





There is a valuable
Coupon in the middle
of this book.

*Be sure to give it to
your father or mother.*

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Give Coupon to Dad



There was a man named
Who could take most
And make it look as good
It was the mean old way.
He visited a house one day
Where two nice children
He made that place that
A ghentry, when out, she

Just read the book and
Who put the Old Man



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Give Coupons to Father or Mother



There was a man named "Old Man Gloom"
Who could take most any room,
And make it look so poor and bad;
It was the mean old way he had.

He visited a house one day
Where two nice kiddies used to play,
He made that place that once was bright
A gloomy, worn out, shabby sight.

Just read this book and you'll find out
Who put this Old Man Gloom to rout.

Give Coupons to Father or Mother



The girl and boy felt very blue
Their toys were old and shabby too.
They couldn't play in such a place,
The room was really a disgrace.



All grey and old with nothing bright,
It surely was a sorry sight.
And yet that poor neglected room
Was the delight of Old Man Glom.

Give Coupons to Father or Mother



But all at once they cheered to see
The Dutch Boy Painter passing by.
"Oh Mother!" each one cried with joy,
"Please let us play with that nice boy!"



Then Old Man
He didn't hear --
He didn't want
But mother said



The boy sat with nothing bright,
 He was a poor sight.
 He sat in the poor beggar room,
 Waiting for the Man Gloom.

Give Coupons to Father or Mother



But all at once they chance to see
 The Dutch Boy Panter passing by.
 "Oh Mother!" each one cried with joy,
 "Please let us play with that nice boy!"



Then Old Man Gloom got very mad
 He didn't like that Panter lad.
 He didn't want him 'round at all,
 But mother asked the boy to call.

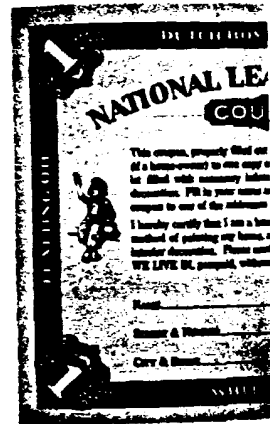
Give Coupon to Father or Mother



The Dutch Boy Painter looked around
And said: "This is the worst I've found!
For feeling blue you're not to blame,
Come let me show you a new game!"



"This famous Dutch Boy Lead of mine
Can make this playroom fairly shine
Let's start our painting right away
You'll find the work is only play."





"The famous INCE Boy Lead of mine
 will make the paintwork fairly shine
 and I start my painting right away
 You'll see the work is only play."

DUPLICATION PRODUCTS

NATIONAL LEAD COMPANY

COUPON

This coupon, properly filled out and signed, entitles the owner of a home-owning to one copy of a beautifully illustrated book, to be filled with necessary information on home painting and decoration. Fill in your name and address below and send this coupon to one of the addresses on the back.

I hereby certify that I am a home-owner interested in the best method of painting my home, as well as in the home-made or "under the hammer" Plans and am anxious to receive the same.

NAME _____

ADDRESS _____

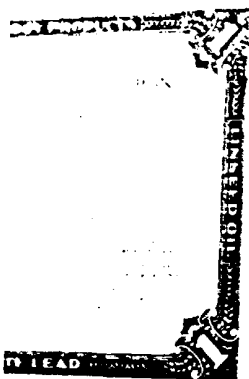
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STATE _____

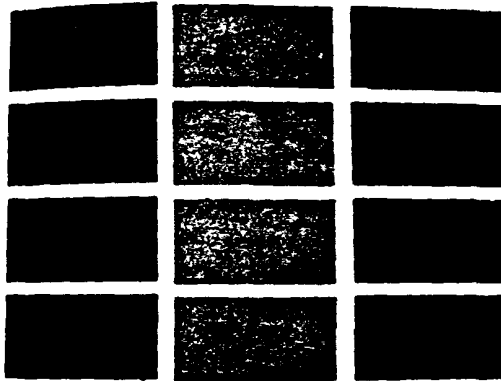
ZIP _____

WHITE LEAD





USE THESE COLORS TO PAINT THE PICTURES



These color blocks are real water colors. Use them with a wet paint brush just as you would little cakes of paint. Don't use too much water. Blue and yellow make green, red and yellow make orange, blue and red make purple.

Give Coupons to Father or Mother



He mixes the paint with care and speed,
"Here are the colors my will need!"
Then sets and dries in bright array
"Oh give you lots of fun today!"



"While Dutch Boy Lead is purest white,
And makes a house a lovely sight,
It can be mixed to any hue,
By adding colors, as I do."

Give Coupons to Father or Mother



He showed them just how it would spread
"It's wonderful!" the kiddies said,
"And every stroke of work you do
Just seems to make our room look new!"



And (old Man Gloom looked very blue,
As everything so lovely grew,
For well he knew his reign was done,
The little Dutch Boy's had begun.

Give Coupons to Father or Mother



And as the work men set to
The old sad shabby room was gone
And sunny colors, soft and gay
Made it a lovely place to stay

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Give Coupon to Father or Mother



And as the work went on and on
The old and shabby room was gone
And sunny colors, soft and gay,
Made it a lovely place to play.



Then Old Man Gloom cried: "It's a fact
That I will have to change my act.
My work is all undone!" he said,
"By Dutch Boy art and Dutch Boy Lead!"

Give Coupon to Father or Mother



And when the Dutch Boy closed his stay
That happy home was bright and gay,
For he had beautified each room
And fairly routed Old Man Gloom.

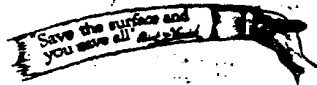


He said, "I'd really like to tell,
That I paint outside just as well
And houses shine where'er I spread
Their outside walls with Dutch Boy Lead."

FOR DURABLE
INS
P
DUTCH

NATION

NEW YORK
111 Broadway
CLEVELAND
220 W. Superior Ave.
PHILADELPHIA
John T. Lewis & Sons
Cheesnut & Juniper



FOR DURABLE, ECONOMICAL PAINT—
INSIDE OR OUTSIDE

Paint with Lead

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Save the surface and
you save all
with Dutch Boy Lead