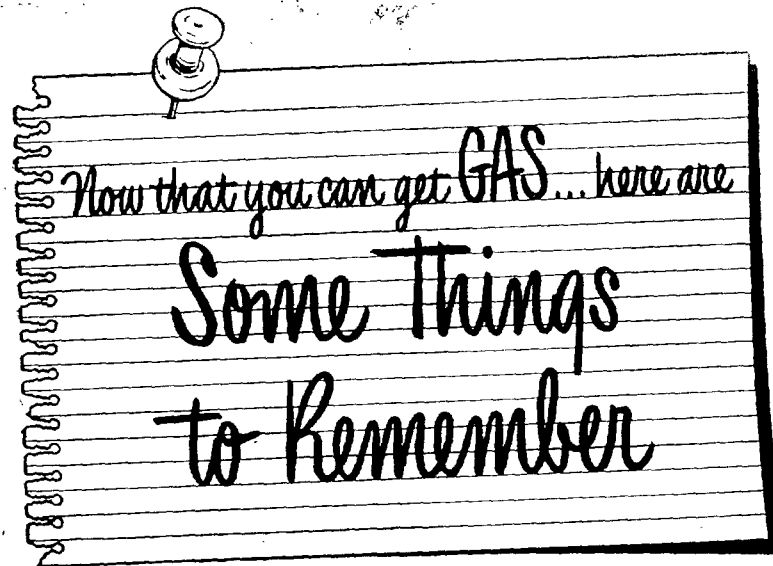


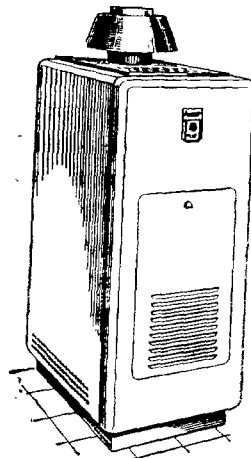


before you buy your new gas heating equipment!

There's a lot more to heating satisfaction than the fuel. You must have the right kind of heating equipment if you are to obtain the efficient, economical, trouble-free service you expect from gas.

That's why it will be to your advantage to see the American-Standard line before you buy any gas-fired heating equipment. And, remember, American-Standard makes fine quality equipment for radiator heating, for warm air heating, and winter air conditioning.

So, if you're looking forward to getting gas, also look forward to getting the finest heating equipment that money can buy. You'll find that American-Standard Heating Equipment costs no more than others.



The EMPIRE Boiler for gas, provides care-free, completely automatic heat. Efficient, economical and attractive, too, the EMPIRE is suitable for either basement or first floor installation, and it comes in sizes to heat any home.

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