

CO.

Portland

Made in U. S. A.

Before paint, var-
nish, or other coating
is applied, surface
must be thoroughly
cleaned, and occa-
sionally sanded with
fine sandpaper.
Allow each coat to
dry thoroughly before
applying next coat.
For best results, use
proper ventilation and
keep away from fire.

Trade Name: Flat White Undercoat
Category: Enamel Undercoater
Color: White
Number: 3339
Quality: First

PIGMENT:	67.5%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox RCHT		755	28	.0575 Lb.	\$43.41
Barytes		300	8.1	.017 "	5.10
VEHICLE:	32.5%				
V-254 Gloss Oil		123	15	.47 Gal.	7.05
V-189 Processed Oil		87.2	11	1.27 "	13.97
V-5 Lead Mixing Oil		187	25.5	.88 "	22.44
3024 Coal Oil		73.5	11	.07 "	.77
V-257 Drier		22.2	3	.66 "	1.98
V-377 Aluminum Stearate Solution		14.6	2	.85 "	1.70
					\$96.42
Calculated Yield		1,562.5	103.6		
Manufacturing Loss 3.5%			3.6		
Actual Yield			100		

COST ANALYSIS: (per Gallon)

Material Cost.....	.964
Direct Labor Cost.....	.04
Factory Overhead.....	.122
Bulk Cost.....	1.126
Complete Package Cost.....	.255
Factory Cost in Package.....	1.381

PRICES:

(A) To a Company owned or controlled outlet.....	1.70
(B) To an independent wholesaler.....	1.684
(C) By Company owned or controlled outlet to retail customer..	3.30
(D) To an independent retailer (Dealer).....	1.981
(E) To other (specify).....	2.59 *
	2.20 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5159

OPA 16324