

GRADE SPECIFICATIONSCOST AND SELLING PRICES AS OF MARCH 31, 1942

Trade Name: Pratt's Prepared House Paint
Category: Trim and Trellis Paints
Color: Blind Green
Number: 120
Quality: First

	Lbs.	Yield In Gallons	Unit Cost	Total Cost
Pigment: 51%				
Zinc Oxide	5.0	0.1	.0765 per Lb.	\$.38
Chrome Yellow	6.5	1.19	.1760 per Lb.	1.14
Chrome Green	33.5		.278 per Lb.	9.32
Magnesium Silicate	25.0	1.03	.0133 per Lb.	.34
Barium Sulfate	100.0	2.07	.0177 per Lb.	1.77
Litharge	1.0		.0925 per Lb.	.09
Vehicle: 49%				
Linseed Oil	116.0	15.0	.1130 per Lb.	13.10
Varnish	22.5	3.0	1.36 per Gal.	4.08
Mineral Spirits	23.25	3.5	.09 per Gal.	.32
Lead Drier	1.25	.125	.148 per Lb.	.19
Manganese Drier	.50	.125	.176 per Lb.	.09
Calculated Yield:	333.50	26.77		\$ 30.82
Manufacturing Loss 2.5%		.67		
Actual Yield:		26.10		

Cost Analysis:

Material Cost per gallon Bulk.....	\$ 1.18
Processing Factor.....	.13
Shipping & Packing Factor.....	.07
Container Cost, one gallon can.....	.10
Factory Cost.....	\$ 1.48

PRICES

A. To a company owned or controlled outlet.....	\$ 1.96
B. To an independent wholesaler.....	2.01
C. By company owned or controlled outlet to retail customer.....	3.50
D. To independent retailer (Dealer).....	2.475
E. To other: Industrial account.....	2.75

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