



Nº 760176

THE UNITED STATES OF AMERICA

This is to certify that from the records of the Patent Office it appears that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent Office on the

SUPPLEMENTAL REGISTER

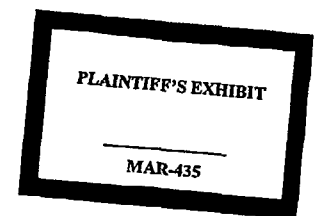
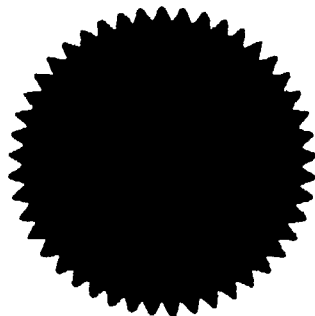
to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed this twelfth day of November, 1963.

Edwin L. Reynolds

ACTING COMMISSIONER OF PATENTS



MAR

003239

NOTICE

☞ This Registration will be canceled by the Commissioner of Patents at the end of six years following the date of registration, unless within one year next preceding the expiration of such six years, the registrant file in the Patent Office an affidavit showing that said mark is still in use or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

18-63771-10

MAR

003240

United States Patent Office

760,176

Registered Nov. 12, 1963

SUPPLEMENTAL REGISTER

Trademark

Ser. No. 141,857, filed P.R. Apr. 9, 1962;
Am. S.R. Aug. 22, 1963

LELAND

Maremont Corporation (Illinois corporation)
168 N. Michigan Ave.
Chicago, Ill.

For: PARTS FOR BRAKES AND AXLES FOR TRUCKS, TRACTORS, TRAILERS, BUSES—NAME-
LY, BRAKE SHOES, BRAKE SHOE ADAPTERS,
BRAKE SHOE REPAIR KITS, BRAKE CAM SHAFTS,
BRAKE SPIDER ASSEMBLIES, BRAKE SPIDERS
AND FLANGE MOUNTING KITS, BRAKE
FLANGES, CAM SHAFT BUSHINGS AND BEAR-
INGS FOR BRAKE SPIDERS AND SUPPORTING
BRACKETS, BRAKE SHOE ROLLER PIN AND AN-

CHOR PIN LOCKS, BRAKE CAM SHAFT FELTS,
BRAKE SHOE ANCHOR PINS, BRAKE SHOE WEAR
PLATES, BRAKE SHOE ROLLERS, BRAKE SHOE
BUSHINGS, BRAKE SHOE SLACK ADJUSTERS,
BRAKE SHOE RETURN SPRINGS, AXLE AND EC-
CENTRIC ANCHOR PIN NUTS, AXLE WASHERS,
ROD PARTS, RADIUS ROD BUSHINGS, TRUNNION
SHAFT BUSHINGS, TORQUE ARM BUSHINGS,
EQUALIZER BEARINGS, FIFTH WHEEL PARTS,
TRAILER KING PINS, AND DUST SHIELDS, LAND-
ING GEAR WHEELS, AND LANDING GEAR
CRANKS, in CLASS 19.

First use Nov. 1, 1959; in commerce Nov. 1, 1959.

MAR

003241

C. WILLARD HAYES
JOHN W. HALEY
PAUL N. KOKULIS
IRVIN H. RIMEL
ALLEN KIRKPATRICK
DAVID E. VARNER
LLOYD J. STREET
GEORGE T. NOBILLE
JAMES L. DOOLEY
ALVIN GUTTAG
RAYMOND F. LIPPITT
G. LLOYD KNIGHT
CARL G. LOVE
LAWRENCE A. HYMO
AKIN T. DAVIS
EDGAR N. MARTIN
WILLIAM K. WEST, JR.
KEVIN E. JOYCE
EDWARD M. PRINCE
DONALD B. DEEVER
DAVID W. BRINKMAN
GEORGE M. BIRILLA
FRED S. WHISENHUNT, JR.
RALPH E. HARPER
ROBERT B. MURRAY
WILLIAM T. SULLINGER
JOHN O. LISTER
DONALD A. KETTLESTRINGS
MARGARET L. HINES
JOHN S. MALE
DONALD J. BIRD
GERALD L. LETT

CUSHMAN, DARBY & CUSHMAN
ATTORNEYS AT LAW
AMERICAN SECURITY BUILDING
730 FIFTEENTH STREET, N. W.
WASHINGTON, D. C. 20005

ARLON V. CUSHMAN (1891-1950)
JOHN J. DARBY (1890-1950)
WILLIAM M. CUSHMAN (1878-1944)

PATENT AND TRADEMARK CAUSES

CABLE
MYGUSHRA FAX WASHINGTON

TELEPHONE
AREA CODE 202
NATIONAL 8-3460

December
Five
1969

RECEIVED
DEC 8 1969
LAW DEPT.

Robert U. Dini, Esq.
MAREMONT CORPORATION
168 North Michigan Avenue
Chicago, Illinois 60601

Subject: Trademark LELAND
Serial No. 316,220

Dear Bob:

We have just received notice from the Patent Office that the above-identified application has been approved for registration on the Principal Register and the mark will be published for opposition purposes on December 23, 1969. This means that, unless opposition is filed, the mark will likely be registered sometime in March.

For identification purposes, you will recall that this application is the one which was filed to cover the same goods as the earlier Supplemental Registration No. 760,176.

We will keep you advised of any further notices in connection with this application.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By William K. West

WKW:fc

MAR

003255

FILE COPY
LETTEREX
F. H. Reg.

October 2, 1969

Mr. William West
Cushman, Darby & Cushman
American Security Building
730 Fifteenth Street, N.W.
Washington, D. C. 20005

Re: Trademark CHERRY BOMB, Serial #323,715;
Trademark LELAND, Serial #316,220;
Trademark LELAND, Registration #760,176
(Supplemental Register)

Dear Bill:

I am returning the declarations for the Cherry Bomb trademark, an affidavit under Section 8 for the Leland trademark (Supplemental Register) and an original and one copy of an affidavit for the Leland trademark (Serial No. 31622).

Very truly yours,

Robert U. Dini
Corporate Attorney

Enc.

RUD:cn

MAR

003256

C. WILLARD HAYES
JOHN W. MALLEY
PAUL M. KOKULIS
IRVIN H. RIMEL
ALLEN KIRKPATRICK
DAVID E. VARNER
LLOYD J. STREET
GEORGE T. MOBILE
JAMES L. DOOLEY
ALVIN GUTTAG
RAYMOND F. LIPPITT
G. LLOYD KNIGHT
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GEORGE M. SIRILLA
FRED S. WHISENHUNT, JR.
RALPH E. HARPER
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WILLIAM T. BULLINGER
JOHN D. LISTER
DONALD A. KETTLESTRINGS
MARGARET L. HINES
JOHN S. MALE
DONALD J. BIRD
GERALD C. LETT

CUSHMAN, DARBY & CUSHMAN
ATTORNEYS AT LAW
AMERICAN SECURITY BUILDING
730 FIFTEENTH STREET, N. W.
WASHINGTON, D. C. 20005

September
Thirty
1969

ARLON V. CUSHMAN (1882-1950)
JOHN J. DARBY (1820-1880)
WILLIAM M. CUSHMAN (1825-1884)

PATENT AND TRADEMARK CAUSES

CABLE
MYCUSHRA FAX WASHINGTON

TELEPHONE
AREA CODE 202
NATIONAL 8-3460

Robert U. Dini, Esq.
MAREMONT CORPORATION
168 North Michigan Avenue
Chicago, Illinois 60601

Subject: Trademark LELAND, Registration
No. 750,176 (Supplemental Register).

Dear Bob:

In accordance with our telephone conversation last week and your letter of September 16, 1969, we enclose herewith an Affidavit under Section 8 of the Trademark Act, for execution by Jean Allard.

The purpose of this affidavit is to ensure that the registration of "LELAND" on the Supplemental Register will not be cancelled.

In view of the fact that the application for registration of LELAND on the Principal Register has not yet issued, it is our recommendation that this registration be kept in full force.

I believe that we have specimens of the mark which we can use with this affidavit. Therefore, all you need do is return the executed affidavit to us for filing.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By William K. West

WKW:fc
Enc.

MAR

003257

IN THE UNITED STATES PATENT OFFICE.

Mark: LELAND
Reg. No.: 760,176
Class No.: 19

AFFIDAVIT UNDER SECTION 8

STATE OF ILLINOIS)
 : ss
COUNTY OF COOK.)

Jean Allard, being duly sworn, deposes and says that: she is Secretary of Maremont Corporation, whose principal place of business is situate at 168 North Michigan Avenue, Chicago, State of Illinois and states that said Maremont Corporation owns Registration No. 760,176, issued November 12, 1963, as shown by the records in the Patent Office; the mark shown therein is still in use in commerce as evidenced by the attached specimen showing the mark as currently used.

Registrant hereby appoints Cushman, Darby & Cushman, of American Security Building, 730 - 15th Street, N.W., Washington, D.C. 20005, said firm being registered with the United States Patent Office, Registration No. 7196, and all its members having been admitted to the Bar of the District of Columbia, to prosecute all business in the Patent Office in connection therewith.

MAREMONT CORPORATION

By

Jean Allard
Secretary

Subscribed and sworn to before me, a Notary Public, this 2nd day of October, 1969.

(SEAL)

Robert M. [Signature]
Notary Public

C. WILLARD HAYES
JOHN W. MALLEY
PAUL N. KOKULIS
IRVIN H. RIMEL
ALLEN KIRKPATRICK
DAVID E. VARNER
LLOYD J. STREET
GEORGE T. MOBILE
JAMES L. DOOLEY
ALVIN GUTTAG
RAYMOND F. LIPPITT
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JOHN D. LISTER
DONALD A. KETTLESTRINGS
MARGARET L. HINES
JOHN S. HALE
DONALD J. BIRD
GERALD L. LETT

CUSHMAN, DARBY & CUSHMAN
ATTORNEYS AT LAW
AMERICAN SECURITY BUILDING
730 FIFTEENTH STREET, N. W.
WASHINGTON, D. C. 20005

September
Twenty-Nine
1969

ARLON V. CUSHMAN (1882-1951)
JOHN J. DARBY (1890-1950)
WILLIAM M. CUSHMAN (1923-1964)

PATENT AND TRADEMARK CAUSES

CABLE
MYCUSHRA FAX WASHINGTON

TELEPHONE
AREA CODE 202
NATIONAL 8-3450

Robert U. Dini, Esq.
MAREMONT CORPORATION
168 North Michigan Avenue
Chicago, Illinois 60601

RECEIVED
OCT 02 1969
LAW DEPT.

Subject: Trademark LELAND
Serial No. 316,220

Dear Bob:

Enclosed herewith are the original and one copy of an affidavit we have prepared, for signature by Jean Allard, in support of the registrability of the LELAND trademark on the Patent Office Principal Register.

As you will note, the enclosed affidavit incorporates the facts presented to us by your letter of September 8, 1969 and the attachments.

The catalogs referred to in the affidavit are simply your standard catalogs and are too bulky to enclose with the affidavit. Accordingly, we are retaining them here, separately.

When the affidavit has been executed, please return it to us for filing.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By William K. West

WKW:fc
Enclosures

MAR

003259

IN THE UNITED STATES PATENT OFFICE

MAREMONT CORPORATION

Serial No. 316,220

Filed January 9, 1969

Trademark "LELAND"

* * * * *

AFFIDAVIT

STATE OF ILLINOIS)
COUNTY OF COOKE) ss

NOW COMES Jean Allard, being duly sworn, and
deposes and says that:

1. She is Secretary of the applicant corporation,
the same Jean Allard who executed the above-identified appli-
cation, and is authorized to execute this affidavit on behalf
of said corporation.

2. Since 1959, the mark LELAND has been widely
used and widely promoted by the applicant corporation as a
trademark for a large variety of automotive parts, such as
those identified in the subject application. During the afore-
said 10-year period since 1959, the mark has been in continuous
use in commerce and, upon information and belief, such use
has been exclusive with the applicant in the automotive parts
field.

3. In all catalogs, advertisements and other
presentations of LELAND automotive parts, the applicant
has stressed LELAND as a trademark as in urging retailers

to "Install LELAND...it pays". Representative samples of applicant's 1968 and 1969 catalogs are attached hereto as Exhibits A, B and C.

4. Sales by the applicant corporation of automotive parts under the "LELAND" trademark for 1969 will, based upon the projection made September 1, 1969, be approximately two million, one hundred and sixty-five thousand dollars (\$2,165,000), at wholesale prices. The retail value of such goods, of course, would be considerably more. For the five years immediately preceding 1969, the applicant's sales of parts under the "LELAND" mark, also at wholesale prices, have been as follows:

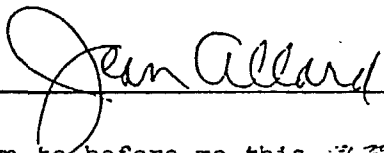
1968	\$1,780,000
1967	\$1,750,000
1966	\$1,790,000
1965	\$1,840,000
1964	\$1,830,000

5. Although the applicant corporation has made expenditures on media advertising for goods bearing the "LELAND" trademark during recent years, the applicant has found through experience that in the automotive parts field, media advertising is not as productive as other means of advertising, and therefore relies primarily upon its sales force, frequent distributor contacts, catalogs (such as Exhibits A, B and C) point of sale material, and the like. Of the media advertising done in the past, the majority probably consisted of advertisements in trade publications. An example of one such full-page ad appearing in Commercial Car Journal, April 1968, illustrating a typical presentation of the "LELAND" mark,

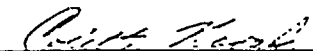
is presented herewith as Exhibit D.

6. It is believed that, as a result of applicant's wide, continuous and exclusive use of the "LELAND" trademark for automotive parts such as those identified in the subject application, that the trade has come to associate the mark "LELAND" exclusively with the applicant and to identify goods bearing the "LELAND" mark with the applicant. As evidence thereof, attached hereto are Exhibits E, F, G, H and I, which are examples of very recent orders and invoices from various independent automotive parts users and dealers, which orders are simply addressed to "LELAND" (obviously meaning the applicant) or associate the mark "LELAND" directly with the applicant.

7. Accordingly, the mark is claimed to have become distinctive of the applicant's goods in commerce which may lawfully be regulated by Congress through substantially exclusive and continuous use thereof as a mark by the applicant in commerce among the several states and in commerce with foreign nations for at least the five years next preceding the filing date of this application, and for the additional reasons set forth hereinabove.



Subscribed to and sworn to before me this 7th nd
day of October, 1969.



Notary Public

SEAL



Paper No.

U.S. DEPARTMENT OF COMMERCE
Patent Office
Washington, D.C. 20231

MAREMONT CORPORATION
168 N. Michigan Avenue
Chicago, Illinois

Att.: Legal Counsel

In Reply Please Refer To Registration Number and Date	
Mailed	Sep 12, 1969
Reg. No.	760176
Dated	Nov 12, 1963
Sec. 12 (c) Pub.	
Mark	LELAND

NOTICE OF REQUIREMENT OF SECTION 8

Notice is hereby given that the above-identified registration will be canceled by the Commissioner at the end of the sixth year following the date of registration or publication under section 12 (c), as the case may be, unless the owner files in the Patent Office the affidavit or declaration of use or excusable nonuse required by section 8 of the Trademark Act of 1946.

The affidavit or declaration must state that the registered mark is still in use, specifying the nature of such use, and there must be submitted a specimen, facsimile or other evidence showing the mark as currently used, or if the mark is not actually being used, recite sufficient facts to show that nonuse of the mark is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

If the affidavit or declaration has been filed, please disregard this notice.

Affidavits Section

(Office copy to be signed if affidavit or declaration is not filed within sixth year.)

CANCELLED

Date:

By direction of the Commissioner

Trademark Examining Operation

FORM PSC-152 6-67

MAR

003263

FILE COPY

September 16, 1969

Mr. William West
Cushman, Darby & Cushman
American Security Building
730 Fifteenth Street, N.W.
Washington, D. C. 20005

Re: Leland Trademark

Dear Bill:

Enclosed is a notice of requirement of Section 8
received yesterday from the Patent Office.

Yours truly,

Robert U. Dini
Corporate Attorney

Enc.

RUD:cn

MAR

003264

CUSHMAN, DARBY & CUSHMAN
ATTORNEYS AT LAW
AMERICAN SECURITY BUILDING
730 FIFTEENTH STREET, N.W.
WASHINGTON, D. C. 20005

C. WILLARD HAYES
JOHN W. HALLLEY
PAUL N. KOKULIS
IRVIN H. RIMEL
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LLOYD J. STREET
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ALVIN GUTTAO
RAYMOND F. LEBRITT
G. LLOYD KNIGHT
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GEORGE M. SIRILLA
FRED S. WHISENHUNT, JR.
RALPH E. HARPER
ROBERT B. MURRAY
WILLIAM T. BULLINGER
JOHN D. LISTER
W. ROBERT BAYLOR

ARLON V. CUSHMAN 1892-1950
JOHN J. DARBY 1920-1950
MAX C. LOUIS 1919-1962
WILLIAM M. CUSHMAN 1923-1964

CABLE
MYCUSHRA FAX WASHINGTON

TELEPHONE
AREA CODE 202
NATIONAL 8-3460

November
Twelve
1968

Bob Jim
Please handle
Jim

RECEIVED
NOV 15 1968
LAW DEPT.

Maremont Corporation
168 N. Michigan Avenue
Chicago, Illinois 60601

Attention of James T. Dougherty, Esq.

Subject: Trademark Reg. No. 760,176
LELAND

Dear Jim:-

The above trademark was registered on November 12, 1963, and under the provisions of the Trademark Act of 1946 (Lanham Act), the registration will be automatically cancelled unless, prior to November 12, 1969, an affidavit is filed in the Patent Office showing that the mark is still in use, or that its nonuse is due to special circumstances which excuse such nonuse, and is not due to any intention to abandon the mark.

In order to determine what procedure should be adopted and to prepare the required affidavit, we should be supplied with the following information and exhibits:-

- (a) Whether there has been any change in ownership of the registration.
- (b) Whether the mark is now in use on all the goods specified in the attached copy of the registration, and if not,

MAR

003274

-2-

the reasons for such nonuse. Failure to take the proper steps relative to the goods which are no longer sold under the mark can lead to serious consequences and we therefore suggest that you give this question your careful attention.

- (c) Whether the mark has been in continuous use since the date of its registration on the goods specified therein.
- (d) Two specimen labels, tags, or the like on which the mark appears.
- (e) The name and title of the officer of the company who will sign the affidavit.

We request that you give this matter your early attention, and should there be any questions, kindly advise.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By.



RFL:L
Enc.

cc: Jean Allard, Esq.

MAR

003275

United States Patent Office

760,176

Registered Nov. 12, 1963

SUPPLEMENTAL REGISTER

Trademark

Ser. No. 141,857, filed P.R. Apr. 9, 1962;
Am. S.R. Aug. 22, 1963

LELAND

Maremont Corporation (Illinois corporation)
168 N. Michigan Ave.
Chicago, Ill.

For: PARTS FOR BRAKES AND AXLES FOR TRUCKS, TRACTORS, TRAILERS, BUSES—NAME-
LY, BRAKE SHOES, BRAKE SHOE ADAPTERS,
BRAKE SHOE REPAIR KITS, BRAKE CAM SHAFTS,
BRAKE SPIDER ASSEMBLIES, BRAKE SPIDERS
AND FLANGE MOUNTING KITS, BRAKE
FLANGES, CAM SHAFT BUSHINGS AND BEAR-
INGS FOR BRAKE SPIDERS AND SUPPORTING
BRACKETS, BRAKE SHOE ROLLER PIN AND AN-

CHOR PIN LOCKS, BRAKE CAM SHAFT FELTS,
BRAKE SHOE ANCHOR PINS, BRAKE SHOE WEAR
PLATES, BRAKE SHOE ROLLERS, BRAKE SHOE
BUSHINGS, BRAKE SHOE SLACK ADJUSTERS,
BRAKE SHOE RETURN SPRINGS, AXLE AND EC-
CENTRIC ANCHOR PIN NUTS, AXLE WASHERS,
ROD PARTS, RADIUS ROD BUSHINGS, TRUNNION
SHAFT BUSHINGS, TORQUE ARM BUSHINGS,
EQUALIZER BEARINGS, FIFTH WHEEL PARTS,
TRAILER KING PINS, AND DUST SHIELDS, LAND-
ING GEAR WHEELS, AND LANDING GEAR
CRANKS, in CLASS 19.

First use Nov. 1, 1959; in commerce Nov. 1, 1959.

CUSHMAN, DARBY & CUSHMAN

ATTORNEYS AT LAW

AMERICAN SECURITY BUILDING

730 FIFTEENTH STREET, N. W.

WASHINGTON 5, D. C.

December

Six

1963

USA

ARLON V. CUSHMAN (1892-1950)
JOHN J. DARBY 1920-1960
RODGER D. GESSFORD 1932-1957
MAX C. LOUIS 1919-1962

CABLE
MYCUSHRA FAX WASHINGTON

TELEPHONE
NATIONAL 8-3460

WILLIAM M. CUSHMAN
C. WILLARD HAYES
JOHN W. MALLEY
PAUL N. KOKULIS
IRVIN H. RIMEL
ALLEN KIRKPATRICK
DAVID E. VARNER
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GEORGE T. MOBILE
JAMES L. DOOLEY
ALVIN GUTTAG
RAYMOND F. LIPPITT
G. LLOYD KNIGHT
CARL G. LOVE
LAWRENCE A. HYMO

AKIN T. DAVIS
EDGAR M. MARTIN
WILLIAM K. WEST, JR.
EDWARD M. PRINCE
DONALD B. DEEVER
KEVIN E. JOYCE

Maremont Corporation
163 North Michigan Avenue
Chicago 1, Illinois

Attention of Lewis R. Ginsberg, Esq.

Subject: Trademark LELAND
Serial No. 141,857

Gentlemen:-

Enclosed you will find trademark registration No. 760176, issued November 12, 1963 on the above application, receipt of which please acknowledge.

All goods sold under this trademark should have displayed thereon the mark in any appropriate manner, together with the words "Registered United States Patent Office", which are usually and properly abbreviated to "Reg. U. S. Pat. Off.", or the letter R enclosed within a circle, thus (R), may be used.

You will observe the following Notice appearing on the inside of the cover sheet of the registration:-

This registration will be cancelled by the Commissioner of Patents at the end of six years following the date of registration, unless within one year next preceding the expiration of such six years, the registrant file in the Patent Office an affidavit showing that said mark is still in use or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

We maintain a complete docket in this respect, and at the proper time will call to your attention the requirement for filing the affidavit.

MAR

003277

Maremont Corporation

December 5, 1963

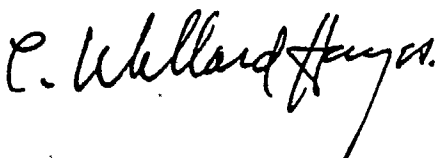
- 2 -

We have heretofore advised you with regard to obtaining corresponding foreign registrations, and should you now be interested, kindly indicate the countries you have in mind, and we will write you more fully.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By



CWH:sam
Enc.

MAR

003278

FILE COPY
LETTEREX
T.M. Reg.

December 12, 1963

Lewis R. Ginsberg

Gloria Compo
I. Stein

Trademark LELAND, Serial No. 141,857

Attached for your information is a letter dated December 6, 1963 from
C. Willard Hayes concerning the above.

LRG:ts

MAR

003279

FILE COPY
LETTEREX
T.M. Reg.

December 12, 1963

Mr. C. Willard Hayes
Cushman, Darby & Cushman
American Security Building
730 Fifteenth Street, N. W.
Washington 5, D. C.

Re: Trademark LELAND
Serial No. 141,857

Dear Mr. Hayes:

In response to your letter of December 6, 1963 concerning the above,
I acknowledge receipt of trademark registration No. 760176.

Very truly yours,

MAREMONT CORPORATION

Lewis R. Ginsberg
Corporate Attorney

LRG:ts

MAR

003280

CUSHMAN, DARBY & CUSHMAN

ATTORNEYS AT LAW
AMERICAN SECURITY BUILDING
730 FIFTEENTH STREET, N. W.
WASHINGTON 5, D. C.

August
Twenty-two
1963

ARLON V. CUSHMAN 1882-1960
JOHN J. DARBY 1820-1950
RODGER D. GESSFORD 1832-1957
MAX C. LOUIS 1818-1962

CABLE
MYCUSHRA FAX WASHINGTON

TELEPHONE
NATIONAL 8-3460

WILLIAM M. CUSHMAN
C. WILLARD HAYES
JOHN W. MALLEY
PAUL N. KOKULIS
IRVIN H. RIMEL
ALLEN KIRKPATRICK
DAVID E. VARNER
LLOYD J. STREET
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JAMES L. COOLEY
ALVIN GUTTAG
RAYMOND F. LIPPITT
G. LLOYD KNIGHT
CARL G. LOVE
LAWRENCE A. HYMO
AKIN T. DAVIS
EDGAR H. MARTIN
WILLIAM K. WEST, JR.
EDWARD M. PRINCE

Maremont Corporation
168 North Michigan Avenue
Chicago 1, Illinois

Attention: Lewis R. Ginsberg, Esq.

Subject: Trademark Application
Serial No. 141,857
LELAND

Gentlemen:

Enclosed you will find copy of an amendment recently filed in the above case, as authorized in your letter of August 19.

Yours very truly,

CUSHMAN, DARBY & CUSHMAN

By



CWH:E

Enc.

MAR

003281

IN THE UNITED STATES PATENT OFFICE

Maremont Corporation

TRADEMARK

Filed April 9, 1962

Serial No. 141,857

T. M. Div. I

* * *

August 22, 1963

Hon. Commissioner of Patents
Washington, D. C.

Sir:

In response to the Official Action of July 30,
kindly amend the above case as follows:

IN THE STATEMENT

In the particular description of the goods recited in the amendment of May 8, 1963, lines 7 and 8, cancel "WHEEL BEARING GREASE AND OIL SEALS"; line 13, cancel "TRAILMOBILE"; line 14, cancel "FOR TRAILMOBILES".

In the original Statement, line 5, change "Principal" to -- Supplemental--.

After the last line, insert the following paragraph:

--The mark sought to be registered has been in lawful use in interstate commerce in connection with the goods for the year preceding the date of filing of this application.--.

MAR

003282

R E M A R K S

The present application is being converted to one for registration on the Supplemental Register. The original declaration set up dates of use more than one year prior to the original filing date.

The application is in condition for allowance which is respectfully requested.

Respectfully,

CUSHMAN, DARBY & CUSHMAN

By (Sgt.) C. WILLARD HAYES

CWH:E