

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

January 31, 1962

Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed Paint Advertising
Budget for the year 1962 in the amount of \$1,925,850.00
(including the amount of \$469,100.00 for the Pacific
Coast Branch operations), as detailed in Report dated
January 11, 1962, from Mr. T. Howard Sarine, Advertising
Manager, be and it hereby is approved.

Very truly yours,

/s/ J. B. Henrich
Secretary

cc: Messrs. J. A. Martino
D. A. Merson
T. F. Owens
M. Uss
G. A. Dewey

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