

DATE ISSUED JUNE 24, 1940

PLAINTIFF'S EXHIBIT

USG-730

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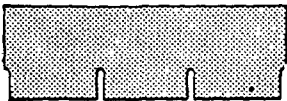
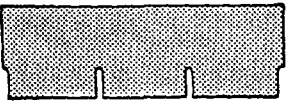
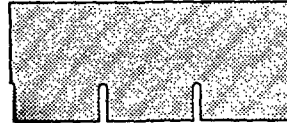
ROOFING PRODUCTS CATALOG

The logo features the letters 'U' and 'S' in a serif font, with an ampersand (&) positioned between them. Below this, a large, stylized letter 'O' is centered, which appears to be a continuation of the 'S' or a separate design element.

THE UNITED STATES GYPSUM COMPANY • CHICAGO

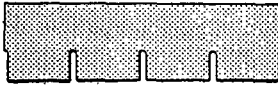
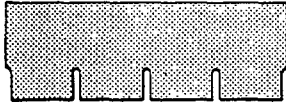
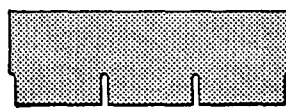
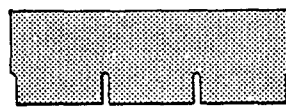
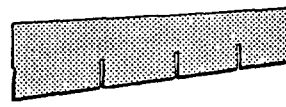
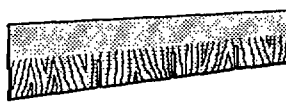
Where Research Develops Better, Safer Building Materials

B9006 0369

 STRIP SHINGLES Carry Underwriters' Class C Label	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED:			
	Head Lap	Exposure	Strips per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			SB	SP	NT	JC
12" Thick Butts Standard Surface Size 12"x36" 	2"	5"	80	3	210	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black Blue Blends Briar Green Mayfair Green Venetian Red Pompeian Red Arbor Gray Heather Pilgrim Gray	SB	SP	NT	JC
12" Thick Butts Textured Surface Size 12"x36" 	2"	5"	80	3	210	A	Blends Briar Green Mayfair Green Venetian Red Arbor Gray Heather Bluetone Brown Blend	SB	SP	NT	JC
12" Giant Thick Butts Standard Surface Size 12"x36" 	2"	5"	80	3	240	A	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Venetian Red Pompeian Red Arbor Gray Bluetone	SB	SP	NT	JC
12" Giant Thick Butts Textured Surface Size 12"x36" 	2"	5"	80	3	240	A	Blends Briar Green Venetian Red Pompeian Red Arbor Gray Heather Bluetone Brown Blend	SB	SP	NT	JC
15" Thick Butts Standard Surface Size 15"x36" 	5"	5"	80	3	250	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black Blends Briar Green Venetian Red	SB	SP	NT	JC
15" Thick Butts Textured Surface Size 15"x36" 	5"	5"	80	3	250	A	Blends Briar Green Mayfair Green Venetian Red Heather Brown Blend	SB	SP	NT	JC

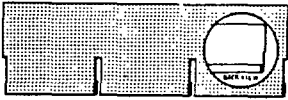
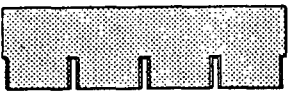
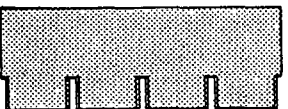
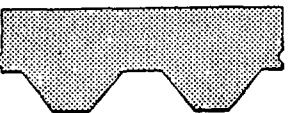
See our Current Price List for Prices
 All products listed herein are subject to discontinuance, improvement or change.

The weights for shingles are approximate only and are based on gross weights if packed with shingle boards. When packed in fibre cartons, actual shipping weights will be less due to the lighter weight of the package.

 STRIP SHINGLES Carry Underwriters' Class C Label	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED: SB.....SO. BEND SP.....ST. PAUL NT.....NO. TONAWANDA JC.....JERSEY CITY
	Head Lap	Exposure	Strips per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			
10" 4-in-1 Square Butts Size 10"x 36" 	2"	4"	100	2	210	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black	SB SP NT JC SB SP NT JC SB SP NT JC SB NT JC
12 1/2" 4-in-1 Square Butts Size 12 1/2"x 36" 	4 1/2"	4"	100	3	266	A	Solid Colors Gray Green Brilliant Green Slate Red Persian Red Blue Black Blends Mayfair Green Venetian Red	SB NT JC SB SP NT JC SB NT JC SB NT JC SB JC SB JC
12" Jumbo 3-in-1 Square Butts Size 12"x 36" 	2"	5"	80	3	257	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black Blends Pompeian Red Arbor Gray	... JC ... JC ... JC ... JC ... JC ... JC
12" 3-in-1 Super-Tab Strips* Size 12"x 36" 	2"	5"	80	3	210	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black Blends Briar Green Mayfair Green Pompeian Red Arbor Gray	... JC ... JC ... JC ... JC ... JC ... JC ... JC ... JC
10" Tapered Strips Standard Surface Size 10"x 36" 	2"	4"	100	3	230	A	Solid Colors Brilliant Green Blends Briar Green Pompeian Red	... SP SP SP ...
10" Tapered Strips Textured Surface Size 10"x36" 	2"	4"	100	3	230	A	Blends Bluestone Brown Blend	... SP SP ...

See our Current Price List for Prices
 *Does not carry Underwriters' Label

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 STRIP SHINGLES Carry Underwriters' Class C Label	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED:			
	Head Lap	Exposure	Strips per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			SE.....	SO. BEND	ST. PAUL	JERSEY CITY
12" Dubl-Thick Dubl-Butts Size 12"x 36" 	2"	5"	80	3	240	A	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Mayfair Green Pompeian Red Arbor Gray Pilgrim Gray	...	...	...	JC
10²/₃" Standard Quads Standard Surface Size 10 ² / ₃ "x 36 ¹ / ₄ " 	2-1/6"	4 ¹ / ₄ "	94	2	225	A	Solid Colors Gray Green Brilliant Green Blends Briar Green Pompeian Red	...	SP	...	...
10²/₃" Standard Quads Textured Surface Size 10 ² / ₃ "x 36 ¹ / ₄ " 	2-1/6"	4 ¹ / ₄ "	94	2	225	A	Blends Mayfair Green Venetian Red Bluetone Brown Blend	...	SP	...	...
13" Giant Quads Standard Surface Size 13"x 36 ¹ / ₄ " 	4 ¹ / ₂ "	4 ¹ / ₄ "	93	3	273	A	Solid Colors Brilliant Green	...	SP	...	...
13" Giant Quads Textured Surface Size 13"x 36 ¹ / ₄ " 	4 ¹ / ₂ "	4 ¹ / ₄ "	93	3	273	A	Blends Mayfair Green Venetian Red Brown Blend	...	SP	...	...
Standard 11¹/₃" Hexagons Size 11 ¹ / ₃ "x 36" 	2"	4 ² / ₃ "	86	2	167	A	Solid Colors Gray Green Brilliant Green Persian Red Blue Black Blends Briar Green Mayfair Green Venetian Red Pompeian Red Bluetone Pilgrim Gray	SB	SP	NT	JC

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 STRIP SHINGLES Carry Underwriters' Class C Label	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED:			
	Head Lap	Exposure	Strips per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			SB	SP	NT	IC
Three-Tab 11¹/₃" Hexagons Standard Surface Size 11 ¹ / ₃ " x 36" 	2"	4 ² / ₃ "	86	2	167	A	Solid Colors Brilliant Green Persian Red Blue Black Blue Blends Briar Green Mayfair Green Venetian Red Pompeian Red	SB	SP	NT	
Three-Tab 11¹/₃" Hexagons Textured Surface Size 11 ¹ / ₃ " x 36" 	2"	4 ² / ₃ "	86	2	167*	A	Solid Colors Brilliant Green Blends Briar Green Mayfair Green Venetian Red Pompeian Red Arbor Gray Heather Bluetone Brown Blend			NT	
12" Double Coverage Hexagons Size 12" x 36" 	4"	4"	100	3	215	A	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green	SB	SP	NT	
10" Thatch Standard Surface Size 10" x 36" 	2"	4"	100	2	172	A-1	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Mayfair Green Venetian Red Pompeian Red Arbor Gray	SB	SP	NT	IC
10" Thatch Textured Surface Size 10" x 36" 	2"	4"	100	2	172	A-1	Blends Briar Green Mayfair Green Venetian Red Pompeian Red Arbor Gray Heather Bluetone Brown Blend	SB	SP		
Asphalt Wavy Edge Siding Textured Surface Size 9 ¹ / ₂ " x 36" 	1 ¹ / ₄ " 1 ¹ / ₂ "	8"	50	2	123	A	Solid Colors Graytone Bufftone		SP		

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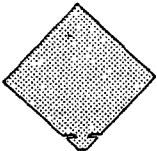
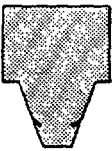
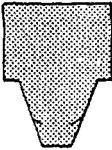
* 174 lbs. per square at No. Tonawanda Factory.

The weights for shingles are approximate only and are based on gross weights if packed with shingle boards. When packed in fibre cartons, actual shipping weights will be less due to the lighter weight of the package.

 STRIP SHINGLES	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED: SB.....SO. BEND SP.....ST. PAUL NT.....NO. TONAWANDA JC.....JERSEY CITY
	Head Lap	Exposure	Strips per Sq.	Eds. per Sq.	Appr. Wt. per sq. Lbs.			
Carry Underwriters' Class C Label								
12" Thatch Standard Surface Size 12"x36" 	4"	4"	100	3	215	A-1	Solid Colors Brilliant Green Blends Briar Green Pompeian Red Arbor Gray	SB SP NT ... SB SP ... SB SP ... SB ...
12" Thatch Textured Surface Size 12"x36" 	4"	4"	100	3	215	A-1	Blends Mayfair Green Venetian Red Brown Blend	... SP SP SP ...
 BRICK SIDING								
Brick Strip Siding (Overlay Type) Size 7 1/8"x 36" - 210 lbs. 	1 1/8"	3"	131	3	210	A-1	With Black Mortar Line: Chateau Buff Blend Tapestry Chateau Red Blend With Buff Mortar Line: Chateau Buff Blend Tapestry Chateau Red Blend	SB ... NT ... SB ... NT ... SB ... NT ... SB ... NT ... SB ... NT ... SB ... NT ...
Corner Units (7 1/8" wide)	Packed in cartons containing 25 rights and 25 lefts. Sufficient to cover 12 1/2 lineal feet. Weight approximately 25 lbs. per carton.					A-1	Same colors as Brick Siding	SB ... NT ...
Brick Strip Siding (Overlay Type) Size 7"x 36" - 210 lbs. 	1"	3"	134	3	210	A-1	With Black Mortar Line: Bright Red Colonial Gray With Cream Mortar Line: Bright Red "A" Blend "E" Blend With Brown Mortar Line: "E" Blend	 JC JC JC JC JC JC
Corner Units and Soldier Course for Above 7" wide	Packed in cartons containing 25 rights and 25 lefts. Sufficient to cover 12 1/2 lineal feet. Weight approximately 25 lbs. per carton.					A-1	With Black Mortar Line: Bright Red With Cream Mortar Line: Bright Red "A" Blend With Brown Mortar Line: "E" Blend	 JC JC JC JC

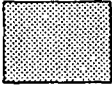
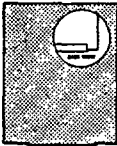
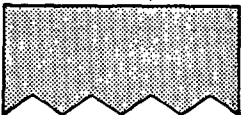
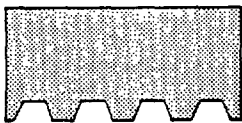
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 INDIVIDUAL SHINGLES Carry Underwriters' Class C Label	SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED: SB.....SO. BEND SP.....ST. PAUL NT.....NO. TONAWANDA JC.....JERSEY CITY
	Head Lap	Exposure	Shingles per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			
Arro-Lock Special Size 16"x16" A popular Lock Shingle made on heavy weight felt 	2 1/2"		82	2	138	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Venetian Red Bluetone	SB ... NT JC NT JC SB ... NT JC SB ... NT JC SB ... NT JC SB ... NT JC
Lox-Klip Size 16"x16" Copper Staples furnished. 	2 1/2"		82	2	138	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Venetian Red	SB SB SB SB SB SB
Super-Tite Shingles Size 16" wide x 21" With new improved Lock Cut-Out. 	8"	6 1/2"	138	3	220	B	Solid Colors Brilliant Green Blue Black Blends Briar Green Venetian Red	SB SB SB SB SB
Special Super-Tite Shingles Size 16"x17 1/2" 	4 1/2"	6 1/2"	138	2	173	B	Solid Colors Brilliant Green	 NT ...
Standard Individuals Size 9"x12 3/4" 	4 3/4"	4"	380	4	253	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Arbor Gray Heather Bluetone Brown Blend	SB SP NT JC SB ... NT JC SB ... NT JC SB ... NT ... SB ... NT ... SB ... NT ... SB ... NT ...
Giant Individuals Size 12"x16" 	6"	5"	224	4	325	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Pompeian Red Arbor Gray	SB ... NT JC NT JC SB ... NT JC SB ... NT JC SB ... NT JC SB ... NT JC

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U.S. INDIVIDUAL SHINGLES		SPECIFICATIONS					Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED:			
Carry Underwriters' Class C Label		Head Lap	Exposure	Shingles per Sq.	Bdls. per Sq.	Appr. Wt. per sq. Lbs.			SB	SP	NT	JC
Giant Dutch Lap Individuals Size 16"x12" Furnished with staples for application. 		2" Head Lap 3" Side Lap	10" x13"	112	2	162	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Pompeian Red Arbor Gray	SB	...	NT	JC
Dubl-Butt Wide Space Individuals* Size 12"x14 1/2" 		3 1/2"	At Butt 12" x5 1/2" At Top 8" x5 1/2"	131	3	170	B	Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Mayfair Green Arbor Gray	...	...	...	JC
U.S. MINERAL SURFACED ROLL ROOFING		DIMENSIONS		Group								
Carry Underwriters' Class C Label		Sq. Ft. per Roll	Approx. Weight per Roll Lbs.									
Diamond Point Roll Roofing Size 32 In. x 48 Ft. 		128	105	C	Standard Surface Solid Colors Brilliant Green Persian Red Blue Black Blends Briar Green Pompeian Red Textured Surface Bluetone Brown Blend				SB	SP	NT	...
Style A Roll Roofing Size 32 In. x 48 Ft. 		128	105	C	Standard Surface Solid Colors With Black Edge: Brilliant Green Persian Red Blends With Black Edge: Briar Green Pompeian Red Textured Surface Blends With Plain Edge: Briar Green Pompeian Red Bluetone Brown Blend				SB	SP	...	...
Hex-Roll Roofing Size 32 In. x 48 Ft. 		128	105	C	Standard Surface Solid Colors Brilliant Green Textured Surface Blends Briar Green Pompeian Red Bluetone Brown Blend				...	SP	...	...

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U.S. MINERAL SURFACED ROLL ROOFING	DIMENSIONS		Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED:			
	Sq. Ft. per Roll	Approx. Weight per Roll Lbs.			SB	SP	NT	JC
Sil-O-Ett Roll Roofing Size 32 In. x 48 Ft. 	128	105*	C	Standard Surface Solid Colors With Black Edge: Brilliant Green Persian Red Textured Surface With Plain Edge Paradise Venetian Red Bluetone	...	...	NT	...
Adamant Mineral Surfaced Roofing Includes Fixtures † Size 36 In. x 36 Ft.‡	108	90*	C	Solid Colors Gray Green Brilliant Green Slate Red Persian Red Blue Black	SB	SP	NT	JC
Paratex Mineral Surfaced Roofing Includes Fixtures † Size 36 In. x 36 Ft.	108	75	C	Solid Colors Gray Green Brilliant Green Slate Red Persian Red Blue Black	SB	SP	...	JC
Starter Strips 9 In., 12 In., and 18 In. wide x 36 Ft. For Starter Strips beneath shingles, for valley linings and covering hips and ridges.		22 29 44	C	Solid Colors Gray Green Brilliant Green Slate Red Persian Red Blue Black Blends Arbor Gray Heather Bluetone Brown Blend	SB	SP	NT	JC
U.S. SMOOTH SURFACE ROLL ROOFING								
Zeen-X Corrugated Surface Roll Roofing Includes Fixtures † 36 In. x 36 Ft. An excellent grade of Smooth Surface Roofing with Coating corrugated both sides and dusted with micaceous talc. Spiral Shank Nails included as fixtures.	108	55* 65* 75*	C C C		SB	SP	NT	JC
Imperial Mica Surfaced Roll Roofing Includes Fixtures † 36 In. x 36 Ft. Smooth surface with mica finish both sides to give long wearing qualities.	108	35 45 55* 65* 75*	C C C C C		SB	SP	NT	JC
Dixie Talc Surfaced Roll Roofing Includes Fixtures † 36 In. x 36 Ft. Corrugated surface with talc finish.	108	35 45 55	C C C		SB	SP	...	...
Paraco Talc Surfaced Roll Roofing Includes Fixtures † 36 In. x 36 Ft. Corrugated surface with talc finish.	108	35 45 55	C C C		...	...	NT	JC

See our Current Price List for Prices.

* Carry Underwriters' Class C Label.

† If furnished without fixtures, deduct 2½ lbs. from weight per roll.

‡ Also available at South Bend Factory only in 1-1/5 sq. rolls 32"x48" and 1½ sq. rolls 32"x50" in the following colors: Blue Black, Brilliant Green and Persian Red, and in 1 sq. rolls 32"x40" 6" in Brilliant Green color only

 BUILT-UP ROLL ROOFING	DIMENSIONS		Group	SOLID COLORS AND BLENDS	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED: SB.....SO. BEND SP.....ST. PAUL NT.....NO. TONAWANDA JC.....JERSEY CITY			
	Sq. Ft. per Roll	Approx. Weight per Roll Lbs.						
17" Selvage Edge Mineral Surfaced Cap Sheet 32"x 40' 6" Each roll contains sufficient material to cover 1/2 square of roof area.	108	55*	C	Brilliant Green Persian Red Blue Black	SB	SP	...	...
Asphalt Saturated and Sanded Cap Sheet 36 In. x 72 Ft., 34 Lbs. per Sq. A roofing felt saturated with asphalt coating and sand surfacing on one side only. Used as a cap sheet in Built-Up roofing.	216	68*	C		SB	SP	...	JC
Seal-Co Cap Sheet Size 36 In. x 72 Ft. An inexpensive cap sheet, saturated and coated, with corrugated surface and talc finish.	216	68	C		...	...	...	JC
 ASPHALT AND TAR SATURATED FELTS	DIMENSIONS							
	Sq. Ft. per Roll	Approx. Weight per Roll Lbs.						
Asphalt Felt 12 Lb. — †36 In..... *15 Lb. — †36 In..... 24 Lb. — †36 In..... *30 Lb. — †36 In..... † Also furnished 32" wide at South Bend and St. Paul.	432 432 216 216	52 65 52 65			SB	SP	NT	JC
Tarred Felt 12 Lb. — 32 In..... *15 Lb. — 32 In.....	432 432	52 65			SB	SP	NT	JC
 SATURATED SHEATHINGS AND BUILDING PAPERS								
House Liner Asphalt saturated felt with smooth asphalt coating, surfaced with talc.	200	50			SB	SP	NT	JC
Saturated Sheathing No. 2 Half Rolls Full Rolls A saturated felt for sheathing purposes.	162 324	24 1/2 49			...	SP	...	...
Asphalt Sheathing 12 Lb. — 36 In..... 15 Lb. — 36 In..... 30 Lb. — 36 In.....	216 216 108	26 32 1/2 32 1/2			...	SP	...	JC
String Felt Half Rolls Full Rolls Asphalt saturated felt for sheathing purposes, with threads embedded in the felt for reinforcement.	250 500	22 44			...	SP	...	...
Slaters Felt 25 Lb. 30 Lb. A paper used for sheathing purposes saturated with asphalt.	500 500	25 30			SB	...	NT	JC



BUILDING PAPERS

DIMENSIONS

PRODUCTS LISTED
ARE AVAILABLE
AT FACTORIES
INDICATED:

SB.....SO. BEND
SP.....ST. PAUL
NT.....NO. TONAWANDA
JC.....JERSEY CITY

Sq. Ft.
per Roll

Approx.
Weight
per Roll
Lbs.

Black Waterproof Building Paper

(Saturated and Coated)

50 Lb.
35 Lb.

A permanent waterproof sheathing for use under all types of shingles and siding or between floors.

500
500

50
35

SB SP NT JC
SB SP NT JC

Cushion Felt

An indented felt, asphalt coated on one side only, for use under all types of siding.

100

25

SB SP ...

Inso-Bak Board

3/8" thick asphalt coated insulation board for use under all types of sidings. Size 2'x5' and ship-lapped two long edges. (Stocked at mills mentioned for mixed shipments with asphalt products and available in carload shipments from Greenville, Miss. and Lisbon Falls, Me.)

100
Sq. Ft.
per Bundle

70 lbs.
Appr.
Weight
per Bundle

SB SP ...

Red Rosin Sheathing

20 Lb.
25 Lb.
30 Lb.
40 Lb.

500
500
500
500

20
25
30
40

SB SP NT JC
SB SP NT JC
SB SP NT JC
SB SP NT JC

Blue Plasterboard

Half Roll
Full Roll

250
500

30
60

SB SP ...
SB SP ...

Multi-Ply Building Paper

A quality line of asphalt laminated kraft sheathing papers, jute reinforced, waterproof and strong. Standard rolls 36" wide containing 500 sq. ft.

Weights shown are per 500 sq. ft. roll.

9 Ply -- Saturated
Three sheets of saturated kraft, jute in 2" diamond mesh and 1 1/8" longitudinal rows.

6 Ply -- Plain
Two sheets of kraft, jute in 2" diamond mesh and 1 1/8" longitudinal rows.

5 Ply -- Saturated
Two sheets of saturated kraft, jute in 1/2" diamond mesh.

5 Ply -- Plain
Two sheets of kraft, jute in 1/2" diamond mesh.

3 Ply -- Plain
Two sheets of kraft, no jute reinforcement.

Prices on rolls 48, 60, 72 and 84" wide and other information on request.

500

33

SB SP NT JC

500

25

SB SP NT JC

500

32

SB SP NT JC

500

32

SB SP NT JC

500

20

SB SP NT JC

Black Kraft Paper--36"

An asphalt saturated kraft paper.

250

10

... SP ...

Deadening Felt

Weight 1/2 Lb. per Sq. Yd.....
Weight 3/4 Lb. per Sq. Yd.....
Weight 1 Lb. per Sq. Yd.....
Weight 1 1/2 Lb. per Sq. Yd.....

900
450
450
450

50
37 1/2
50
75

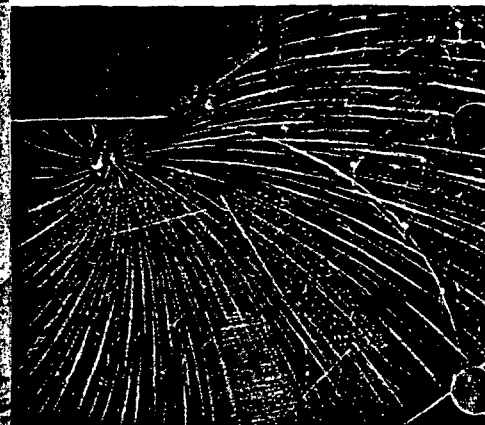
... .. JC
SB JC
SB SP NT JC
SB SP NT JC

U.S. ASPHALT PAINTS, PLASTIC CEMENTS AND COATINGS	CONTAINER SIZES	Approx. Wt. Lbs.	Group	PRODUCTS LISTED ARE AVAILABLE AT FACTORIES INDICATED: SB.....SO. BEND SP.....ST. PAUL NT.....NO. TONAWANDA JC.....JERSEY CITY
USG Roof Cement Black High grade plastic cement for flashing, patching and damp proofing work.	1 lb. Cans—48 per case... 2½ lb. Cans—24 per case... 5 lb. Pails—12 per case... 10 lb. Pails— 6 per case... 25 lb. Pails..... 50 lb. Pails..... 100 lb. Pails..... 225-250 lb. Drums..... 450-500 lb. Drums.....	75 70 75 70 28 55 110 225-250 450-500	F	SB SP NT JC
USG Roof Coating Black An excellent coating for use over old composition or metal roofs.	Pint Cans (Lap Cement)..... 1 Gallon Pails—6 per case... 5 Gallon Pails..... 10 Gallon Pails..... 30 Gallon Drums..... 55 Gallon Drums.....	1 55 45 90 250 475	F	SB SP NT JC
USG Asbestos Fiber Coating Black Same as the above with addition of asbestos fibers.	1 Gallon Pails—6 per case... 5 Gallon Pails..... 10 Gallon Pails..... 55 Gallon Drums.....	57 47 94 500	F	SB SP NT JC
USG Asphalt Primer A cut-back asphalt of thin consistency for priming concrete or gypsum roof decks.	5 Gallon Pails..... 10 Gallon Pails..... 30 Gallon Drums..... 55 Gallon Drums.....	45 90 250 475	F	SB SP NT JC
USG Dampproofing Coating A coating of asphalt and solvent for preventing the penetration of moisture and dampness into brick, concrete and masonry surfaces above or below the grade.	1 Gallon Pails—6 per case... 5 Gallon Pails..... 30 Gallon Drums..... 55 Gallon Drums.....	55 45 250 475	F	SB JC
Protokote Roof Cement Black A competitive priced plastic cement for flashing, etc.	1 lb. Cans—48 per case... 2½ lb. Cans—24 per case... 5 lb. Pails—12 per case... 10 lb. Pails— 6 per case... 25 lb. Pails..... 50 lb. Pails..... 100 lb. Pails..... 225-250 lb. Drums..... 450-500 lb. Drums.....	75 70 75 70 28 55 110 225-250 450-500	F	SB SP NT JC
Protokote Asphalt Roof Coating A competitive priced roof coating.	1 Gallon Pails—6 per case... 5 Gallon Pails..... 10 Gallon Pails..... 30 Gallon Drums..... 55 Gallon Drums.....	55 45 90 250 475	F	SB SP NT JC
Protokote Asbestos Fiber Coating Same as above with asbestos fibers added.	1 Gallon Pails—6 per case... 5 Gallon Pails..... 10 Gallon Pails..... 55 Gallon Drums.....	57 47 94 500	F	SB SP NT JC

USG . . . WHERE RESEARCH DEVELOPS BETTER • SAFER • BUILDING MATERIALS



IN THIS WEATHEROMETER intense light simulates the sun's rays—one hour exposure is equivalent to many days of burning sunlight—an intensive test in which every sample must prove that it is "Fortified" against scorching heat of summer.



AFTER THE SUN—THE RAIN. Water is sprayed on the samples in the Weatherometer. This is the equivalent of a driving rainstorm. The samples must prove their ability to hold their own. Quick freezing followed by thawing is also a part of the testing.

USG is a name known for 35 years of leadership in building materials.

Extensive research and production facilities are devoted to proving products and probing every channel which promises future betterment.

Over a long period it has become generally accepted that "USG" means "Quality." That this phrase shall be a fact, men are stationed like sentries in the great roofing plants—quality control men—who watch every step, weigh every

ingredient, time every operation, measure every material—then prove every product.

As a result, USG roofings and sidings are "Fortified" to give a good account of themselves in service.

This follows as a natural consequence of the continual process of proving and improving—based on a past rich in experience, unsurpassed facilities, and a guiding principle that USG building products shall always excel.



FINALLY . . . each product is tested under actual outdoor conditions. Records are carefully kept of the daily performance. Results are carefully checked. For "Fortified" roofing must defy the worst the elements have to offer and come through with a good record.

B8006 0381



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