

"I Can Help You
IN MORE WAYS
THAN
ONE..."



"I'm Going To Give You
An All-Dutch Boy Job!"

That's **PRIMER**, which really means something to our customer. He has known for years that the Dutch Boy stands for quality and he anticipates your use of Dutch Boy products throughout. With those products you can mix paint for every type of surface... wood, plaster, metal, concrete, stucco, brick... exterior or interior. So there's no need to make any exceptions; offer an all-Dutch Boy job every time.

NATIONAL LEAD COMPANY
INCORPORATED
CINCINNATI, OHIO
742 Chestnut St., St. Louis 10, Mo.
Fremont St., Portland, Me.
125 W. 34th St., New York 1, N.Y.
P.O. Box 316, Fourth Ave., Pittsburgh
Lewis & Bros. Co., Widener Bldg., Philadelphia.

DUTCH BOY PAINTERS' PRODUCTS

- 1 Dutch Boy All-Purpose Soft Paste White-Lead**—Pure white-lead in quick-mixing, time-saving form. For inside or outside paint—flat, eggshell or gloss. Just pure white-lead, pure linseed oil and a little turpentine—nothing else.
- 2 Dutch Boy Linseed Oil**—Pure linseed oil of the finest quality, sealed at the factory for your protection. Three types—raw, boiled and Standoil type—the latter a specially treated, bodied oil that improves gloss and leveling qualities.
- 3 Dutch Boy Lead Mixing Oil**—Used with white-lead in sealing and decorating plaster, wall board, stucco, stone, concrete, brick. For flat and semi-gloss finishes of unusual beauty. Gives paint so durable it is used outside as well as inside.
- 4 Dutch Boy Colors-in-Oil**—True in color tone and high in tinting strength. Insure clean, sharp tints. Soft paste consistency gives quick and complete dispersion. No-thinning required. All popular colors.
- 5 Dutch Boy Wall Primer**—Sealer, primer and paint coat, all in one. Effectively stops suction on porous surfaces such as plaster and wall board. Bridges fire-cracks. Hides blemishes. Spreads easily. Covers fast.
- 6 Dutch Boy Liquid Drier**—Formulated for Dutch Boy jobs. A drier that safeguards your paint. Unusually strong. Properly balanced. Will not curdle or discolor the paint.
- 7 Dutch Boy Quick-Drying Red-Lead Primer**—The paint for metal surfaces around a building—gutters, down spouts, fire escapes, fences. Provides sure protection against rust. Dries quickly enough to be painted over the same day.

KD-6035—*American Painter & Decorator*, June, 1936 ★—December
Master Painter & Decorator, March—Sept.
National Painters' Magazine, March—Sept.
Painter & Decorator, April—Oct.

N 28084

0000-NLI-000014395