Lead Oil

RED-LEAD

Red-lead is a valuable under the Dutch Boy system in dry, light, and damp places.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Lead Mixing Oil

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Color in Oil

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Wall Paint

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Color in Oil

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Color in Oil

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

DUTCH BOY Color in Oil

This is a lead-based paint, and it is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

It is used in the interior of houses and in a very dry position.

KYANIZE Self-Smoothing FINISHES

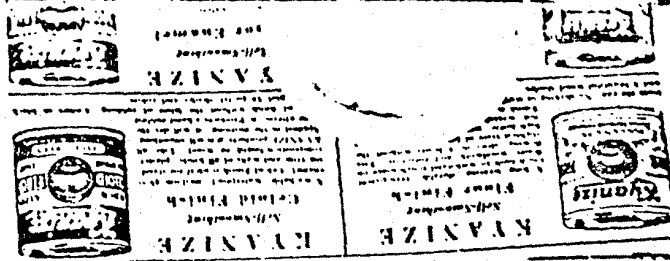
 KYANIZE Self-Smoothing Floor Finish A long wearing, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.	 KYANIZE Self-Smoothing Cold Finish A transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.
 KYANIZE Self-Smoothing Lustrous Finish A long wearing, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.	 KYANIZE Self-Smoothing Floor Enamel A long wearing, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.
 KYANIZE Self-Smoothing Porch and Deck Enamel A long wearing, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.	 KYANIZE Self-Smoothing Super Service PAINT A long wearing, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.

Retail Salesman's SELF QUIZ on KYANIZE Products

- | | |
|--|---|
| <p>Q. What particular KYANIZE Finish brings out and beautifies all natural wood?</p> <p>A. Kyanize Floor Finish. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> | <p>Q. What is the most economical way to restore old floors?</p> <p>A. The use of Kyanize Floor Finish. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> |
| <p>Q. Is there an enamel that can be used on walls, on woodwork, that will give the effect, when dry, of a hand-rubbed finish?</p> <p>A. Kyanize Floor Finish. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> | <p>Q. When customers ask for a highly recommended enamel for outside use, what Kyanize product should you recommend?</p> <p>A. Kyanize Porch and Deck Enamel. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> |
| <p>Q. What is the outstanding feature of Kyanize Lustrous Finish?</p> <p>A. Kyanize Lustrous Finish. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> | <p>Q. Why is Kyanize Super Service Paint called super-service paint?</p> <p>A. Kyanize Super Service Paint. It is a transparent, durable, transparent finish for all polished wood floors. It is used in the interior of houses and in a very dry position.</p> |

HARDWARE RETAILERS' SALES MANUAL

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed



How to Sell "Dutch Boy" Paint Products

PAINT MATERIALS

Colors in Oil, Lead Mixing Oil,
Wall Primer

National Lead Co.
New York, N. Y.

DUTCH BOY Colors in Oil



Colors in Oil are the most popular of all paint products. They are easy to use, and give a rich, lasting finish. They are available in a wide range of colors, and can be used on a variety of surfaces. They are the perfect choice for interior and exterior painting.

DUTCH BOY Wall Primer



Wall Primer is a special paint designed to prepare surfaces for the application of Colors in Oil. It fills pores and cracks, creating a smooth, uniform surface. It is essential for achieving the best results with Dutch Boy Colors in Oil.

PAINTING NEW INTERIORS

For new interiors, use Dutch Boy Wall Primer on all surfaces. Then apply Dutch Boy Colors in Oil in the desired color. This will provide a durable, attractive finish.

REPAIRING OLD INTERIORS

For old interiors, use Dutch Boy Wall Primer on all surfaces that need repair. Then apply Dutch Boy Colors in Oil in the desired color. This will provide a durable, attractive finish.

PAINTING INTERIOR PLASTER

For interior plaster, use Dutch Boy Wall Primer on all surfaces. Then apply Dutch Boy Colors in Oil in the desired color. This will provide a durable, attractive finish.

RED-LEAD

Red lead is a special paint used for the protection of metal surfaces. It is highly durable and resistant to corrosion. It is the perfect choice for painting metal structures.

Dutch lead is often sold under the Dutch Boy trade name in dry, paste and liquid form.

DUTCH BOY Lead Mixing Oil



Lead Mixing Oil is a special oil used to mix red lead paint. It provides the necessary consistency for application. It is essential for achieving the best results with Dutch Boy Red Lead paint.

Q. What are the materials needed in mixing a paint for inside plaster, concrete, stucco, wallboard and similar porous surfaces?

A. The red lead paint, the Dutch Boy Lead Mixing Oil, and the Dutch Boy Wall Primer.

Q. Do interior porous surfaces need a special primer?

A. Several coats of primer are needed to prepare porous surfaces. Use Dutch Boy Wall Primer, the Dutch Boy Lead Mixing Oil, and the Dutch Boy Colors in Oil. This will provide a durable, attractive finish.

Q. Do unpainted interior plaster surfaces need special preparation before being painted?

A. Unpainted plaster surfaces must be prepared before painting. Use Dutch Boy Wall Primer, the Dutch Boy Lead Mixing Oil, and the Dutch Boy Colors in Oil. This will provide a durable, attractive finish.

Q. How many coats are needed for a lasting paint job on most interior surfaces?

A. The best results are obtained when three coats of paint are used. Two coats are sometimes used with good results, but three coats are needed for a lasting, durable finish.

00048

PAINT MATERIALS

Paint, Outside and Interior

Martin-Senour Co.
Chicago, Ill.

How to Sell MONARCH 100% Pure Paint

MEASURE A PAINT THIS WAY

WHY is it better? WHY is it so better? WHY is it also the best appearance? Is it best of "best" materials? Is it made only from pure white lead, pure zinc oxide, pure linseed oil, and pure turpentine? Is it versatile in its adaptability to painting? Has it the life, it has the life that paints and are the best overall?

These and other questions are answered here and on the opposite page. MONARCH 100% PURE PAINT is the best because it is the paint. It is produced in proper factory according to a formula calling for only the pure materials necessary to 100% pure paint. It is a product completely free from the results of scientific laboratory work and laboratory tests. MONARCH 100% PURE PAINT is the best because it is the best, and best because it is made with pure materials. It is a better paint.

Q. What is meant by 100% pure paint?

A. MONARCH 100% Pure Paint is really free from "best" materials. It is the name of a product which the best of pure, scientific research and practical use have proven beyond all measure of doubt to be the highest quality outside house paint—a paint that will go farther, look better and last longer.

Q. What are the ingredients of 100% pure paint?

A. Only pure carbonate of white lead, pure oxide of zinc, pure linseed oil, and pure turpentine, in the proper proportions, can produce a perfect house paint. This is the formula of Monarch 100% pure paint.

Q. Why are some paints termed "adulterated"?

A. These paints containing materials that are not named above are called "adulterated" or "graded." Only the above named ingredients can make 100% pure paint. When any substances are used, or when any "best" materials are added, then the product is adulterated. Foreign materials that are usually added to adulterated paints are called "fillers."

Q. What are inert materials and why are they used?

A. Common inert materials used in adulterated paints are: calcium carbonate known as "whiting"; barium sulphate, called barites; and silica, which is known as "silica." These fillers cost only a fraction of the amount that is paid for pure lead and zinc oxides. They are added by the manufacturer simply to lower the cost of making a paint. Under no circumstances can they do anything but detract from the quality of an outside house paint. Please if you are interested in getting any of the above facts, write to the Martin-Senour Co., Chicago, Illinois, and they will send you free of cost or obligation a very interesting sample kit and literature. With this kit you can then make up your own samples of paint with and without "fillers," and see the result of the addition.

Q. Why does Monarch 100% Pure Paint last longer?

A. The pure zinc oxide protects the lead just as copper is alloyed with gold so that it will last.

Q. Why does a paint with a zinc base, i.e., Monarch, chalk less quickly than a paint with only a lead base?

A. In the first place, zinc is harder than lead. Secondly, zinc will carry more zinc oxide than lead. Therefore, the zinc base paint will last longer than a lead base paint.

Q. Why is a zinc-based house paint so better than just a lead house paint?

A. Lead and oil alone will cover 100 sq. ft. of surface, two coats to the surface. In comparison, the proper combination of zinc, oil and lead which is Monarch 100% pure paint, will cover 200 sq. ft., two coats to the surface. In addition to being superior quality, you can see from these figures that Monarch paint is also more economical.

KNOW YOUR ALLIED SALES COMBINATIONS

Every product you handle is naturally associated in some way with some other product. When the use of one product recommends the use of another, you are in a position to take advantage of these allied sales and your customer will appreciate your assistance. During the painting season remember to ask all of your customers when they finish to do their painting. Never fail to remind the seasonal customer every time you see him when a purchase is made in your store.

TAKE YOUR STORE TO YOUR CUSTOMER'S DOOR

Effective handbills placed in the windows, featuring a timely number of items, attractively priced, in a both timely and appropriate fashion of business people are most effective. Dealers that have used handbills consistently are enthusiastic about them. Martin-Senour has developed a new and unique service for stores that are interested in doing a better job with handbills. Martin-Senour develops handbills from the service as well as from other materials.

YOUR STORE IDENTIFICATION

Make your store front "speak" to your prospective and regular customers. Martin-Senour's "planned" advertising develops your paint department from back to back of your store. It really "talks" paint. Considering the volume of sales and profit you can make from paint paint sales there is no place in the store too valuable for your paint department. Experience and actual survey have proven that the best portion of the store is the right place for the paint department. These same records prove your paint department to be your best business helper. Everyone is a prospect for paint—whether it may be there to buy from you by accepting your paint department to be a "right place" for it, just then.

Empires perish but LEAD LASTS

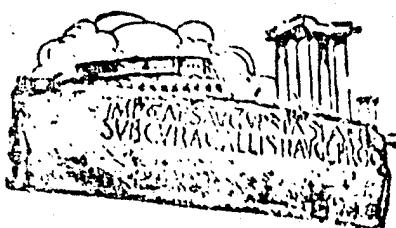
THIS piece of lead pipe shown above had been buried in the ground nearly 1900 years when it was dug up by workmen excavating for a sewer in Rome.

Vespasian was emperor when this pipe was produced — the inscription tells that. When Vespasian laid lead water pipes in the streets of Rome, he followed the example of Julius Caesar, who was plaudens with his legions into foreign lands. Lead pipe laid by these Roman invaders has been dug from English soil.

The enduring character of lead, its ability to defy corrosion, has made it a favored metal not only for water pipes but for other purposes such as tank linings, roofs, etc.

lasting quality is also an outstanding characteristic of white lead and red lead, two paint pigments derived from lead.

White lead paint is widely used for the protection of buildings outside and the decoration of their



interiors, while red lead is the accepted paint for structural iron and steel.

National Lead Company make white lead and red lead of the highest quality, under the well-known Dutch Boy brand.

In addition, we are a dependable source of supply for many other lead products — sheet lead, lead pipe and fittings, ball and metal, solder.

NATIONAL LEAD COMPANY

111 Broadway, New York, 110 Oak St., Chicago
600 West 14th St., Kansas City, Mo.
Cleveland, 615 West 12th St., Des Moines, Ia.
212 Chamber St., New York, 2700 19th St., San Francisco
Pittsburgh, General Sales Lead Co., 200 4th
St., St. Louis, General Lead & Co. Co.
P.O. Box 110, St. Paul, Minn.
L. A. & B. Co., Union City, N.J.



DUTCH BOY LEAD PRODUCTS

Since its formation, the company has been a leader in the industry.

00048

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

NATIONAL LEAD CO.

111 BROADWAY

NEW YORK, N. Y.

NEW YORK, N. Y.

Always in the market for:

SOLDER SCRAP DROSSES

TIN SCRAP METAL DROSSES

LEAD AND
ZINC DABBITT SCRAP METAL DROSSES

BATTERY PLATES

SOFT LEAD DROSSES



SCRAP LEAD
IN ALL FORMS

WASTE TRADE JOURNAL, NOV. 22, 1922

00048

LIBRARY

NLI 104697

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

ECONOMICÉ SU DINERO



• **TODA** pintura preparada con Blanco Plomo DUTCH BOY, no solamente protege y embellece su propiedad, sino que también le ahorra dinero.

La economía de dinero comienza desde el momento en que se pinta, debido a la capacidad embellecedora, suavidad con que se repara y facilidad con que se prepara la pintura. Luego economiza dinero debido a su larga duración.

Esta pintura tiene la ventaja de que se dilata y contrae de acuerdo con los cambios de temperatura, sin que ello afecte en lo más mínimo la película protectora. No se agrieta ni descascara y forma una superficie que se mantiene lisa durante su larga vida.



Éxito Estor



BLANCO PLOMO "DUTCH BOY"
A LA VENTA POR:

EN AGUAYGUA:
A. J. J. J. J.
EN ARECIBO:
A. J. J. J. J.
EN CAYAGO:
A. J. J. J. J.
EN CAYAGO:
A. J. J. J. J.
EN CAYAGO:
A. J. J. J. J.

EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.

EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.
EN SAN JUAN:
A. J. J. J. J.

© 1930—El Mundo, February 26, March 26, April 20—21 en las—Newspaper Ad No. 2

00048

0651

NLL 104699

No tire su dinero
Usando pinturas que se
AGRIETAN Y DESCASCARAN



La pintura ya no es de buena o mala calidad, sino igual cuando se espesa sobre una superficie. Pero la de calidad inferior pronto se agrieta y descasca, arruinando la apariencia de la propiedad y perjudicando su valor.

Con el Blanco Plomo DUTCH BOY se obtiene una pintura que se mantiene lisa y atractiva por espacio de varios años. Sus pinturas no se cuartan ni descascan, pues se dilata y contrae según las variaciones de temperatura. Esto

evita el gasto de quemar y tapar paredes hay que pintar de nuevo. El primer costo puede ser mayor, pero la pintura de calidad le ahorra el costo de la mano de obra y el costo de la pintura que se desperdicia.



BLANCO PLOMO "DUTCH BOY"
A LA VENTA POR:



EN ALABAMA:

W. Adams & Son

EN ARIZONA:

W. Adams & Son

EN CALIFORNIA:

W. Adams & Son

EN COLORADO:

W. Adams & Son

EN CONNECTICUT:

W. Adams & Son

EN DELAWARE:

W. Adams & Son

EN FLORIDA:

W. Adams & Son

EN GEORGIA:

W. Adams & Son

EN ILLINOIS:

W. Adams & Son

EN INDIANA:

W. Adams & Son

EN IOWA:

W. Adams & Son

EN KANSAS:

W. Adams & Son

Copyright © 1935, February 24, March 6, April 27, 1935—21 inches—Newspaper Ad No. 3 B

00048

NLI 104700

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

El Blanco Plomo "DUTCH BOY" CUESTA MENOS porque DURA MAS

Los propietarios economizan cuando pisan con Blanco Plomo "DUTCH BOY", porque saben que este producto produce una pintura de una durabilidad excepcional.

Toda pintura hecha con Blanco Plomo "DUTCH BOY" se adapta perfectamente al clima de

Puerto Rico debido a su elasticidad. Nunca se agrieta ni desmenuza, protegiendo la superficie perfectamente. Por lo tanto, se conserva los por varios años, lo que evita el gasto y trabajo de tener que quemar y raspar cuando hay que pintar de nuevo.



BLANCO PLOMO "DUTCH BOY"
A LA VENTA POR:



EN MANUELITA:
F. Alvarez & Man.
EN ARECIBO:
S. J. de Arellano & Co.
H. J. de Arellano
J. de Arellano
J. de Arellano & Co., Inc.
EN CAGUAS:
C. J. de Arellano
EN CAYAMA:
J. de Arellano
EN CAYAMA:
J. de Arellano

EN SAN JUAN:
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.

EN SAN JUAN:
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.
J. de Arellano & Co.

ESTADO—El Estado, San Juan, April 6, May 4, 1915—25 años—Newspaper Ad No. 4

00048

15341

NLI 104701