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NLI 114498

74

The Blue Ribbon Line

Price List

No. 3-A

Subject to Change Without Notice
Effective Feb. 16, 1948

Dutch Boy

PAINT

NATIONAL LEAD COMPANY
1213 W. Third St.
Cleveland 13, Ohio

F-33-48

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NLI 114499

Dealers Net Prices

(Confidential)

	1-Gal. (per gallon)	1-Gal. (each)	½-Gal. (each)
HOUSE PAINT			
110-Primer 111-Bright White 120-Ivory 122-Cream 123-Buff 125-Tan 132-Oak Yellow 162-Grey 161-Warm Grey 182-Green	3.95	3.95	1.10
111-Tinting White	3.95	3.95	----
SASH & TRIM			
210-White 230-Brown 290-Black	----	3.95	1.10
240-Yellow 262-Light Green 261-Medium Green 280-Dark Green	----	3.95	1.20
250-Red 272-Dutch Boy Blue	---- ----	3.25 3.50	1.00 1.75
PORCH & DECK			
311-Brown 315-Fish Red 361-Stone Grey 365-Slate Grey	----	3.35	1.05
WONSOVER			
410-White 412-Off White 420-Ivory 422-Cream 423-Buff 444-Uneven Yellow 452-Peach Tone 456-Dusty Rose 466-Norwegian Grey 472-Pastel Blue 476-Blue Haze 482-Sunlit Green 486-Colonial Green	3.00	3.50	.80
	----	3.50	.80

TERMS

1% 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1— Copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2- Invoice in triplicate, made out to us, setting forth actual loss.

3— Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other governmental charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any cash or other discount.

PACKING

1 Gallon . . . . . 4 to a carton

½ Gallon . . . . . 12 to a carton

SUGGESTED RESALE PRICES

List

	1-Gal. (per gallon)	1-Gal. (each)	½-Gal. (each)
HOUSE PAINT			
110-Primer 111-Bright White 120-Ivory 122-Cream 123-Buff 125-Tan 132-Oak Yellow 162-Grey 161-Warm Grey 182-Green	3.85	3.95	1.00
111-Tinting White	3.85	3.95	----
SASH & TRIM			
210-White 230-Brown 290-Black	----	3.95	1.00
240-Yellow 262-Light Green 261-Medium Green 280-Dark Green	----	3.95	1.10
250-Red 272-Dutch Boy Blue	---- ----	3.95 3.95	1.00 1.00
PORCH & DECK			
311-Brown 315-Fish Red 361-Stone Grey 365-Slate Grey	----	3.35	1.00
WONSOVER			
410-White 412-Off White 420-Ivory 422-Cream 423-Buff 444-Uneven Yellow 452-Peach Tone 456-Dusty Rose 466-Norwegian Grey 472-Pastel Blue 476-Blue Haze 482-Sunlit Green 486-Colonial Green	3.70	3.80	1.20
	----	3.80	1.20

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SUGGESTED RESALE PRICES

Painter

	5-Gal.	1-Gal.	½-Gal.
HOUSE PAINT			
[illegible]	3.29	3.39	1.69
[illegible]	3.29	3.39	—
SASH & TRIM			
[illegible]	—	3.39	1.69
[illegible]	—	4.29	1.85
[illegible]	—	2.99	1.45
PORCH & DECK			
[illegible]	—	3.89	1.99
WONSOVER			
[illegible]	3.29	3.39	1.69
[illegible]	—	3.39	1.69

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NLI 114500

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NLI 114501

The Blue & White Line

Price List

No. 38

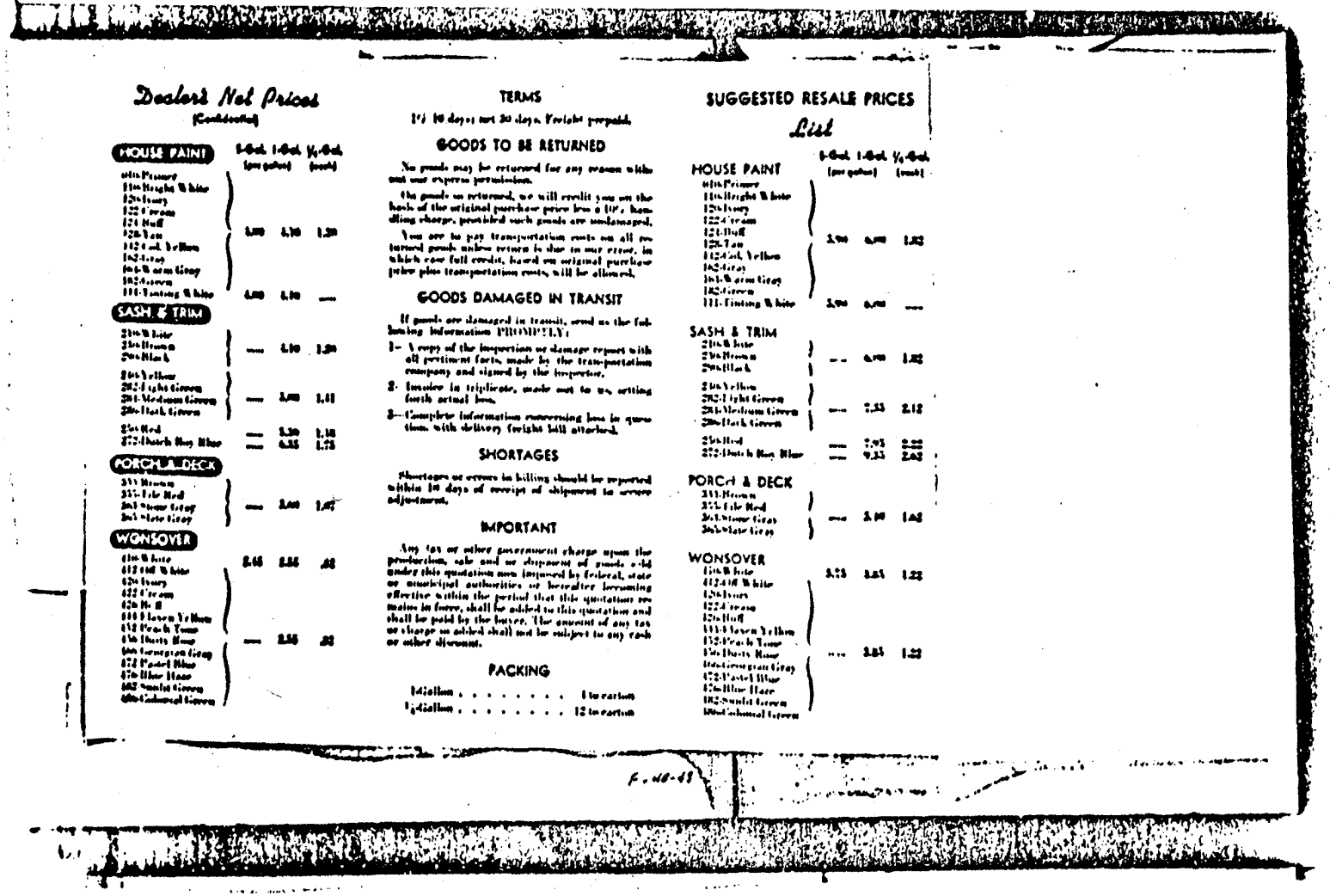
Subject to Change Without Notice
Effective Feb. 16, 1948



Dutch Boy

PAINT

JOHN T. LEWIS & BROS. CO.
Widener Bldg.
Philadelphia 7, Pa.



Dealers Net Prices

(Confidential)

	5-Gal. (per gallon)	1-Gal.	¼-Gal. (each)
HOUSE PAINT			
100-Primer			
110-Bright White			
120-Ivory			
122-Cream			
124-Buff	3.00	4.10	1.20
126-Tan			
142-Cool Yellow			
162-Gray			
164-Warm Gray			
182-Green			
111-Tinting White	4.00	4.90	—
SASH & TRIM			
210-White			
230-Brown	—	4.90	1.20
290-Black			
240-Yellow			
262-Light Green			
264-Medium Green	—	5.00	1.41
280-Dark Green			
250-Red	—	5.30	1.41
272-Dutch Boy Blue	—	6.55	1.75
PORCH & DECK			
311-Brown			
315-Tile Red			
361-Stone Gray	—	3.60	1.47
365-Slate Gray			
WONSOVER			
110-White			
112-Off White			
120-Ivory			
122-Cream	2.45	2.55	.82
124-Buff			
111-Tinting White			
142-Sunset Yellow			
152-Peach Tone			
156-Dutch Boy Blue			
166-Farmington Gray	—	2.55	.82
172-Pastel Blue			
176-Blue Haze			
182-Sunset Green			
186-Autumnal Green			

TERMS

1% 10 days; net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1— A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2— Invoice in triplicate, made out to us, setting forth actual loss.

3— Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other government charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any trade or other discount.

PACKING

1 Gallon . . . . . 4 to carton

½ Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (per gallon)	1-Gal.	¼-Gal. (each)
HOUSE PAINT			
100-Primer			
110-Bright White			
120-Ivory			
122-Cream			
124-Buff	3.90	4.90	1.32
126-Tan			
142-Cool Yellow			
162-Gray			
164-Warm Gray			
182-Green			
111-Tinting White	3.90	4.90	—
SASH & TRIM			
210-White			
230-Brown	—	4.90	1.32
290-Black			
240-Yellow			
262-Light Green			
264-Medium Green	—	7.55	2.12
280-Dark Green			
250-Red	—	7.95	2.22
272-Dutch Boy Blue	—	9.55	2.62
PORCH & DECK			
311-Brown			
315-Tile Red			
361-Stone Gray	—	3.90	1.65
365-Slate Gray			
WONSOVER			
110-White			
112-Off White			
120-Ivory			
122-Cream	3.75	3.85	1.22
124-Buff			
111-Tinting White			
142-Sunset Yellow			
152-Peach Tone			
156-Dutch Boy Blue			
166-Farmington Gray	—	3.85	1.22
172-Pastel Blue			
176-Blue Haze			
182-Sunset Green			
186-Autumnal Green			

F-48-43

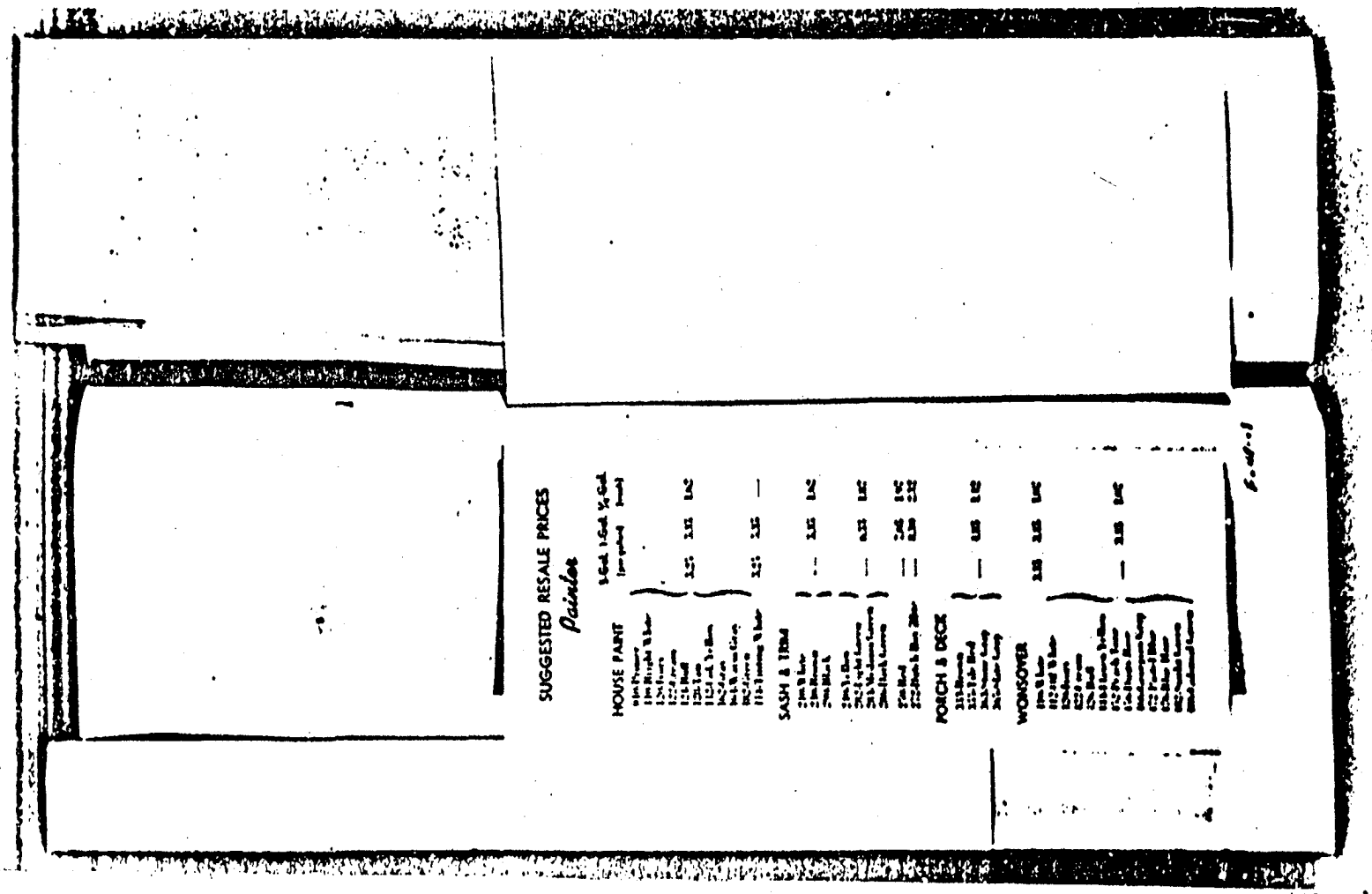
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NLI 114502

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NLI 114503



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The Dutch Boy White Line

Price List

No. 3-C

Subject to Change Without Notice

Effective Feb. 16, 1948



Dutch Boy PAINT

NATIONAL LEAD COMPANY

722 Chestnut St.

St. Louis 1, Mo.

00056

NLI 114504

Dealers Net Prices

[Confidential]

	5-Gal. (per gallon)	1-Gal.	½-Gal. (cost)
HOUSE PAINT			
100-Primer 110-Bright White 120-Ivory 122-Cream 124-Buff 126-Tan 132-Med. Yellow 162-Gray 164-Warm Gray 182-Green 111-Tinting White	3.65	4.15	1.21 1.65	4.15	—
SASH & TRIM			
210-White 230-Brown 290-Black	—	4.15	1.21
240-Yellow 262-Light Green 281-Medium Green 286-Dark Green	—	3.65	1.12
256-Red 272-Dutch Boy Blue	—	3.35 4.10	1.01 1.26
PORCH & DECK			
333-Brown 355-Tile Red 365-Stone Gray 366-Slate Gray	—	3.65	1.08
WONSOVER			
110-White 112-Off White 120-Ivory 122-Cream 126-Buff 111-Tinting White 132-Primrose Yellow 152-Peach Tone 156-Desert Rose 166-Evergreen Gray 172-Pastel Blue 176-Blue Haze 182-Sunset Green 186-Colonial Green	2.50	2.60	.83 —	2.60	.83

TERMS

1% 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1- A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2- Invoice in triplicate, made out to us, setting forth actual loss.

3- Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other government charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any cash or other discount.

PACKING

1-Gallon . . . . . 4 to carton
½-Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (per gallon)	1-Gal.	½-Gal. (cost)
HOUSE PAINT			
100-Primer 110-Bright White 120-Ivory 122-Cream 124-Buff 126-Tan 132-Med. Yellow 162-Gray 164-Warm Gray 182-Green 111-Tinting White	5.95	6.65	1.85 5.95	6.65	—
SASH & TRIM			
210-White 230-Brown 290-Black	—	6.65	1.85
240-Yellow 262-Light Green 281-Medium Green 286-Dark Green	—	7.00	2.15
256-Red 272-Dutch Boy Blue	—	8.00 9.00	2.25 2.65
PORCH & DECK			
333-Brown 355-Tile Red 365-Stone Gray 366-Slate Gray	—	5.65	1.65
WONSOVER			
110-White 112-Off White 120-Ivory 122-Cream 126-Buff 111-Tinting White 132-Primrose Yellow 152-Peach Tone 156-Desert Rose 166-Evergreen Gray 172-Pastel Blue 176-Blue Haze 182-Sunset Green 186-Colonial Green	3.80	3.70	1.25 —	3.90	1.25

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NLI 114505

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SUGGESTED RESALE PRICES
Painter

	5-Gal. (per gallon)	1-Gal. (each)	½-Gal. (each)
HOUSE PAINT			
[illegible]	3.39	3.69	1.63
[illegible]	3.39	3.69	—
SASH & TRIM			
[illegible]	—	3.99	1.63
[illegible]	—	4.49	1.88
[illegible]	—	3.99	1.98
[illegible]	—	4.33	2.33
PORCH & DECK			
[illegible]	—	3.99	1.33
WONSOVER			
[illegible]	3.99	3.59	1.88
[illegible]	—	3.59	1.88

F-Hand G

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NLI 114506

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The Blue & White Line

Price List

No. 10

Subject to Change Without Notice

Effective Feb. 16, 1948



Dutch Boy

PAINT

NATIONAL LEAD COMPANY

111 Broadway St.

St. Louis 1, Mo.

NLI 114507

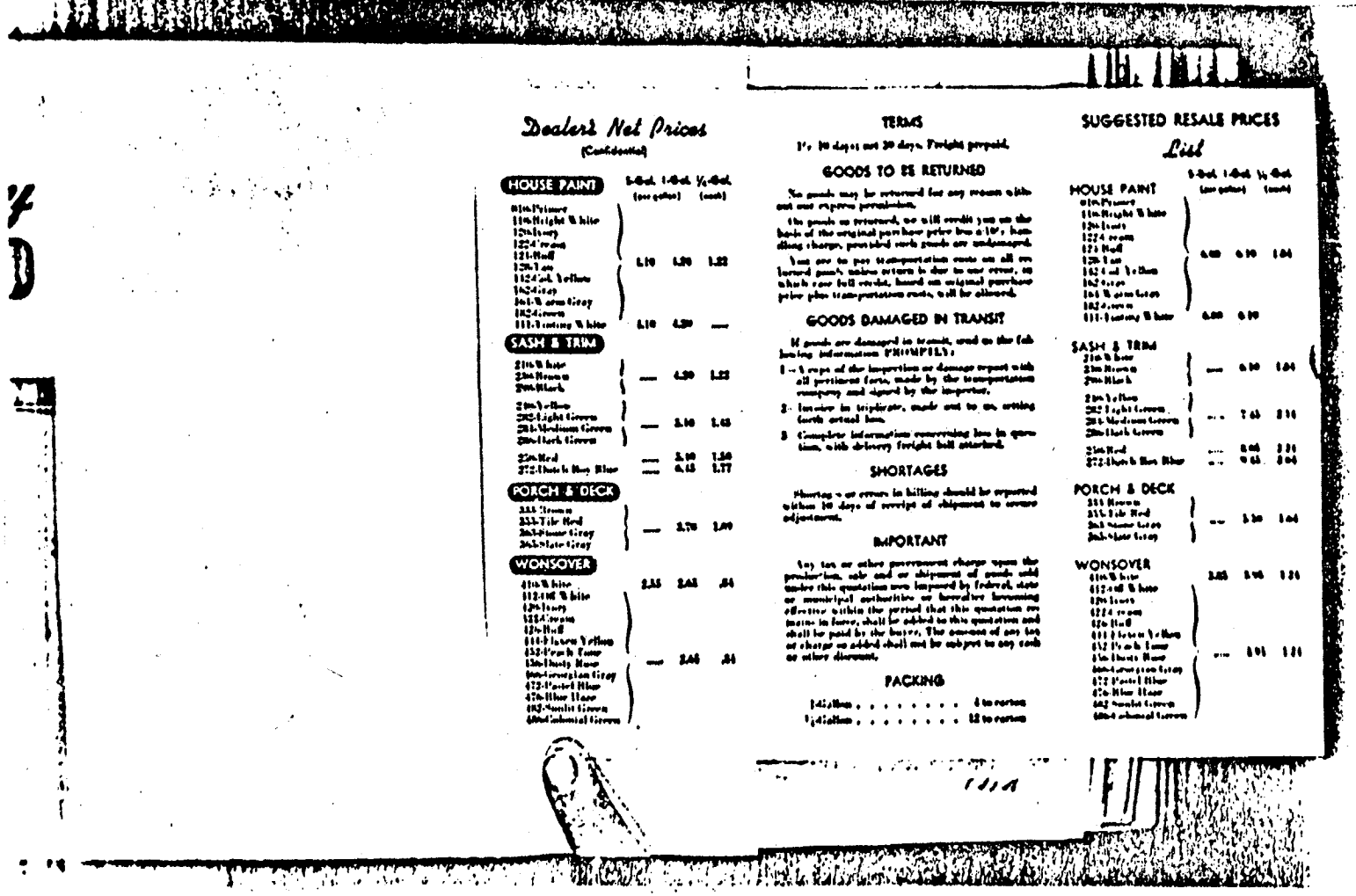
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SUGGESTED RESALE PRICES
Painter

	5-Gal. (low gloss)	1-Gal. (mat)	½-Gal. (mat)
HOUSE PAINT			
[illegible]	5.55	5.15	5.65
[illegible]	5.55	5.15	—
SASH & TRIM			
[illegible]	—	5.65	5.65
[illegible]	—	6.05	5.80
[illegible]	—	5.25	5.90
[illegible]	—	5.90	5.25
PORCH & DECK			
[illegible]	—	6.95	5.85
WONSOVER			
[illegible]	5.85	5.55	5.90
[illegible]	—	5.55	5.90

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NLI 114508



Dealers Net Prices

(Confidential)

	5-Gal. (one gallon)	1-Gal.	½-Gal. (quart)
HOUSE PAINT			
110-Primer 111-Bright White 120-Ivory 122-Cream 123-Buff 126-Tan 152-Dark Yellow 162-Green 165-Medium Green 182-Brown	5.10	1.30	1.22
111-Lasting White	5.10	4.30	—
SASH & TRIM			
210-White 230-Brown 290-Black	—	4.30	1.22
240-Yellow 262-Light Green 265-Medium Green 280-Dark Green	—	5.10	1.45
250-Red 272-Dark Sea Blue	— —	5.10 6.45	1.50 1.77
PORCH & DECK			
333-Brown 333-Tile Red 363-Dove Gray 365-Slate Gray	—	3.70	1.00
WONSOVER			
410-White 412-Off White 420-Ivory 422-Cream 426-Buff 444-Lemon Yellow 452-French Tan 456-Dusty Rose 460-Lexington Gray 472-Pastel Blue 476-Blue Haze 482-Spanish Brown 486-Colonial Green	2.35 —	2.65 2.65	.84 .84

TERMS

1%, 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all unlawful goods unless return is due to our error, on which your bill we shall, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1 — A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2 — Invoice in triplicate, made out to us, setting forth actual loss.

3 — Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortage or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other government charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any cash or other discount.

PACKING

1-Gallon . . . . . 4 to carton
½-Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (one gallon)	1-Gal.	½-Gal. (quart)
HOUSE PAINT			
110-Primer 111-Bright White 120-Ivory 122-Cream 123-Buff 126-Tan 152-Dark Yellow 162-Green 165-Medium Green 182-Brown	6.00	1.50	1.44
111-Lasting White	6.00	5.10	—
SASH & TRIM			
210-White 230-Brown 290-Black	—	5.10	1.44
240-Yellow 262-Light Green 265-Medium Green 280-Dark Green	—	7.45	2.11
250-Red 272-Dark Sea Blue	—	8.45	2.11 2.64
PORCH & DECK			
333-Brown 333-Tile Red 363-Dove Gray 365-Slate Gray	—	3.50	1.44
WONSOVER			
410-White 412-Off White 420-Ivory 422-Cream 426-Buff 444-Lemon Yellow 452-French Tan 456-Dusty Rose 460-Lexington Gray 472-Pastel Blue 476-Blue Haze 482-Spanish Brown 486-Colonial Green	2.85 —	3.45 3.45	1.21 1.21

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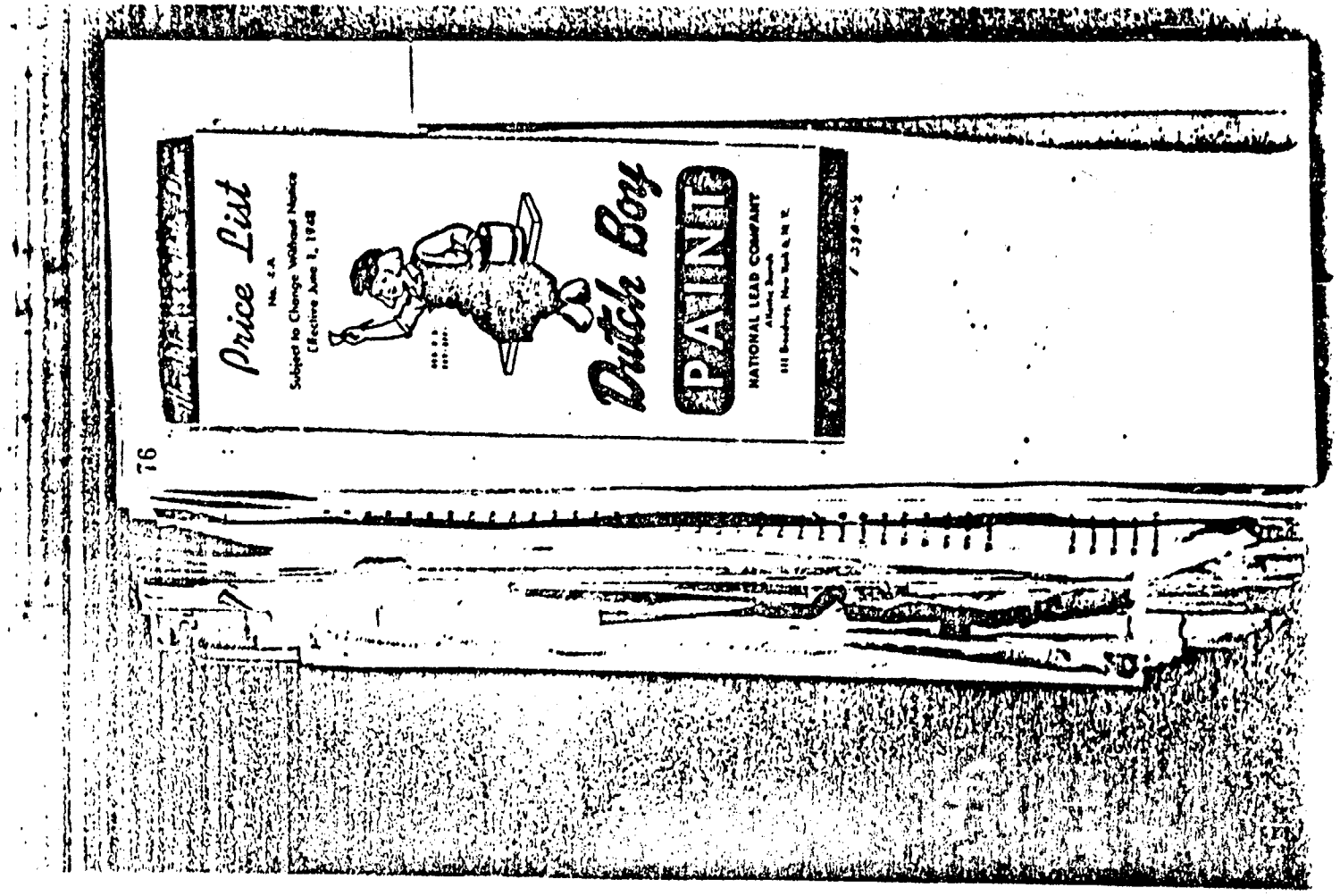
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NLI 114509

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NLI 114510



Dealers' Net Prices

(Confidential)

	5-Gal. (per gallon)	1-Gal.	½-Gal. (each)
HOUSE PAINT			
101 Primer			
110 Bright White			
124 Ivory			
1224 Cream			
126 Buff			
128 Tan	4.15	4.35	1.85
1124 Golden Yellow			
162 Green			
166 Battleship Gray			
182 Brown			
111 Lustrous White	4.15	4.35	—
SASH & TRIM			
21 White			
23 Brown	—	4.35	1.85
29 Black			
282 Light Green			
284 Medium Green	—	5.15	2.15
286 Dark Green			
24 Yellow	—	5.15	2.35
25 Red			
272 Dutch Blue Blue	—	6.35	2.70
PORCH & DECK			
111 Brown			
155 Tile Red	—	5.35	1.65
361 Stone Gray			
365 Slate Gray			
WONSOVER			
101 White			
1124 Golden Yellow	3.90	3.90	1.50
124 Ivory			
1224 Cream			
126 Buff			
111 Lustrous White			
132 French Ivory	—	3.90	1.50
136 Ebony Black			
166 Battleship Gray			
172 Pastel Blue			
176 Blue Haze			
182 Pastel Green			
186 Colonial Green			

TERMS

1% 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 20% handling charge provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information IMMEDIATELY:

1—A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2—Invoice in triplicate, made out to us, setting forth actual loss.

3—Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to owner department.

IMPORTANT

Any tax or other government charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any cash or other discount.

PACKING

1 Gallon . . . . . 6 to carton

½ Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (per gallon)	1-Gal.	½-Gal. (each)
HOUSE PAINT			
101 Primer			
110 Bright White			
124 Ivory			
1224 Cream			
126 Buff			
128 Tan	4.15	4.35	1.85
1124 Golden Yellow			
162 Green			
166 Battleship Gray			
182 Brown			
111 Lustrous White	4.15	4.35	—
SASH & TRIM			
21 White			
23 Brown	—	4.35	1.85
29 Black			
282 Light Green			
284 Medium Green	—	5.15	2.15
286 Dark Green			
24 Yellow	—	5.15	2.35
25 Red			
272 Dutch Blue Blue	—	6.35	2.70
PORCH & DECK			
111 Brown			
155 Tile Red	—	5.35	1.65
361 Stone Gray			
365 Slate Gray			
WONSOVER			
101 White			
1124 Golden Yellow	3.90	3.90	1.50
124 Ivory			
1224 Cream			
126 Buff			
111 Lustrous White			
132 French Ivory	—	3.90	1.50
136 Ebony Black			
166 Battleship Gray			
172 Pastel Blue			
176 Blue Haze			
182 Pastel Green			
186 Colonial Green			



F-394-48

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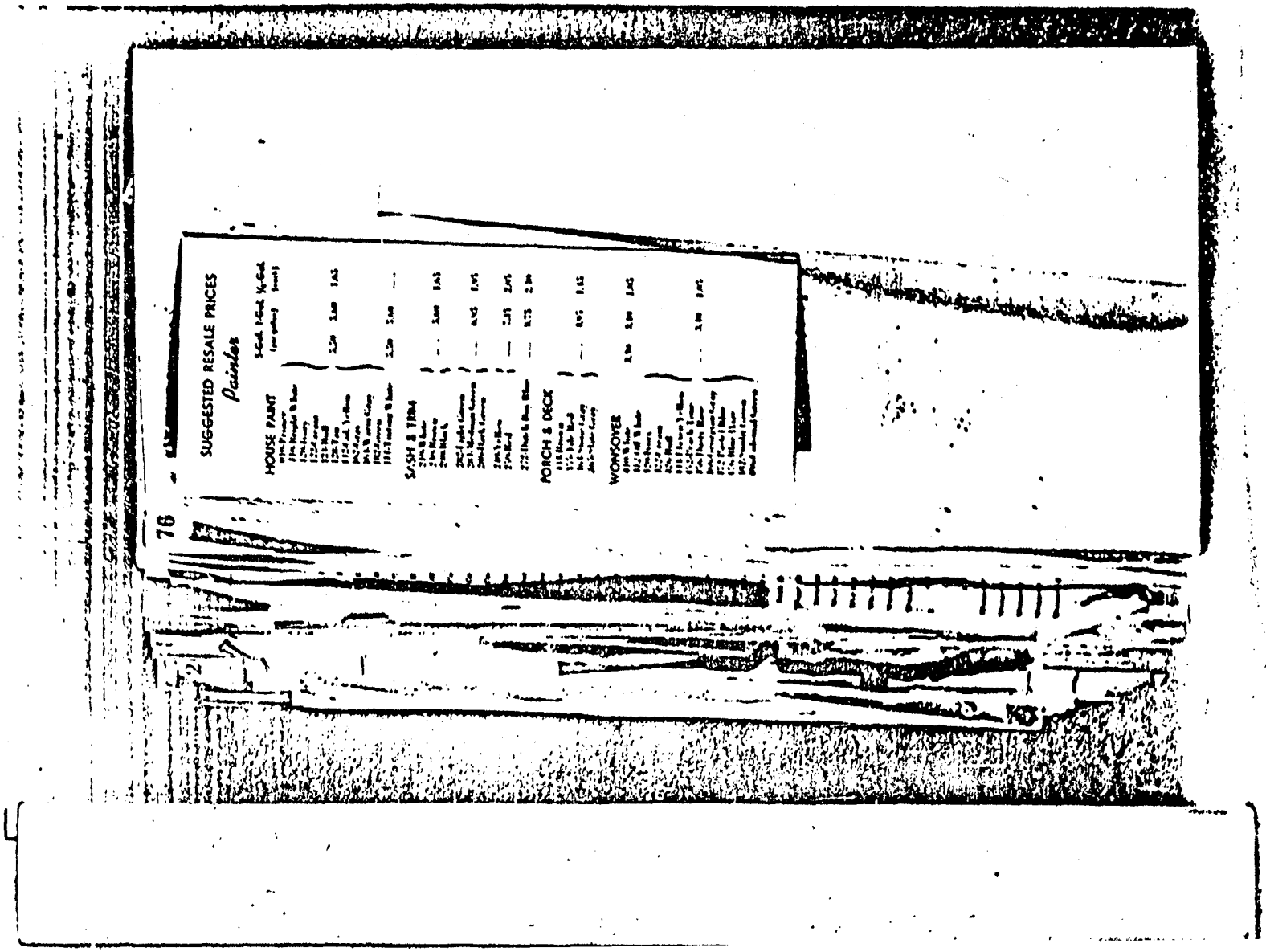
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NLI 114511

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NLI 114512



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NLI 114513

The Blue & White Line

Price List

No. 4-C

Subject to Change Without Notice
Effective June 1, 1948

Dutch Boy

PAINT

NATIONAL LEAD COMPANY

Atlantic Branch
111 Broadway New York 6, N. Y.

F-41-A-48

Dealers' Net Prices

(Confidential)

	5-Gal. (per gallon)	1-Gal.	¼-Gal. (each)
HOUSE PAINT			
0100 Primer			
1100 Bright White			
1200 Ivory			
1224 Cream			
1250 Buff	6.25	6.35	1.80
1300 Tan			
1324 Golden Yellow			
1424 Green			
1600 Warm Gray			
1824 Crown			
1900 Tinting White	6.25	6.35	—
SASH & TRIM			
2100 White			
2200 Brown	—	6.35	1.80
2900 Black			
2924 Light Green			
2950 Medium Green	—	7.00	2.10
2960 Dark Green			
2400 Yellow			
2500 Red	—	8.25	2.30
2724 Dutch Blue Blue	—	9.05	2.70
PORCH & DECK			
3100 Brown			
3150 Tile Red			
3600 Slate Green	—	5.00	1.60
3650 Slate Green			
WONSOVER			
4100 White			
4150 Off White	5.00	5.00	1.25
4200 Ivory			
4224 Cream			
4250 Buff			
4300 Tan			
4324 Golden Yellow			
4424 Peach Tone			
4500 Desert Rose	—	5.00	1.25
4600 Evergreen Gray			
4724 Pastel Blue			
4726 Blue Haze			
4824 Spanish Green			
4864 Colonial Green			

TERMS

1% 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

On goods so returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1—A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2—Invoice in triplicate, made out to us, setting forth actual loss.

3—Complete information concerning loss in question, with delivery freight bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other government charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any cash or other discount.

PACKING

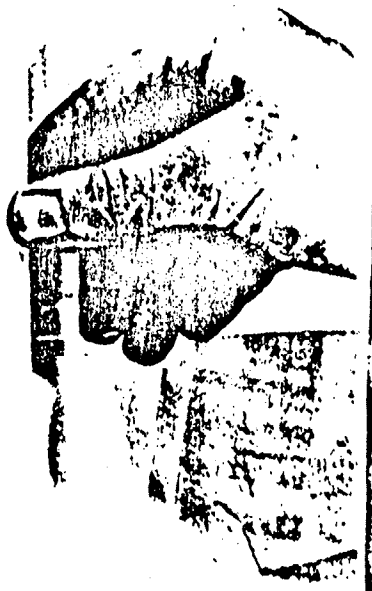
1 Gallon . . . . . 4 to carton

½ Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (per gallon)	1-Gal.	¼-Gal. (each)
HOUSE PAINT			
0100 Primer			
1100 Bright White			
1200 Ivory			
1224 Cream			
1250 Buff	6.25	6.35	1.80
1300 Tan			
1324 Golden Yellow			
1424 Green			
1600 Warm Gray			
1824 Crown			
1900 Tinting White	6.25	6.35	—
SASH & TRIM			
2100 White			
2200 Brown	—	6.35	1.80
2900 Black			
2924 Light Green			
2950 Medium Green	—	7.00	2.10
2960 Dark Green			
2400 Yellow			
2500 Red	—	8.25	2.30
2724 Dutch Blue Blue	—	9.05	2.70
PORCH & DECK			
3100 Brown			
3150 Tile Red			
3600 Slate Green	—	5.00	1.60
3650 Slate Green			
WONSOVER			
4100 White			
4150 Off White	5.00	5.00	1.25
4200 Ivory			
4224 Cream			
4250 Buff			
4300 Tan			
4324 Golden Yellow			
4424 Peach Tone			
4500 Desert Rose	—	5.00	1.25
4600 Evergreen Gray			
4724 Pastel Blue			
4726 Blue Haze			
4824 Spanish Green			
4864 Colonial Green			



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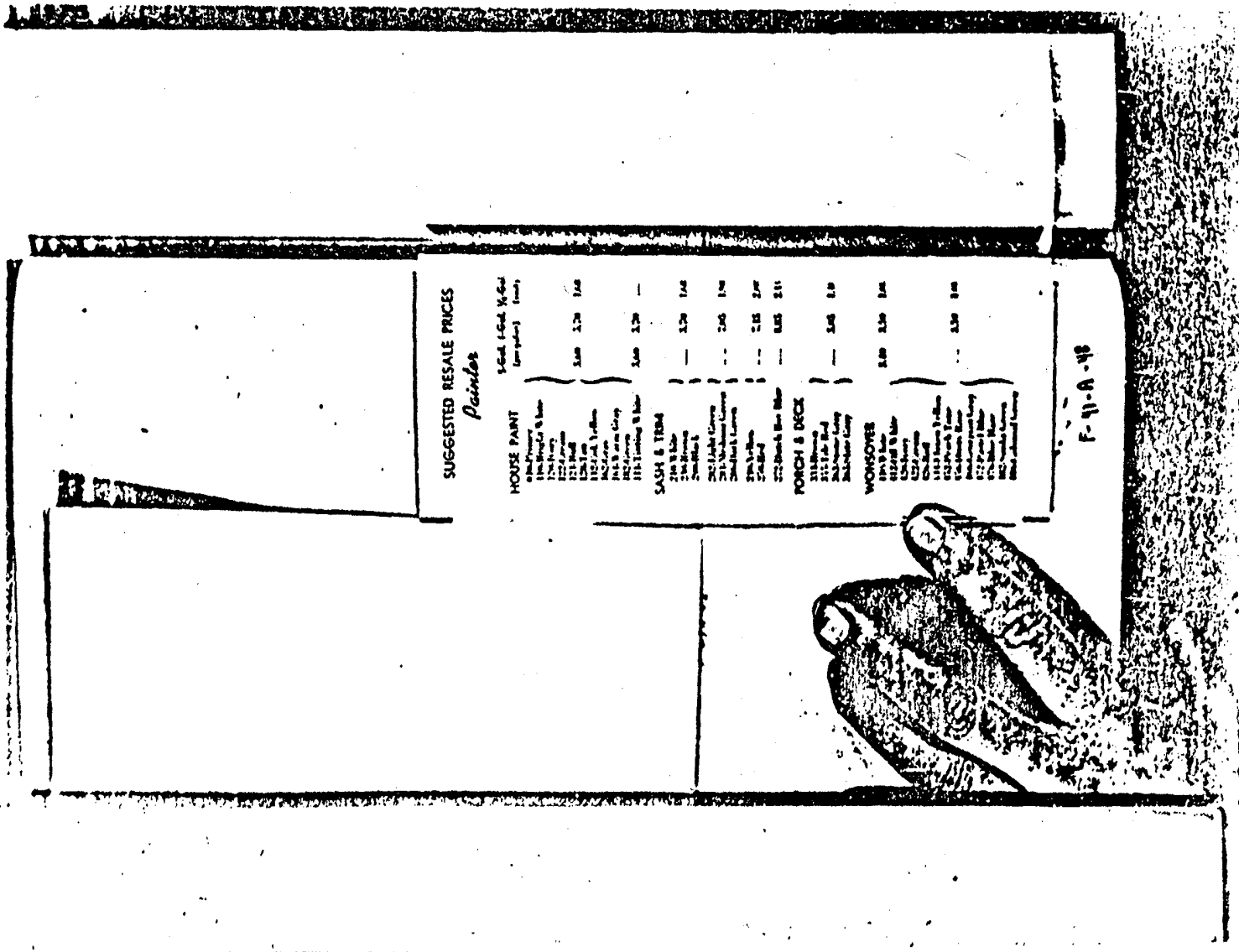
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The "Blue & White" Line

Price List

No 5-A

Subject to Change Without Notice

Effective Sept. 20, 1948

Dutch Boy

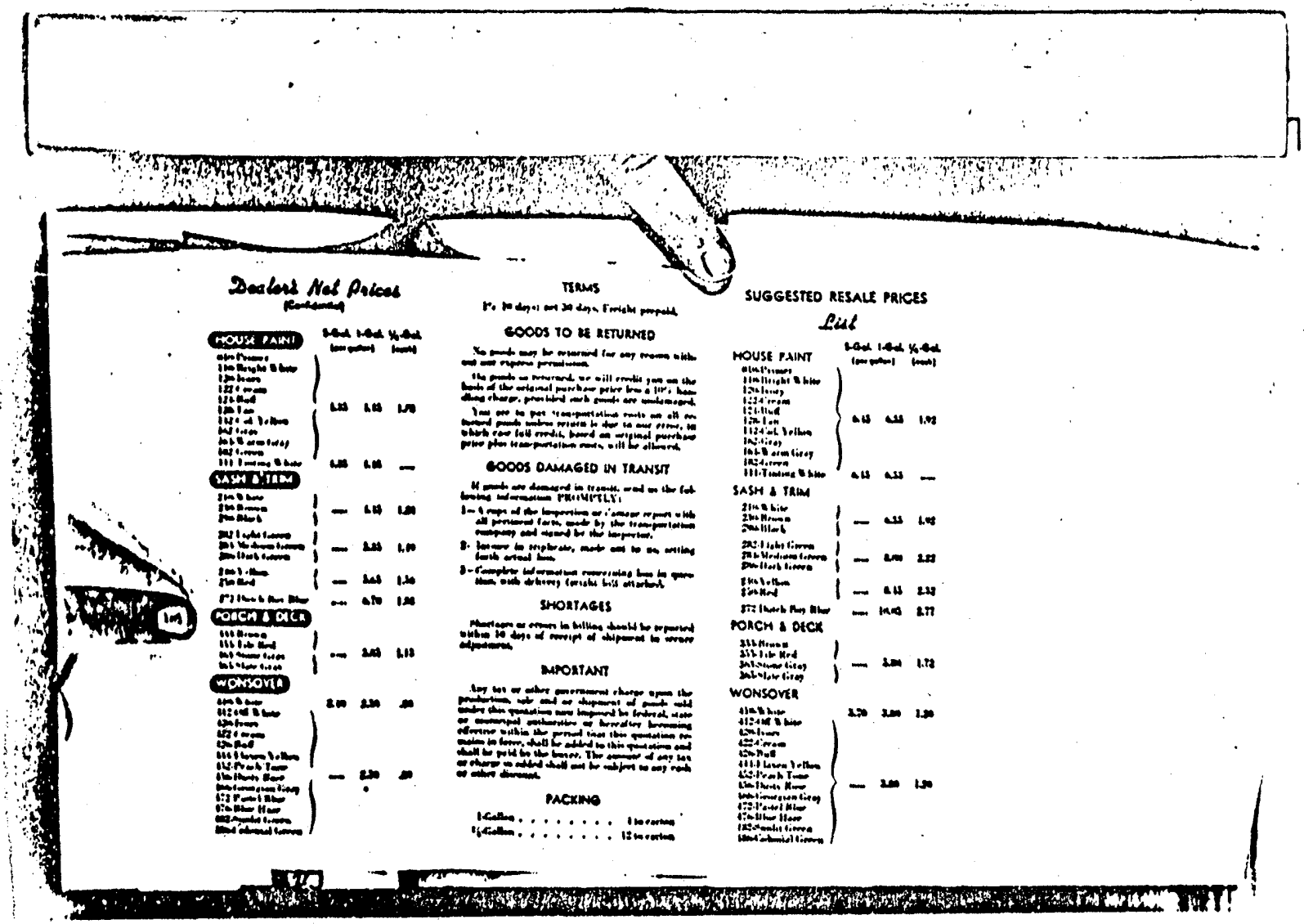
PAINT

NATIONAL LEAD COMPANY

659 Freeman Avenue

Cincinnati 2, Ohio

NLI 114519



Dealers' Net Prices

(Continued)

	5-Gal. (per gallon)	1-Gal.	½-Gal. (each)
HOUSE PAINT			
100 Primer			
110 Bright White			
120 Ivory			
122 Cream			
124 Red			
126 Tan	5.35	5.55	1.70
1124 Golden Yellow			
1142 Green			
1161 Warm Gray			
1162 Green			
1111 Tinting White	5.35	5.55	—
SASH & TRIM			
210 White			
230 Brown	—	6.15	1.80
290 Black			
2921 Light Green			
2961 Medium Green	—	5.55	1.80
2901 Dark Green			
2301 Yellow			
2501 Red	—	5.65	1.80
872 Dutch Boy Blue	—	6.70	1.80
PORCH & DECK			
630 Brown			
635 Tile Red			
2661 Deep Gray	—	5.65	1.85
2662 Slate Gray			
WONSOVER			
610 White	5.80	5.50	.80
612 Off White			
630 Ivory			
622 Cream			
626 Buff			
666 Lemon Yellow			
642 French Tan			
636 Dutch Boat	—	5.50	.80
660 Lemongrass Gray			
672 Pastel Blue			
676 Blue Haze			
682 Pastel Green			
684 Colonial Green			

TERMS

1% 10 days net 30 days. Freight prepaid.

GOODS TO BE RETURNED

No goods may be returned for any reason without our express permission.

If goods are returned, we will credit you on the basis of the original purchase price less a 10% handling charge, provided such goods are undamaged.

You are to pay transportation costs on all returned goods unless return is due to our error, in which case full credit, based on original purchase price plus transportation costs, will be allowed.

GOODS DAMAGED IN TRANSIT

If goods are damaged in transit, send us the following information PROMPTLY:

1—A copy of the inspection or damage report with all pertinent facts, made by the transportation company and signed by the inspector.

2—Invoice in triplicate, made out to us, setting forth actual loss.

3—Complete information concerning loss in quantities, with delivery receipts bill attached.

SHORTAGES

Shortages or errors in billing should be reported within 10 days of receipt of shipment to secure adjustment.

IMPORTANT

Any tax or other governmental charge upon the production, sale and or shipment of goods sold under this quotation now imposed by federal, state or municipal authorities or hereafter becoming effective within the period that this quotation remains in force, shall be added to this quotation and shall be paid by the buyer. The amount of any tax or charge so added shall not be subject to any trade or other discount.

PACKING

1-Gallon . . . . . 4 to carton

½-Gallon . . . . . 12 to carton

SUGGESTED RESALE PRICES

List

	5-Gal. (per gallon)	1-Gal.	½-Gal. (each)
HOUSE PAINT			
100 Primer			
110 Bright White			
120 Ivory			
122 Cream			
124 Red			
126 Tan	6.15	6.35	1.95
1124 Golden Yellow			
1142 Green			
1161 Warm Gray			
1162 Green			
1111 Tinting White	6.15	6.35	—
SASH & TRIM			
210 White			
230 Brown			
290 Black	—	6.35	1.95
2921 Light Green			
2961 Medium Green	—	6.40	2.05
2901 Dark Green			
2301 Yellow			
2501 Red	—	6.15	2.35
872 Dutch Boy Blue	—	14.45	2.75
PORCH & DECK			
630 Brown			
635 Tile Red			
2661 Deep Gray	—	5.80	1.75
2662 Slate Gray			
WONSOVER			
610 White	5.70	5.80	1.90
612 Off White			
630 Ivory			
622 Cream			
626 Buff			
666 Lemon Yellow			
642 French Tan			
636 Dutch Boat	—	5.80	1.90
660 Lemongrass Gray			
672 Pastel Blue			
676 Blue Haze			
682 Pastel Green			
684 Colonial Green			

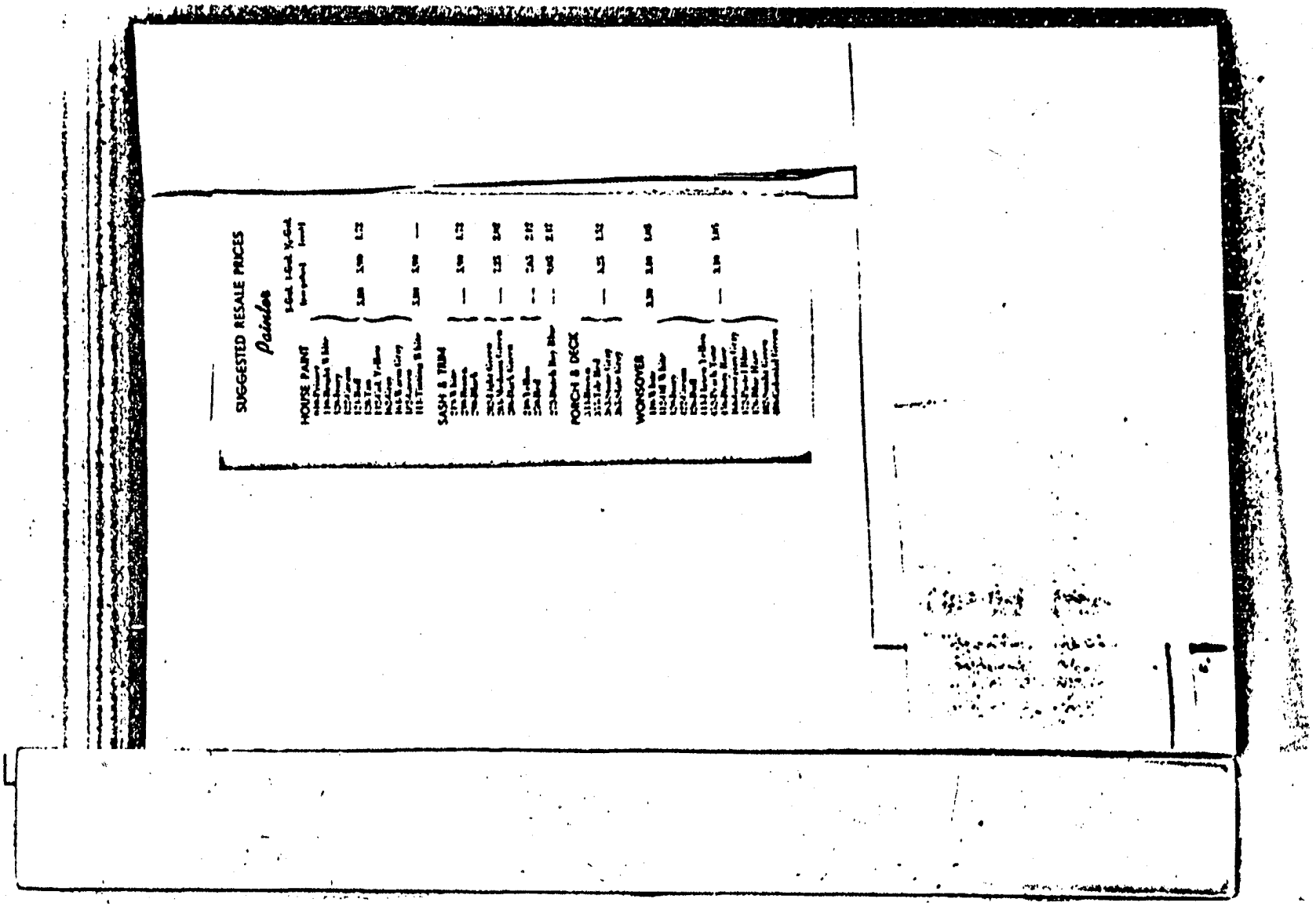
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