

FOR IMMEDIATE RELEASE:

Lead Industries Association
60 East 42nd Street
New York 17, N. Y.
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The Lead Industries Association has announced a grant of \$2500 to the School of Ceramics, Rutgers, The State University, for research on lead in ceramics. The work will be under the direction of Dr. John H. Koenig, Director of the School. Increasing need for lead compounds in ceramic bodies and ceramic finishes because of the low temperature firing characteristics, electrical and other properties which lead imparts, is the reason for the lead industries' increased interest in this field. Low temperature ceramic dielectric bodies fluxed with lead frits are attracting great attention in industry and government in electronic applications, and porcelain enamels for steel and aluminum containing high percentages of lead compounds and firing at 1000°F., or less, are opening wide new possibilities in the porcelain enameling industry.

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