

R. J. Clemens; Save the Surface, A. D. Graves; Sustaining Membership, D. W. Figgis; Trade-mark, Carl H. Black; Western Zone Executive Committee, J. G. Reynolds.

American Paint and Varnish Manufacturers' Association. Constitution and By-Laws, Frank P. Cheesman; Cost Accounting, Clare H. Hall; Educational Bureau, E. T. Trigg; Fire Prevention, G. D. White; Lacquer and Synthetic Gum Products, L. H. Conklin; Membership, Elmer F. Hopper; Naval Stores and Petroleum Products, E. W. Fasig; Plant Managers, Ralph H. Everett; Tung Oil, Ludington Patton; Unfair Competition, Ludington Patton.

Joint Committees. Arbitration, E. J. Cornish; Chamber of Commerce, U. S. A., S. R. Matlack and R. McC. Bullington; Clean-up and Paint-up, R. A. Plumb; Code of Ethics, H. S. Chatfield; Export and Foreign Trade Development, Ralph E. Plowman; Flax Development, L. P. Nemzek; Legislation, A. S. Somers; Management Details, H. S. Chatfield; Rosin Marketing Methods, R. C. Walker; Simplification, Chas. R. Cook; Tariff, Ernest T. Trigg; Traffic, E. A. Leveille; Time and Place, 1930 Convention, H. S. Chatfield; Vocational Education, Edgar S. McKaig.

The United States Shellac Importers' Association, at its annual meeting held at the Drug and Chemical Club, New York, elected the following officers: William Zinsser, president; L. J. Calvocoressi, of Ralli Bros., vice-president; L. W. Babbage, of Henry W. Peabody & Co., were also chosen: James W. Byrnes Shellac secretary-treasurer. The following directors Co., Inc.; A. F. Lerdner, of Alfred Kramer & Co.; Morris Rosen, of the Mantrose Corporation; Ralph W. McClintock, of the Mac-Lac-Kasebier-Chatfield Corporation, and Guy Carleton, of Carleton & Moffat.

The Ohio Varnish Co., Cleveland, has opened a Pacific Coast branch at 480 Hoyt St., Portland, Oregon, with J. E. Haynes, who has been with the company for twelve years, in charge.

Williams-Lewis Bowling Match. John T. Lewis & Bros. Co., Philadelphia, on February 22d, sent twelve of its representatives to Easton, Pa., to test the skill of C. K. Williams & Co.'s bowling team. In the first game, the total number of pins knocked down by C. K. Williams' men was 3111 against 2997; in the second game, 2543 against 2498, and these scores were made by different teams. The C. K. Williams teams not only put up a good game but were generous in their hospitality, and good fellowship reigned supreme during the dinner which followed the afternoon game.

Naval Stores Statistics. According to the Bureau of Chemistry and Soils, industrial concerns in 1928 consumed 5,304,099 gallons of turpentine and 947,387 barrels of rosin. The paint and varnish industry was the largest consumer of turpentine: 4,306,483 gallons in 1928 against 4,701,166 during the previous year. The total consumption of rosin was 245,157 barrels against 228,776 in 1927. The paper trade continues as the largest consumer of rosin, with the paint industry second on the list. Exports of both turpentine and rosin declined: Turpentine 13,859,327 in 1928, and 16,494,551 in 1927; rosin, 1,278,721 against 1,373,411.

The Lucas Fire. Two buildings of the paint and color manufacturing plant of John Lucas & Co. at Gibbsboro, N. J., were destroyed by fire recently, the loss amounting to \$400,000. Three cars loaded with paints and varnishes, which were standing on a siding, were also burned. Twenty-five engine companies from neighboring towns brought the fire under control after several hours of fighting.

The H. S. Gutta Percha Paint Co., Provi-

expert, Bass-Heuter Paint Co., San Francisco. "The sole reason," he says, "a sailor seeks a blonde, when he reaches port after a long cruise, is because he is satiated with the blue and blue-green of the ocean and his nerves demand a rest in the form of softer, richer colors." Now that this problem, which long baffled the ordinary psychologist, has been solved, perhaps we shall soon learn why "Gentlemen Prefer Blondes," but who as a rule, marry brunettes. We may also procure some needed information as to why it is that over seventy-five per cent. of the inmates of insane asylums are of the blue-eyed blonde type. It will hardly be possible to blame the sailors for the predicament of all of these unfortunate people.

The United Carbon Co., Charleston, W. Va., has opened an office at 250 Park Ave., New York, and has appointed William W. Higgins as sales manager. It will hereafter sell direct instead of through sales agents. Mr. Higgins is well known in the paint and rubber trades, having been identified with the Binney & Smith Co., and the Kosmos Carbon Co. for over twenty-five years.

The National Lead Co.'s Profits in 1929 were greater than they were in 1928 and as a consequence the directors at a meeting held on February 19th, declared an extra dividend of \$3.00 on the common stock. The annual report showed a net profit of \$10,222,897, equivalent, after preferred dividends, to \$25.49 a share earned on the 309,831 outstanding common shares. The earnings were slightly less than double the \$5,872,496 reported for 1928, which was equivalent to \$11.44 each on the common shares. The net profits were the largest in the history of the company. The non-recurring profits were due to the sale of the company's interest in William Harvey & Co., Ltd., of England, and the lending of money in the call money market when interest rates were high and the sale of one of the company's subsidiaries at a good price, after it had been written off on the books as a bad asset. President E. J. Cornish said that the management is of the opinion that current decreased interest rates will stimulate building and react favorably upon business. The directors continued the usual quarterly dividends on the common stock of \$1.25 a share in view of the exceptional earnings of the company last year, and the strong cash position, also declared the extra dividend. Last year the company purchased about 20 per cent. of the outstanding stock of the Associated Lead Manufacturers, Ltd., of England, and organized the National Lead Co., of Canada, Ltd. It also formed the Shawinigan Products Corporation and the Midwest Carbide Corporation and consolidated its foreign holdings for the manufacture of titanium products, under the Titanium Co., Inc.

An Anti-Spray Bill has been introduced into the Kentucky legislature. Its adoption would

prevent the use of the spray gun for applying paint, lacquer, etc.

The Carlisle Paint & Varnish Co., has formed at Boston, Mass., by Frank and E. L. Carlisle, of Newton and J. E. Hoop. Brookline, with a capital of \$50,000 for the purpose of dealing in paints, etc.

The Earnings of the Commercial Solvent Corporation, Terre Haute, Ind., in 1928 amounted to \$3,667,402 against \$2,929,192.

The Pet Argument used so often that trial alcohol is being diverted for beverage purposes is refuted by W. R. Carnegie, Detroit, Berry Brothers. In a Detroit newspaper appears a defense of the users of industrial alcohol by Mr. Carnegie in connection with arguments in Congress of Congressman Doran, of Michigan, and Dr. Sirovich. The defense was made that the industrial plants were sources of supply for alcohol for domestic purposes. He points out in the article that forty per cent. of all industrial alcohol is for anti-freeze solutions, eleven million gallons by the paint and varnish industry, a 44 million gallons goes to various in manufacturing products requiring a formula. In pointing out the carefree use of alcohol upon use made by the Federal Government, it was added that the charges against the large firms in the industry, in Parke, Davis Co., Berry Brothers, Forman, Devos & Reynolds, etc., of booting a contention which was absurd. He defended the charge that industrial alcohol is poisoned by its denaturants. In the case of a drinker of such products would be ethyl alcohol, normal raw alcohol is long before he could consume enough to cause a fatal wood alcohol poisoning, he said.

The Mandis Society, composed of manufacturers' and distributors' representatives, its annual meeting at Minneapolis, the convention of the International Painters' Society and elected the following officers: President, J. G. C. Mc Nair, Lead Co.; vice-president, W. L. Prince, Gypsum Co.; secretary and treasurer, Warner Mfg. Co. Director Schumann and C. A. Woolson. It was decided to continue the gift idea for attendees to furnish an entertainment at the convention.

True's Paint Products will be marketed at 5211—5th Avenue South, Birmingham, by the Robertson Paint Mfg. Co.

Save the Surface on the air. On the first of a series of talks on interior painting was heard from WRNY, at New York. There will be furnished by the Save the Surface in this attempt to make the public conscious."

The C. W. Hess Co., paints, oil moved its office to 6434 Anston, Detroit, Mich.

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